

**A G E N D A**

**JAMES CITY COUNTY BOARD OF SUPERVISORS**

**READING FILE**

**February 28, 2006**

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FOR YOUR INFORMATION

1. Historic Triangle Corridor Enhancement Program

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## **Historic Triangle Corridor Enhancement Program**

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*A Public Private Partnership*

### **Board of Supervisors Presentation Progress and Future Plans**

February 28, 2006



## **Public Partners**

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- James City County
- City of Williamsburg
- York County
- VDOT

## **Community Partners**

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- **A collaborative effort between the Williamsburg Land Conservancy and**
  - Wmsbrg Area Chamber of Commerce
  - Wmsbrg Area Assoc. of REALTORS
  - Wmsbrg Council of Garden Clubs
  - VA Coop. Ext./Master Gardeners
  - Friends of Powhatan Creek

## **Background**

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- Selected Jamestown Road as initial project
- Received strong support from public officials
- Appointed subcommittee of Regional Issues Committee
- Divided Jamestown Road project into two phases (Phase 1 and 2)
- Accepted responsibility for Jamestown 2007 Beautification Program

## **Right of Way Projects Phase 1 Approach**

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- Initial emphasis on right of way projects
- Prepared conceptual plan
- Selected and prioritized projects
- JCC Landscape Planner prepared detailed designs
- Obtained JCC Revenue Sharing Funds
- Completed installation of approved projects

## **JCSA Plantings at Lake Powell Sewer Line**

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## **Across from Settler's Mill**

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## **VDOT Planted Wildflowers**

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## **Sandy Bay Road Intersection**



## **Campground Medians and Frontage**



## America's Anniversary Garden

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## Right of Way Projects Phase 1 – Planned 2006

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### Spring

- Cleanup and regulate kudzu growth on both sides of Road

### Fall

- Landscape beds on both sides of Road at Jamestown Ferry entrance
- Tree buffer maintenance projects

## **Corridor Grant Projects**

### **Phase 1 – Approach**

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- ❑ Developed corridor grant program
- ❑ Obtained approval and funding from James City County (\$50,000)
- ❑ Announced corridor grant program at community meeting May 2005
- ❑ Completed extensive communications
- ❑ Committee reviewed and approved grant submissions
- ❑ JCC Purchasing and VDOT reviewed for conformance with policy

## **Corridor Grant Program**

### **Community Meeting-May 2005**

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## **Corridor Grant Program Matching Grants**

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- Neighborhood Association
  - Up to \$1,000
  - 50% of total cost
- Business
  - Up to \$10,000
  - 50% of total cost
  - Building and landscape design consulting



## **Corridor Grant Program Phase 1 – Progress to Date**

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- Awarded 5 business Grants Totaling \$23,200
  - Jamestown Center
  - Jamestowne Professional Office Park
  - Dr. Terry Hake's Office Park
  - Jamestown Pie Company
  - 7-Eleven Inc.

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## **Corridor Grant Program Joint Planning by Businesses**

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## **Corridor Grant Program Phase 1 – Progress to date (cont'd)**

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- Awarded 3 Neighborhood Assn. Grants  
Totaling \$2,500
  - Lakewood
  - Landfall
  - Settler's Mill

## **Corridor Grant Program Phase 1 – Planned Spring 2006**

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- Expect to offer another grant opportunity
  - Cooke's Gardens
  - Other businesses and neighborhood associations
- Completion of previously approved grant projects

## **Cooke's Gardens' Plans**

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## **Future Plans and Timetable**

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### **2007 Fiscal Year**

- Complete an assessment of Phase 1
- Phase 2 of Jamestown Rd
  - Lake Powell to Route 199

### **2008 Fiscal Year**

- Select and begin work on business corridor involving all three jurisdictions
  - Route 143
  - Richmond Road

## **Importance of Major Corridor Enhancement**

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- Creates a positive first impression by tourists
- Helps businesses attract and retain customers
- Focuses public enhancement resources
- Contributes to increased property values
- Builds pride by residents in our community