

AT A WORK SESSION OF THE INDUSTRIAL DEVELOPMENT AUTHORITY OF THE COUNTY OF JAMES CITY, VIRGINIA, HELD ON FEBRUARY 18, 2003 AT 3:00 P.M. AT THE CONFERENCE ROOM OF THE WILLIAMSBURG SOAP AND CANDLE COMPANY, 7521 RICHMOND ROAD, JAMES CITY COUNTY, VIRGINIA.

1. CALL TO ORDER

The meeting was called to order by Chairman Campana at 3:00 p.m.

2. ROLL CALL

A roll call identified the following members present:

Mr. Gilbert Bartlett
Mr. Vincent Campana, Jr.
Ms. Virginia Hartmann
Mr. Mark Rinaldi

ALSO PRESENT

Keith A. Taylor, IDA Secretary
Michael Brown, Board of Supervisors IDA Liaison
Kelly See, IDA Recording Secretary
Sandra Barner, County Economic Development Project Coordinator
John Rhodes, President, Moran, Stahl, & Boyer

ABSENT

Mr. John Berkenkamp
Mr. Alvin Bush
Mr. Bernard Ngo

3. PRESENTATIONS/DISCUSSION

a. Technology Policy Study Update

Mr. John Rhodes, President, Moran, Stahl, & Boyer, made a PowerPoint presentation to update the IDA on the status of the Technology Policy Consultant Study. Mr. Rhodes went over his objectives for the study, which are to determine the potential for attracting technology-based businesses to James City County and develop a policy to enhance the success of this effort. He gave an update on his progress to date, which has included reviewing related reports, meeting with representatives of local universities and technology-related organizations and a windshield tour of the area. He gave an overview of his research to date and answered questions from the Directors. A discussion of the

types of companies that are here now, the pros and cons of the technology sector and the importance of diversity of the economy followed. Mr. Campana thanked Mr. Rhodes for his presentation.

4. IDA ORGANIZATIONAL MATTERS

Mr. Campana stated that e-mail can help the IDA communicate and that he will use it more often. He reported that anyone who would like an update on the IDA's financial matters from Sue Mellen should contact Mr. Taylor to set that up. He further reported that he had received positive feedback from some of the Directors about the idea of IDA business cards and that he thought they were a good idea. He reported that he had spoken with Mr. Taylor and Ms. See about getting the minutes out sooner after each meeting in order to have a better chance for discussion. He stated that he had asked staff to pick out thank you gifts for Mr. Nichols and Mr. Nystrom as a small gesture to thank them for their service to the IDA. He also stated that Joe McCleary would like to attend the IDA's meetings as a citizen and liaison to the Planning Commission and that he thought that was a good idea.

a. Nominating Process

Mr. Campana stated that he thought the IDA should revisit its nominating process. He asked Ms. Hartmann to discuss the process with Mr. Bartlett to develop a policy on rising through the chairs and terms.

b. Committee Chair/Liaison/Board Positions Appointments

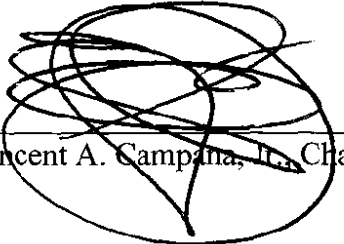
Mr. Campana went over the list of appointments for 2003.

c. Existing Businesses

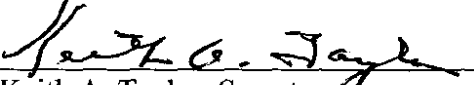
Mr. Campana reported that he thought one of the topics the IDA should focus on for this year was existing businesses and how to assist homegrown businesses. He stated the IDA should have more public exposure.

5. ADJOURNMENT

There being no further business Chairman Campana entertained a motion from Mr. Rinaldi to adjourn. The motion was seconded by Ms. Hartmann and approved by unanimous voice vote. The meeting was adjourned at 4:59 p.m.



Vincent A. Campana, IDA Chairman



Keith A. Taylor, Secretary

**INDUSTRIAL DEVELOPMENT AUTHORITY
COMMITTEE CHAIR/LIAISON/BOARD POSITIONS**

2003 POSITIONS

2003 IDA APPOINTEES

Board of Supervisors Liaison	Skip Campana (historically IDA Chair)
Budget Liaison	Bernie Ngo
Comprehensive Plan/Planning Commission Liaisons	Virginia Hartmann/Mark Rinaldi
Crossroads Project Liaison	Sandy Warner
Existing Business Liaison	Mark Rinaldi, Al Bush
James River Commerce Center Architectural Review Board Member	Al Bush
James River Enterprise Zone Advisory Board Member	Al Bush
Nominating Committee Chair	Gil Bartlett
Peninsula Alliance for Economic Development Liaison	TBD
Public Schools Liaison	Ginny Hartmann
Shell Building #2 Advisory Liaisons	Skip Campana, Gil Bartlett
Strategic Plan Liaisons	John Berkenkamp, Gil Bartlett
Technology Initiatives Liaisons	Skip Campana, Mark or Bernie (?)
Work session Liaison (proposed)	
Mainland Farm Liaison (?)	John Berkekamp (?)