

AT A WORK SESSION OF THE BOARD OF SUPERVISORS OF THE COUNTY OF JAMES CITY, VIRGINIA, HELD ON THE 24TH DAY OF JANUARY 2006, AT 4:00 P.M. IN THE COUNTY GOVERNMENT CENTER BOARD ROOM, 101 MOUNTS BAY ROAD, JAMES CITY COUNTY, VIRGINIA.

A. ROLL CALL

Bruce C. Goodson, Chairman, Roberts District
John J. McGlennon, Vice Chairman, Jamestown District
Jay T. Harrison, Sr., Berkeley District
James O. Icenhour, Jr., Powhatan District
M. Anderson Bradshaw, Stonehouse District

Sanford B. Wanner, County Administrator
Adam R. Kinsman, Assistant County Attorney

B. BOARD DISCUSSIONS

1. Williamsburg Area Destination and Marketing Committee Update

Mr. Dick Schreiber and Mr. Bob Hershberger, Williamsburg Area Chamber of Commerce representatives, provided an overview of the 2005 Williamsburg Area Destination Marketing Campaign including the integrated marketing campaign, resources, results of the 2005 campaign; and an overview of the 2006 integrated marketing campaign which builds upon the experiences and lessons learned during 2005.

Mr. Schreiber requested that the municipalities that experienced growth in the Lodging Occupancy Tax consider investing all or a portion into the Williamsburg Area Destination Marketing for 2006.

The Board and Mr. Schreiber discussed the effectiveness of the advertising campaign; the desire to have a long-term benefit from the advertising campaigns; measurements used to determine impacts of the campaign on economics in the area; what the focus of advertising commercials will be to maximize appeal to wide variety of travelers; impacts to small, independent hotel/motel owners; that they need to compete to survive by drawing the out-of area travelers; and the importance of the workforce on the industry.

Mr. McGlennon convened the James City Service Authority (JCSA) Board of Directors for a Special Meeting, all members were present.

2. JCSA Water/Sewer Rates and Fees

Mr. Larry Foster, JCSA General Manager, thanked the Board of Directors for its support and stated that FY 2007 proposed budget does not have any allocation for the County's partnership in the King William Reservoir project; however, the FY 2008 budget does have allocations for the project based upon preliminary estimates.

Mr. Bob Smith, Assistant General Manager of the JCSA, provided the Board of Directors with an overview of the JCSA fund organization and major water expenditures.

Mr. Foster requested that the Board of Directors approved a request to set a Public Hearing for utility rate changes at its Regular Meeting and staff will come with amended rates as recommended by the Board during this discussion.

At 5:26 p.m. Mr. McGlennon recessed the James City Service Authority Board of Directors to 7 p.m.

C. CLOSED SESSION

Mr. Harrison made a motion to go into Closed Session Pursuant to Section 2.2-3711(A)(1) to consider the six-month performance evaluation of the County Administrator, and to consider personnel matters, the appointment of individuals to County boards and/or commissions.

At 5:27 p.m., Mr. Goodson convened the Board into Closed Session.

At 6:43 p.m., Mr. Goodson reconvened the Board into Open Session.

Mr. McGlennon made a motion to adopt the Closed Session resolution.

On a roll call vote, the vote was AYE: Harrison, Icenhour, McGlennon, Bradshaw, Goodson (5). NAY: (0).

RESOLUTION

CERTIFICATION OF CLOSED MEETING

WHEREAS, the Board of Supervisors of James City County, Virginia, (Board) has convened a closed meeting on this date pursuant to an affirmative recorded vote and in accordance with the provisions of the Virginia Freedom of Information Act; and

WHEREAS, Section 2.2-3711 of the Code of Virginia requires a certification by the Board that such closed meeting was conducted in conformity with Virginia law.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of James City County, Virginia, hereby certifies that, to the best of each member's knowledge: i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed meeting to which this certification resolution applies; and ii) only such public business matters were heard, discussed, or considered by the Board as were identified in the motion, Section 2.2-3711(A)(1), to consider personnel matters, the appointment of individuals to County boards and/or commissions; and Section 2.2-3711(A)(1), to consider a personnel matter, the six-month performance evaluation of the County Administrator.

Mr. Icenhour made a motion to appoint Edgar Borg to a four-year term on the Parks and Recreation Advisory Commission, term to expire on April 12, 2010.

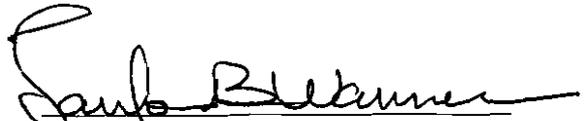
On a roll call vote, the vote was AYE: Harrison, Icenhour, McGlennon, Bradshaw, Goodson (5). NAY: (0).

Mr. McGlennon made a motion to reappoint Larry Abbott and Loretta Garrett. to three-year terms on the Purchase of Development Rights Committee, terms to expire on February 12,2009.

On a roll call vote, the vote was AYE: Harrison, Icenhour, McGlennon, Bradshaw, Goodson (5)
NAY: (0).

D. BREAK

At 6:44 p.m., the Board took a dinner break until 7 p.m.



Sanford B. Wanner
Clerk to the Board

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