

A G E N D A

JAMES CITY COUNTY BOARD OF SUPERVISORS

READING FILE

November 25, 2014

FOR YOUR INFORMATION

1. Mooretown Road Extended Corridor Study Project Update

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MEMORANDUM

DATE: November 25, 2014
TO: The Board of Supervisors
FROM: Jason Purse, Zoning Administrator
SUBJECT: Mooretown Road Extended Corridor Study Project Update

As part of the process for the Mooretown Road Extended Corridor Study, staff has been providing periodic updates to the Planning Commission and Board of Supervisors. The information below includes a description of the process to date and describes the next steps as the study progresses into its next phase of development.

Process To-Date

Substantial work on the corridor study has been completed by VHB since the start of the study. Data collection and analysis of existing conditions has been completed, as has forecasting of future traffic volumes and a market analysis. Stakeholder meetings were held in March 2014 and the first public input meeting was held in April 2014. The first meetings served as a project introduction to citizens and also as an information gathering exercise for the public to share input on issues and opportunities that should be considered during the development of alternative alignments for the potential roadway.

At the joint Planning Commission and Board of Supervisors work session in May 2014, updates for the work that had been done to date was provided.

On October 20, 2014, VHB presented three alternative alignments, as well as information regarding potential land use configuration and environmental impacts associated with the three routes. Citizens were asked a series of questions that helped them pick a roadway alignment based on their roadway design characteristic preferences.

The complete presentation can be found at the following link and has also been included as an attachment to this memorandum:

<http://www.jamescitycountyva.gov/planning/mooretown-road-study/index.html>

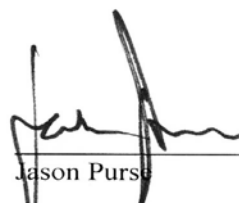
A second attachment contains a summary of citizen feedback gathered at the meeting.

Next Steps

VHB is compiling all of the citizen input and will be working with staff to determine the preferred alignment and design characteristics for the potential road. **Should the Board wish to provide any feedback on the potential alignment, please have comments returned to staff by December 9, 2014.**

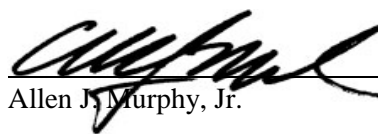
An additional public meeting will be held sometime in early 2015 to present the potential alignment to the public. After that meeting the study will be presented at the Planning Commission and Board of Supervisors for approval.

It is important to remember that this study does not mandate the road be constructed. No funding for the roadway has been identified. Any chosen alignment will only serve as a guide should a decision be made in the future to construct the road.



Jason Pursi

CONCUR:



Allen J. Murphy, Jr.

JP/nb

MooretownRdUpdte-mem

Attachments:

1. October 20, 2014, Mooretown Road Corridor Study Public Meeting Summary
2. Presentation (available on Web Agenda)

Mooretown Road Corridor Study Public Meeting Summary
 Norge Elementary School
 October 20, 2014
 7:00 pm-8:30 pm

On October 20, 2014, James City County and Vanasse Hangen Brustlin, Inc. held the second Mooretown Road Corridor Study public meeting. The meeting was held at Norge Elementary School in Williamsburg and attended by 49 citizens. The following report provides a summary of the meeting presentation, feedback of the activities, and themes of the comments received.

1. Meeting Agenda

- 7:00pm Presentation by Project Staff
- Introduction
 - Alternatives
 - Market Analysis
 - Land Use
 - Traffic Forecasts and Capacity Analysis
 - Roadway Typical Section Considerations
- 7:30pm Work Session/Open House
- 8:30pm Adjourn

During the presentation, project staff updated the public on the progress of the project, introduced the alternatives developed, and provided a review of the technical analyses. At the conclusion of the presentation, attendees were invited to provide input and participate in four activities.

2. Summary of Feedback on the Activities

Activity 1

The first activity asked citizens to identify their top choice of Typical Section Concepts. A board with renderings illustrating five section concepts was on display. The public was provided with a sticker to place on their preferred choice. The options and voting results are represented in the following table:

| Typical Section Concept | Total Votes Received |
|--|----------------------|
| Shoulder and Ditch with Bike Lanes | 5 |
| Shoulder and Ditch with Bike Lanes and Sidewalks | 1 |
| Shoulder and Ditch with Shared Use Path | 1 |
| Curb and Gutter with Bike Lanes and Sidewalks | |
| Curb and Gutter with Shared Use Path | 10 |
| Two Lane Country Road with Bike Path* | 4 |
| None of the Above* | 12 |

*Reflects choice added by citizens.

Activity 2

The second activity asked citizens to identify their preferred corridor alternative. Three boards, each of which illustrated a different alternative (central, western, eastern) were on display. The public was provided with a sticker to place on their preferred choice. The options and voting results are represented in the following table.

| Proposed Alternative | Total Votes Received |
|-----------------------------|-----------------------------|
| #1: Central | 12 |
| #2: Western | 3 |
| #3: Eastern | 5 |

Activity 3

The third activity asked citizens to rank their top three priorities for the Mooretown Road Extension Project. The public was provided with a handout and asked to rank their top three preferred choices. Once all of the votes were collected, they were displayed on a board. The priorities and voting results are represented in the following table.

| Priorities | Total Votes Received by Ranking | | |
|---|--|-----------|-----------|
| | Ranked #1 | Ranked #2 | Ranked #3 |
| A. Protecting natural resources | 20 | 1 | 7 |
| B. Relieving future traffic congestion on adjacent road network | 5 | 11 | 3 |
| C. Improving safety | 1 | 6 | 6 |
| D. Providing an attractive and safe pedestrian and bicycle network | | 5 | 3 |
| E. Creating new road access to the area | 3 | 4 | 5 |
| F. Encouraging development within the area | 6 | 3 | 4 |
| Write ins: None of the above | 2 | | |
| I cannot answer or rank any of these. None are any of my choices at all in any way shape or form. | 1 | | |

Activity 4

The fourth activity asked citizens to identify what kind of development they preferred for the Mooretown area. The public was provided with a handout and asked to identify their top preferred choice. Once all of the votes were collected, they were displayed on a board. The types of development and voting results are represented in the following table.

| Kind of Development | Total Votes Received |
|--|-----------------------------|
| A mix of uses including commercial and residential, medium scale of buildings, such as in New Town | 10 |
| B. A mix of uses including adjacent industrial/manufacturing, and a larger scale of buildings, such as in City Center in the Oyster Pint section of Newport News | 3 |
| Primarily an office park, such as Innsbruck in Hanover County | 1 |
| Primarily a light industrial area, such as Stonehouse Commerce Park | 5 |
| Write Ins: | |
| None of these | 11 |
| No development | 2 |
| Retain rural residential | 1 |
| Park area and athletic fields | 1 |
| Tourism related | 1 |

3. Summary of Comments

The public was provided with a comment form to complete at the meeting or submit by mail. There were 12 comments received. The themes of the comments included:

- “Do not build” had a majority of the support, with 9 citizens sharing their opposition to the extension.
- Keep development to the East portion of the EOZ.
- A suggestion was received to create a historic triangle international trade zone and intermodal distribution center.
- A suggestion was received to extend 4 lanes on Rochambeau across from Croaker Road until it meets up the 4-lane road at Faith Baptists Church.