

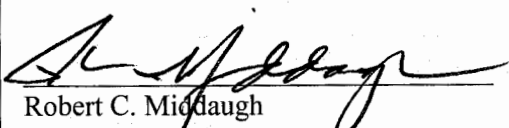
RESOLUTION

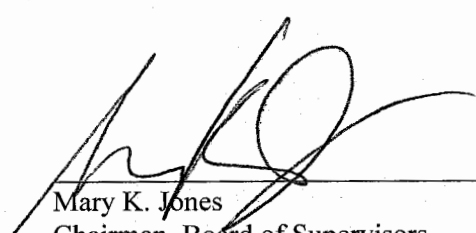
RESOLUTION REQUESTING THAT COX COMMUNICATIONS HAMPTON ROADS, LLC

CARRY A RICHMOND AREA TELEVISION STATION IN JAMES CITY COUNTY

- WHEREAS, Cox Communications Hampton Roads, LLC has notified James City County that it is no longer able to carry Channel 12, WWBT/NBC Richmond, on its Norfolk/Hampton Roads cable television system; and
- WHEREAS, each commercial television station in the United States is assigned a local television market according to Nielsen Media Research, and James City County is located in the Norfolk/Hampton Roads media market; and
- WHEREAS, it is unusual to have two local broadcasters from the same network affiliate but located in different markets; and
- WHEREAS, a large percentage of James City County residents associate themselves more with the Richmond media market than Norfolk/Hampton Roads and desire a Richmond source of news, weather, and traffic; and
- WHEREAS, County staff has contacted Cox Communications Hampton Road, LLC and the Federal Communications Commission to gather information on the issue and express the deep concern of residents about the loss of a Richmond area media source.
- NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of James City County, Virginia, hereby requests that Cox Communications Hampton Roads, LLC explore all opportunities to bring a Richmond broadcaster to the James City County cable television system as soon as possible.

ATTEST:


Robert C. Middaugh
Clerk to the Board


Mary K. Jones
Chairman, Board of Supervisors

<u>SUPERVISORS</u>	<u>VOTE</u>
KENNEDY	AYE
GOODSON	AYE
MCGLENNON	AYE
ICENHOUR	AYE
JONES	AYE

Adopted by the Board of Supervisors of James City County, Virginia, this 26th day of July, 2011.

CoxRichSta_res