

AT A JOINT WORK SESSION OF THE INDUSTRIAL DEVELOPMENT AUTHORITY OF THE COUNTY OF JAMES CITY, VIRGINIA, AND THE JAMES CITY COUNTY BOARD OF SUPERVISORS, HELD ON JUNE 12, 2000, AT 7:00 P.M. IN THE BUILDING C CONFERENCE ROOM, 101 MOUNTS BAY ROAD, JAMES CITY COUNTY, VIRGINIA.

1. ROLL CALL

The meeting was called to order by Board Chairman Ron Nervitt, and by IDA Chairman Gilbert Bartlett at 7:00 p.m. A roll call by Secretary of the Board, Sandy Wanner, identified the following JCC Board members present:

Mr. Bruce Goodson
Mr. Jay Harrison
Mr. James Kennedy
Mr. John McGlennon
Mr. Ronald Nervitt

2. ROLL CALL

A roll call by IDA Secretary Keith Taylor, identified the following IDA directors present:

Mr. Gilbert Bartlett
Mr. John Berkenkamp
Mr. Vincent Campana, Jr.
Mr. Robert Demer
Mr. Jon Nystrom
Mr. Mark Rinaldi

3. ABSENT

Mr. Sterling Nichols, IDA

4. DISCUSSION ITEMS

A. New Roles and Relationships of the IDA: What are They and Why?

Mr. Berkenkamp stated that there is a general lack of understanding among the citizens of the County as to the role of the IDA. The IDA needs to be more aggressive and proactive in bringing quality businesses to the County. Mr. Campana stated that the IDA's expertise has been under-utilized. Mr. Kennedy feels that the IDA should have more input into the Comprehensive Plan. Mr. Taylor stated that he wrote a letter to Mr. Marvin Sowers requesting that the IDA be more involved in the process, per the IDA's request.

Mr. Nervitt feels that the IDA Chairman should be a member of the Peninsula Alliance.

Mr. McGlennon stated that there should be a policy paper on Research and Development. The IDA could provide an economic point of view on special cases brought before the board.

B. What Role Does the Board of Supervisors want the Industrial Development Authority to Play in County Economic Development?

Mr. Harrison stated that the BOS is looking for the IDA to take more of a lead role in economic development. Mr. Nervitt asked that the IDA put together an expanded charter stating what the IDA feels it can do for the County. He further suggested that the IDA finds its "niche market". He asked Mr. Bartlett to draft up a proposal to present to the BOS.

C. Should James City County Budget an Annual Appropriation to the Industrial Development Authority for Industrial Development Purposes?

Mr. Campana stated that the IDA should attend more economic development training sessions and seminars. Mr. Nervitt suggested that the IDA's operating expenses could be used to fund seminars and conferences. Mr. Taylor stated that the IDA decided a few years ago to look within its own resources, such as the Industrial Revenue Bond fees and sale of properties to fund some of its limited expenses. Mr. Bartlett stated that the IDA has the ability to acquire limited funds which can generate revenue.

Mr. Bartlett will put together a proposal to present to the BOS as to whether the IDA budget should be expanded to increase staff or support functions to better carry out the functions of the IDA.

D. How Can the Industrial Development Authority and the Board of Supervisors Enhance the Industrial Revenue Base of James City County?

Mr. Nystrom stated that the County needs to be thinking about a second shell building. Mr. Nervitt wants the IDA to tell the BOS why, where, and what is good for the County regarding the next shell building. He further stated that the IDA should have a greater role in planning commission cases that have a greater economic impact on the County. Mr. Nervitt asked if there is anything that we need to be doing in the area of commercial businesses.

Mr. Bartlett stated that members of the IDA must be willing to commit time and effort into being IDA directors, as well as being willing and able to attend meetings, prospect visits, writing reports, and chairing committees.

E. How can the Industrial Development Authority and the Board of Supervisors Act to Retain Present Industrial Entities?

By continuing their existing industry visitation program and reacting to industries' needs when possible.

F. Should the Industrial Development Authority Include the Casey/New Town/Crossroads Area in its Evaluation of Potentially Suitable Sites for Construction of Second Shell Building?

Mr. Nervitt stated that the IDA consider providing the BOS with a Crossroads assessment regarding what is in the best interest of the County, an affordable housing initiative, residential and industrial metrics, and how the industrial base is distributed.

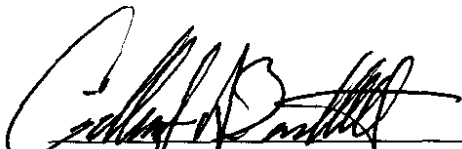
5. OTHER BUSINESS

No other business.

6. ADJOURN

Motion to adjourn made by Mr. Goodson. Mr. Wanner called the roll and the vote to adjourn was unanimous.

The meeting was adjourned at 8:12 p.m.


Gilbert A. Bartlett, Chairman


Keith A. Taylor, Secretary