

A G E N D A

JAMES CITY COUNTY BOARD OF SUPERVISORS

WORK SESSION

September 26, 2006

4:00 P.M.

A. CALL TO ORDER

B. ROLL CALL

C. BOARD DISCUSSION

1. Transit Update
2. Cable Communications Advisory Committee – Channel 46 Update

D. CLOSED SESSION

1. Consideration of an acquisition/disposition of a parcel/parcels of property for public use pursuant to Section 2.2-3711 (A) (3) of the Code of Virginia.

E. ADJOURNMENT

092606bosws.age



WILLIAMSBURG AREA TRANSPORT

While vacationing in Williamsburg, leave the driving to us!

James City County Board of
Supervisors
September 26, 2006

State of the Transit System

- Ridership up 16% over FY 05.
- College Service has new Circulator Route.
- Summer Season a success (Yellow Route).
- New Schedule Route Map with POI.
- Despite Detours and Storms we are There!
- Mooretown RD (Tan Line) A Success!

Williamsburg Area Transport Authority

- Legislation signed by Governor March 26.
- Cooperative Service Agreement and By-Laws are in final stages of development.
- James City County (2 votes), Colonial Williamsburg (2), City of Williamsburg (1), College of William & Mary (1) and York County (1) are members of 7-member Board.

Authority Implementation

- Authority is autonomous Political Subdivision.
- James City County remains Fiscal Agent for Year 1.
- Human Resources, Legal Services to Be Determined—It will be farmed out.
- All Members to Contribute Resources.

New WATA Board

- Effective upon signature of Agreement by all jurisdictions and members.
- Targeted for January 2007.
- Board will Implement & Merge Operations/ Human Resources over 6 month span.
- Executive Director will carry out directives and lead implementation.

The Transit Provider for CWF

- 16 CNG ORION Coaches



Yorktown Trolley

- Serves Riverfront connects Battlefield and Victory Center.
- Second vehicle added in 2006.



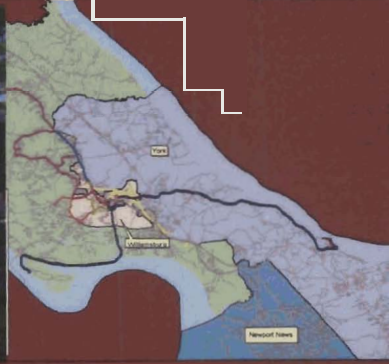
Lead Transit Agency for 2007

- Coordination with Consultants and Broker ongoing focusing on Anniversary Weekend.
- Using state and federal funds.



Historic Triangle Shuttle

- Funded by NPS-operated by CWF.
- Huge Success continues in 2007.

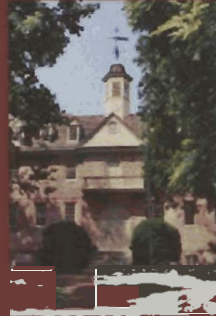


WAT & RIDES

- Better coordination w/Human Service Transportation Provider
- ADA-low floor buses and parallel services



The College of William & Mary



- New Circulator Route.
- Compact Campus, no longer serves Dillard.
- Marketing to Freshman a Priority.
- Successful merge with WAT now a model for CWF.

Prepare, Care, Share

Connecting Attractions like Busch Gardens and Jamestown.



Bike Racks A Huge Success

- Multi-Modal Transportation
- International Students Love Them



WAT Growth

- Adding Sunday Service using CMAQ funds in Fall 2007.
- Increasing frequencies in service at same time.
- New Service Opportunities with Prime Outlets, Norge & Toano and Route 5/31. Mission is to Serve Residents, Students, Visitors.

New Town

- Transit Circulator Planned for FY 08.
- Trolley Bus for Residents, Visitors, Students.
- Smart Growth Development is Transit-Oriented Development.



High Street

- City of Williamsburg Building Smart Growth Project.
- Also plan to serve with Trolley Bus Circulator.



Further Expansion

- Surry County-Rural Grants Funds
- Connections with Bay Transit
- Newport News Connection
- New Facilities



Summary

- James City County Continue to Support and Fund Local Match.
- Federal and State Dollars used first.
- Maximize new revenues.
- Equitable fare policy.
- Cost allocation fair for all partners.
- WAT will function as a Public Service but be run like a business.

Questions & Comments



Channel 46 Public Access

Board of Supervisors

Work Session

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Channel 46 Public Access

Board guidance on:

- Future use of Channel 46
- Utilization of Communications resources for Channel 46 programming

Channel 46 Public Access

History

- 1984 - Continental Cablevision local franchise creates PEG channels: public, educational, government (Continental Cable operated public access)

1995 – Cox franchise negotiations moves Public Access operations to JCC communications

- Fee-based at Community Video Center
 - \$60/hour for production (unchanged since 1995)
 - No charge for program playback

Channel 46 Public Access

Current operations/usage

FY06: 225 total programs on Channel 46

5 users produced in-house programs

6 users submitted pre-produced programs
that aired at no charge

- FY06 total billings at \$60/hr: \$960
- Estimated actual cost: \$28,560 (includes production and program air preparation)

Channel 46 Public Access

What are other Hampton Roads localities doing?

No others operate a public access channel.

- Other localities program a combination of school, government, emergency information, training and bulletinboard.

NASA Channel shown in York County.

NASA Channel considered in Newport News.

Arts Showcase shown in Newport News

Channel 46 Public Access

Cable Committee
recommended free
satellite feeds:

NASA Channel



National Aeronautics
and Space Administration



Channel 46 Public Access

Cable Committee
recommended free
satellite feeds:

Classic Arts
Showcase



Channel 46 Public Access

Option #1

- Keep current programming
- Charge fair market price for production services
 - In-house production to \$200/per hour
 - Pre-produced program air preparation to \$120/per hour
- Community bulletinboard – no charge
- Staff time 13 hrs. per week.
- Maintenance \$600.00 per year.

Channel 46 Public Access

Option #2

- Combine NASA Channel & Classic Arts Showcase - 24/7
- Community bulletinboard as a crawl – no charge
- Dish installations (one time cost) \$1,200.00
- Crawl software add on \$700.00
- Staff time 2 hrs. per week.
- Maintenance \$600.00 per year.

Channel 46 Public Access

Option #3 (recommended by Cable Communications Committee)

- NASA Channel - 24/7
- Community bulletinboard as a crawl – no charge
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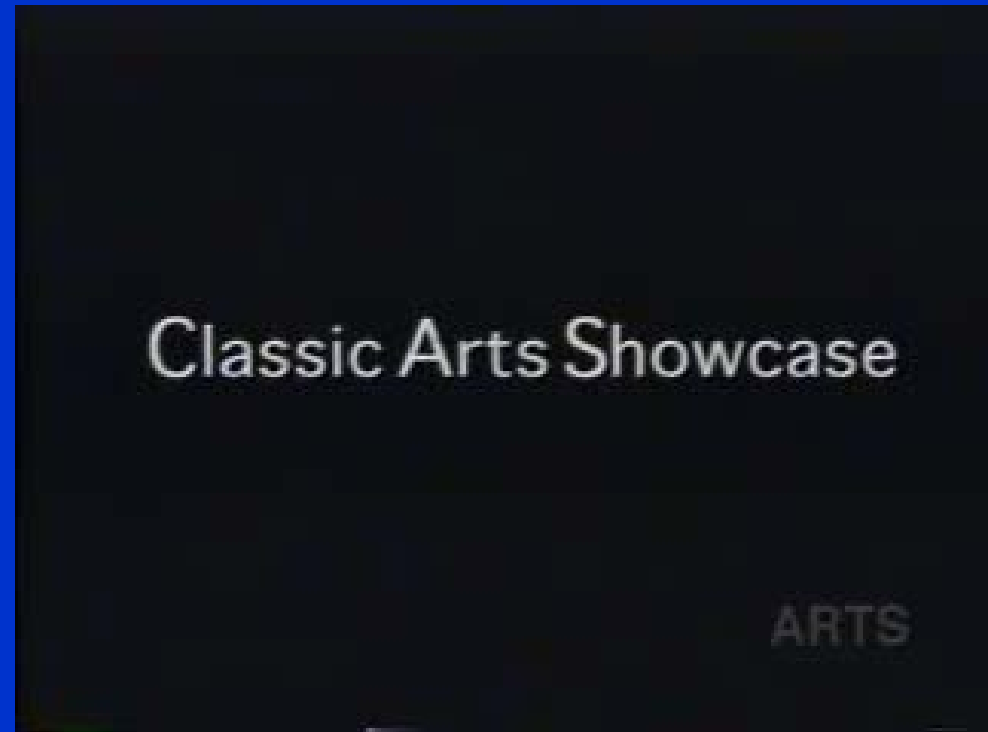
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