#### WORK SESSION MINUTES

## ECONOMIC DEVELOPMENT AUTHORITY OF JAMES CITY COUNTY BUILDING C CONFERENCE ROOM, 101 MOUNTS BAY ROAD 3:00 PM, TUESDAY, OCTOBER 18,2005

#### 1. CALL TO ORDER

The meeting was called to order by Chairman Hartmann at 3:08 PM.

#### 2. ROLL CALL

A roll call identified the following members present:

Ms. Virginia Hartmann

Mr. Bernard Ngo

Mr. Mark G. Rinaldi

Mr. Thomas G. Tingle

#### Also Present:

M. Anderson Bradshaw, BOS Liaison
Sandra Bamer. OED Project Coordinator
Adam Kinsman, Assistant County Attorney
Tina K. Neal, Senior Vice President, Ferris Baker Watts
Sandra Jones McNinch, Counsel, Troutman Sanders, LLP
Marce Musser, EDA Recording Secretary
Bill Porter, Assistant County Administrator
Keith A. Taylor, EDA Secretary

#### Absent:

Mr. Alvin Bush

Mr. Vincent Campana, Jr.

Mr. Michael J. Diedzic, Jr.

#### 3. PRESENTATION

a. Virginia's EDA Legal Can's and Cannot's

Ms. McNinch gave a presentation entitled, "Economic Development and the Role of Economic Development Authorities," in which she covered the following topics:

- What is Economic Development?
- Common Incentives
- Legal Underpinnings
- Powers of EDA's
  - **♦** Incentives
  - **♦** Infrastructure
  - ♦ Financing Programs >
  - ♦ Industrial Development Bonds,

Following Ms. McNinch, Ms. Neal gave a presentation entitled, "Industrial Development Bonds: Project Financing and Feasibility." It included:

- What is a municipal bond and who buys them?
- What does "tax-free" or tax-exempt" mean?
- Types of municipal bonds
  - ♦ General Obligation Bonds
  - ♦ Revenue Bonds
  - ♦ Lease Revenue Bonds
  - ♦ Industrial Revenue Bonds
    - ✓ Rules on IRB issuance
    - ✓ Credit Enhancement
    - ✓ Unenhanced Bonds
    - ✓ Ownership verses Lease Purchase
    - ✓ Taxable IRB's
  - ◆ Public/Private Partnerships
  - ♦ Tax Increment Financings
- Other Potential Issuers

#### b. Technology Business Incubator (TBI) Funding Strategy

Mr. Taylor gave an update on the status of the TBI. The managing entity being proposed is Hampton Roads Technology Incubator (HRTI), which has extensive expertise and experience in this arena. No decision on the management agreement was being asked for at this time, as Mr. Kinsman is still reviewing the draft document, but Mr. Taylor did want the EDA to buy in to a funding concept.

The TBI initiative evolved from a study the EDA sponsored a number of years ago which captured the attention of the County Administrator and the Board of Supervisors (BOS). The County and the EDA are envisioned as being partners in the TBI: the County supplying a portion of the building that would house the TBI in Ironbound Village. It is located close to the Newtown development, which is trying to do a focus on technology and business. The BOS would be asked to buy the furnishings and equipment to fit out the building for the TBI.

The EDA would be asked to fund the operations subsidy, which is not a total funding subsidy.

Ms. Barner explained handouts, including a five-year table, other expenses spreadsheet, building layout and furniture/equipment list.

Mr. Ngo asked for clarification on the investment process and length. Mr. Taylor explained that staff has recommended to the County Administrator that no less than a five-year commitment be made.

Mr. Ngo also asked for clarification that the managing entity would not be an employee of the County so no conflict of interest would be perceived. Mr. Taylor stated that Mr. Ngo was correct, neither the managing entity nor the office manager would be employees of the County.

Ms. Hartmann asked that if the increases budgeted for were not, in fact, the actual expenses, would that portion of the funds be returned to the EDA. Mr. Taylor explained that there were provisions in the management agreement for this.

Mr. Taylor shared that Mr. Wanner would like to take this to the BOS at their December 13, 2005 meeting. In the meantime. Mr. Taylor would ask Mr. Tim Early, director of the HRTI to come to the EDA's November 17 meeting to explain their process and answer questions. The final draft of the management agreement will also be available at that time for Directors' to discuss. After the EDA agrees, then the management agreement will be offered to HRTI. When HRTI accepts, then the EDA will be asked to approve the management agreement.

Mr. Tingle asked that the management agreement not be "legalized" too much, and that it remain flexible so that in the future growth and expansion can be adapted in to the TBI. He also asked that a form of measuring return on investment be established, whether it be businesses established, revenue generated, or some other form of measurement.

Mr. Taylor stated that a direct cash on cash return on investment would not be the case with the TBI. Mr. Bradshaw suggested that graduations and relocations in the County from the TBI would be a valid measurement. Mr. Taylor said he would ask Mr. Early to supply the protocol documents as applies to the TBI and tenants in advance for the Directors to review before the November 17 EDA Meeting.

#### 4. OTHER BUSINESS

Ms. Hartmann asked that Directors remember the reception Thursday, October 20, from 6:00-8:00 PM to honor Gil Bartlett, John Berkenkamp and Frank Morton.

#### 5. ADJOURNMENT

There being no further business, Chairman Hartmann entertained a motion by Mr. Rinaldi adjourn. The motion was approved by unanimous voice vote, and the meeting adjourned at 5:15 PM.

Virginia B. Hartmann, Chairman

Keith A. Taylor, Secretary

# **AUTHORITIES** AND THE ROLE OF ECONOMIC DEVELOPMENT ECONOMIC DEVELOPMENT

of James City County, Virginia **Economic Development Authority** 

October 18, 2005

Sandra Jones McNinch
Troutman Sanders LLP

#### **TOPICS TO BE COVERED**

- What is Economic Development?
- Common Incentives
- Legal Underpinnings
- Powers of EDAs
  - Incentives
  - Infrastructure
  - Financing Programs
  - Industrial Development Bonds

## WHAT IS ECONOMIC DEVELOPMENT?

- In Short, the Creation of Wealth
  - Jobs
  - Tax Base
  - Quality of Life

#### Two Sides of the Coin

- Attract New Business
- Encourage Expansion of Existing Business
- Team Effort
  - Public Officials Including EDA Members
  - ED Professionals Local, Regional and Commonwealth
  - Allies Other Professionals

### ECONOMIC DEVELOPMENT POLICY

- What do you Want Your Community to Look Like?
- Who are you Willing to Assist?
  - Basic Employers
  - Retail -- Commercial -- Manufacturing
     Tourism
  - Looking for Employment? Tax Base? Redevelopment?
- What Incentives are you Willing to Offer?
- How Will you Administer Those Incentives?

#### **COMMON INCENTIVES**

- Local:
  - Assistance with Utilities
  - Assistance with Access Roads
  - Font of all Knowledge
  - Grants
  - Tax and Utility Classifications
  - Property Tax Credits for Rehab
  - Loan Programs
  - Introductions to Vendors / Suppliers
  - Technology Zones

#### **COMMON INCENTIVES**

- Commonwealth
  - Workforce Services
  - Grants
  - Tax Credits
     Loan and Guaranty Programs
  - Access Roads / Rail Spurs
  - Enterprise Zones
  - Technical Assistance to Localities and Prospects

#### **COMMON INCENTIVES**

- Federal
  - Loan Programs
  - Infrastructure Grants and Financing
  - Research Grants
  - Foreign Trade Zones

#### LEGAL UNDERPINNINGS

- For EDAs, Broad Powers under Industrial Development and Revenue Bond Act
- Dillon Rule
- Animating Purpose: Improve Community by Promoting Industry and Developing Trade
- Secondary Purpose: Assist a Particular Business

#### **POWERS: INFRASTRUCTURE**

- Industrial / Commercial Parks
- Utilities
- AirportsFire Stations
- Business Incubators
- <u>NO</u> Power of Eminent Domain

#### **POWERS: INCENTIVES**

- Do Indirectly that Which Could Not be Done Directly
- Act as Conduit for Incentives for Economic Development Projects
- Sell, Give or Lease Land to Prospects without Public Hearing
- Grant \$ to Prospects without Violating Credit Clause Enter Into Performance Agreements

#### FINANCING OPPORTUNITIES

- Local Financing Programs
  - Facility Financing
  - Working Capital
- Revenue Bonds, Including Industrial Development Bonds
  - Manufacturing Facilities / Exempt Facilities
  - Charitable Facilities
  - Governmental Facilities

#### LOCAL FINANCING PROGRAMS

- Scores of Local and Regional Programs
- Tailored to Meet Perceived Need
- May be Industry-Specific
- Variety of Sources of Funds
- Often the 1<sup>st</sup> \$ in and the Last \$ out of a Deal ■ Gap Financing

#### **IDBs**

- Debt Obligations Issued by an Authority for the Benefit of a Private Entity
- Interest Earned on IDBs may be Exempt from Federal Income Taxation and will be Exempt from Virginia Income Taxation
- Fully Tax-Exempt IDBs are Available Only for Certain Types of Facilities

## IDBs: TYPES OF FACILITIES ELIGIBLE

- Manufacturing Facilities
  - Subject to \$10 million limitation on capital expenditures in the locality
- "Exempt" Facilities
  - Airports, solid waste, water, wastewater, mass transit, low-andmoderate income multifamily housing
- Charitable Facilities 501(c)(3)s
  - Schools, healthcare, trade groups

## IDBs: TYPES OF ASSETS ELIGIBLE

Land

- New Buildings
- Existing Buildings, with 15% Rehab
- New Equipment
- Closing Costs, with 2% Limitation
- Interest for Construction + 1 Year
- NOT Working Capital or Inventory

#### WHAT YOU CAN DO

- Help set Policy
- Advocate
  - Within Government for Policies and Programs to Assist Business
  - Within Community to Inform of Availability of Services
- Encourage Attraction and Expansion of Businesses

## RESOURCE INFORMATION

Industrial Development and Revenue Bond Act: Chapter 49, Title 15.2, Code of VA

- VSBFA:
  - www.dba.state.va.us/financing
  - Capital Resources Directory
  - IDB Volume Cap Information
- VEDP: www.yesvirginia.org VEDP Ally Exchange: www.virginiaallies.org

## ECONOMIC DEVELOPMENT AND THE ROLE OF ECONOMIC DEVELOPMENT AUTHORITIES

**Economic Development Authority** of James City County, Virginia

Handouts:

BPOL Comparisons for James City County, Henrico and Richmond

Local Real Estate Tax Credit for Rehabilitation of Commercial or Industrial Structures

**Technology Zone Information** 

Certain Income Tax Credits

Foreign Trade Zone Information

Excerpts from Industrial Development and Revenue Bond Act

Capital Resources Directory Index
Descriptions of Several Financing Programs

#### **Business License**

James City County requires that all persons doing business in lames City County file for and obtain a business license prior to beginning business. A Business License Tax is based upon the gross receipts the business. Businesses with gross receipts of less than \$50,000 are assessed a fee of \$30. Businesse with gross receipts of \$50,000 and over are assessed at the following rates:

Professional Services - \$.58/\$100. - Gross receipts
Other Services - .36/\$100. - Gross receipts
Retail Sales - .20/\$100. - Gross receipts
Contractors - .16/\$100. - Gross receipts
Wholesale Sales - .05/\$100. - Gross receipts

Manufacturers are not subject to the Business License Tax.

Your business may be required to register with the Internal Revenue Service, www.irs.gov, and the Department of Taxation, www.tax.state.va.us, for the collection of payroll and sales taxes. If your busi is as a contractor, beautician, realtor, or other occupation requiring a state regulatory license, please s the Department of Professional & Occupational Regulation, www.state.va.us/dpor/indexne.html.

Cellular Phones - 10% of the gross charges, not to exceed \$30 of gross charges.

#### **Electric**

Residential - \$0.70 plus the rate of \$0.007537 per kilowatt hour delivered not to exceed a maximum monthly tax of \$1.00

Master Metered Units w/Residential Use - \$0.70 plus the rate of \$0.007537 per kiiowatt hour delivered not to exceed a maximum monthly tax of \$1.00 per dwelling unit.

Commercial - \$1.15 plus the rate of \$0.00713 per kilowatt hour delivered not to exceed a maximum monthly tax of \$10.00.

Industrial - \$1.15 plus the rate of \$0.007603 per kilowatt hour delivered not to exceed a maximum monthly tax of \$10.00.

#### **Telephone**

Residential - 10% of the gross charge, not to exceed \$10 of gross charges

Commercial - 10% of the gross charge, not to exceed \$100. Plus \$1.00 per month per line to off-set cost of operating/maintaining the E-911 Emergency system.

#### **Natural Gas**

There is no tax on the use of gas in either Residential or Commercial areas.

#### **Business and Professional Licenses**

Henrico

Tax Rates:

The first \$100,000 of gross purchases is excluded from the tax for item (1): (1) \$1to \$100,000 purchases (\$25 min. tax) \$100,001 to \$5,000,000 (\$.20 per \$100) \$5,000,001 to \$15,000,000 (\$.15 per \$100) \$15,000,001 to \$25,000,000 (\$.15 per \$100) \$25,000,001 to \$50,000,000 (5.05 per \$100) \$50,000,001 to \$100,000,000 (\$.025 per \$100) \$100,000,001 and over (\$.0125 per \$100)

Items (2), (3), (4) and (5) assess taxes on gross receipts. When gross receipts are \$100,000 or less, an application is required, but no tax is due.

- (2) Retail Merchant: \$0.20 per \$100.00, or \$30.00 minimum, of gross receipts exceeding \$100,000.
- (3) Professional Service: \$0.20 per \$100.00, or \$30.00 minimum, of gross receipts exceeding \$100,000.
- (4) (a) Contractor (Fee Basis): \$1.50 per \$100.00, or \$30.00 minimum, of gross tees exceeding \$100,000.
- (b) Contractor (Contract Basis): \$0.15 per \$100.00, or \$30.00 minimum, of gross receipts exceeding \$100,000.
- (5) Utility Companies (includes Cellular Telephone): One-half of 1.0% of the gross receipts, or \$30.00 minimum of gross receipts exceeding \$100,000.

#### Landfill Fees

Landfill: \$50.00 per ton for commercial refuse collected in Henrico; \$65.00 per

an apportionment agreement, except as to circumstances set forth in Code of Virginia, § 58.1-3709, the gross receipts of the business shall be apportioned between the definite places of businesses on the basis of payroll. Gross receipts shall not be apportioned to a definite place of business unless some activities under the applicable general rule occurred at, or were controlled from, such definite place of business. Gross receipts attributable to a definite place of business in another jurisdiction shall not be attributed to the city if the other jurisdiction does not impose a tax on the gross receipts attributable to the definite place of business in such other jurisdiction.

Agreements. The director of finance may enter into agreements with any other political subdivision of the commonwealth concerning the manner in which gross receipts shall be apportioned among definite places of business. However, the sum of the gross receipts apportioned by the agreement shall not exceed the total gross receipts attributable to all of the definite places of business affected by the agreement. Upon notification by a taxpayer that the city's method of attributing gross receipts is fundamentally inconsistent with the method of one or more political subdivisions in which the taxpayer is licensed to engage in business and that the difference has resulted, or is likely to result, in taxes on more than 100 percent of its gross receipts from all locations in the affected jurisdictions, the director shall make a good faith effort to reach an apportionment agreement with the other political subdivisions involved. (Code 1993, § 27-314) Richmond BPOL

#### Sec. 98-635. Established.

Except as may be specifically otherwise provided by this article or other law, the annual license tax imposed under this article shall be \$30.00 for any person with gross receipts (or purchases for wholesale merchants) of \$5,000.00 or more but less than \$100,000.00 in a given license year. Any person with gross receipts greater than \$100,000.00 will be liable for business license taxes at the applicable rate set forth as follows for the class of enterprise listed or as otherwise provided in this article:

- For contractors and persons constructing for their own account for sale, \$0.19 per \$100.00 of gross receipts.
- For retailers, \$0.20 per \$100.00 of gross receipts. (2)
- For financial, real estate and professional services, \$0.58 per \$100.00 of gross receipts. (3)
- For repair, personal and business services and all other businesses and occupations not specifically listed or exempted in this article or otherwise by law, \$0.36 per \$100.00 of gross receipts.
- For wholesalers, \$0.22 per \$100.00 of purchases. (5)
- For fortunetellers, clairvoyants and practitioners of palmistry, \$3,000.00 per year. (6)
- For itinerant merchants, \$500.00 per year; or peddlers, \$225.00 per year. (7)
- For dealers in precious metals, \$1,000.00 per year, as provided in section 98-737. (8)
- For savings and loan associations and credit unions, \$50.00 per year.
- For direct sellers, as defined in Code of Virginia, § 58.1-3719.1, with total annual sales in (10)excess of \$4,000.00, \$0.20 per \$100.00 of total annual retail sales or \$0.05 per \$100.00 of total annual wholesale sales, whichever is applicable.
- For biotechnology or biomedical research and development businesses, \$0.30 per (11)\$100.00 of gross receipts.
- For hospitals, medical care centers and emergency care units, \$0.36 per \$100.00 of gross (12)receipts.
- (13)For wholesale electric turbine manufacturers, \$0.02 per \$100.00 of purchases.
- (14)For first and second mortgage companies, \$0.29 per \$100.00 or gross receipts.
- (15)For electric utilities furnishing electric lighting or heating, one-half of one percent of the gross receipts.
- For telephone companies, three percent of the gross receipts From all local telephone service within the city.

§ 58.1-3221. Partial exemption for certain rehabilitated, renovated or replacement commercial or industrial structures.

A. The governing body of any county, city or town may, by ordinance, provide for the partial exemption from taxation of real estate on which any structure or other improvement no less than twenty years of age, or fifteen years of age if the structure is located in an area designated as an enterprise zone by the Commonwealth, has undergone substantial rehabilitation, renovation or replacement for comindustrial use, subject to such conditions as the ordinance may prescribe. The limpay, in ditional to any other restrictions hereinafter provided, restrict such exemptions to real property located within described zones or districts whose boundaries shall be determined by the governing body. The governing body of a county, city or town may establish criteria for determining whether real estate qualifies for the partial exemption authorized by this provision and may require the structure to be older than twenty years of age, or fifteen years of age if the structure is located in an area designated as an enterprise zone by the Commonwealth, or place such other restrictions and conditions on such property as may be prescribed by ordinance. Such ordinance may also provide for the partial exemption from taxation of real estate which has been substantially rehabilitated by complete replacement, for commercial and industrial use.

- B. The partial exemption provided by the local governing body may not exceed an amount equal to the increase in assessed value resulting from the rehabilitation, renovation or replacement of the commercial or industrial structure as determined by the commissioner of revenue or other local assessing officer or an amount up to fifty percent of the cost of rehabilitation, renovation or replacement as determined by ordinance. The exemption may commence upon completion of the rehabilitation, renovation or replacement, or on January 1 of the year following completion of the rehabilitation, renovation or replacement and shall run with the real estate for a period of no longer than fifteen years. The governing body of a county, city or town may place a shorter time limitation on the length of such exemption, or reduce the amount of the exemption in annual steps over the entire period or a portion thereof, in such manner as the ordinance may prescribe.
- C. Nothing in this section shall be construed as to permit the commissioner of the revenue to list upon the land book any reduced value due to the exemption provided in subsection B.
- D. The governing body of any county, city or town may assess a fee not to exceed one hundred twenty-five dollars for residential properties, or two hundred fifty dollars for commercial, industrial, and/or apartment properties of six units or more for processing an application requesting the exemption provided by this section. No property shall be eligible for such exemption unless the appropriate building permits have been acquired and the commissioner of the revenue or assessing officer has verified that the rehabilitation, renovation or replacement indicated on the application has been completed.
- E. Where rehabilitation is achieved through demolition and replacement of an existing structure, the exemption provided in subsection **A** shall not apply when any structure demolished is a registered Virginia landmark or is determined by the Department of Historic Resources to contribute to the significance of a registered historic landmark.

(Code 1950, § 58-760.3; 1979, c. 195; 1980, c. 417; 1984, c. 675; 1986, c. 271; 1989, c. 89; 1994, cc. 424,435,608; 1995, c. 673; 2001, c. 489; 2002, cc. 8, 137.)

§ 58.1-3850. Creation of local technology zones.

- **A.** Any city, county or town may establish, by ordinance, one or more technology zones. Each locality may grant tax incentives and provide certain regulatory flexibility in a technology zone.
- B. The <u>tax incentives</u> may be provided for up to ten years and may include, but not be limited to: (i) reduction of permit fees; (ii) reduction of user fees; and (iii) reduction of any type of gross receipts tax. The extent and duration of such incentive proposals shall **conform** to the requirements of the Constitutions of Virginia and of the United States.
- C. The governing body may also provide for <u>regulatory flexibility</u> in such zone which may include, but not be limited to: (i) special zoning for the district; (ii) permit process reform; (iii) exemption from ordinances; and (iv) any other incentive adopted by ordinance, which shall be binding upon the locality for a period of up to ten years.
- D. Each locality establishing a technology zone pursuant to this section may also adopt a <u>local enterprise</u> <u>zone development taxation program</u> for the technology zone as provided in § <u>58.1-3245.12</u>.
- E. The establishment of a technology zone shall not preclude the area from also being designated as an enterprise zone.

(1995, c. 397; 1996, c. 830; 1997, c. 168; 2002, c. 449.)

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§ 58.1-3245.6. Definitions.

As used in this article, unless the context clearly shows otherwise, the term or phrase:

"Base assessed value" means the assessed value of real estate or machinery and tools within a local enterprise zone as shown upon the records of the local assessing officer on January 1 of the year preceding the effective date of the ordinance establishing the local enterprise zone development taxation

"Current assessed value" means the annual assessed value of real estate or machinery and tools in a local enterprise zone as shown upon the records of the local assessing officer.

"Enterprise zone" means an area designated by the Governor as an enterprise zone pursuant to Chapter 49 (§ 59.1-538 et seq.) of Title 59.1.

"Local enterprise zone" means an enterprise zone designated as a local enterprise zone by an ordinance adopted pursuant to  $\S 58.1-3245.8$ .

"Tax increment" means all or a portion of the amount by which the current assessed value of real estate or machinery and tools, or both, in a local enterprise zone exceeds the base assessed value.

(1997, c. 314; 2005, cc. 863, 884.)

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http://leg1.state.va.us/cgi-bin/legp504.exe?000+cod+58.1-3245.6

§ 58.1-3245.8. Adoption of local enterprise zone development taxation program.

A. The governing body of any county, city, or town may adopt a local enterprise zone development taxation program by passing an ordinance designating an enterprise zone located within its boundaries as a local enterprise zone; however, an ordinance may designate an area as a local enterprise zone contingent upon the designation of the area as an enterprise zone pursuant to Chapter 49 (§ 59.1-538 et seq.) of Title 59.1. If the county, city, or town contains more than one enterprise zone, such ordinance may designate one or more as a local enterprise zone. If an enterprise zone is located in more than one county, city, or town, the governing body may designate the portion of the enterprise zone located within its boundaries as a local enterprise zone. An ordinance designating a local enterprise zone shall provide that all or a specified percentage of the real estate taxes, machinery and tools taxes, or the interprise zone shall be assessed, collected and allocated in the following manner:

- 1. The local assessing officer shall record in the appropriate books both the base assessed value and the current assessed value of the real estate or **machinery** and tools, or both, in the local enterprise zone.
- 2. Real estate taxes or machinery and tools taxes attributable to the lower of the current assessed value or base assessed value of real estate or machinery and tools located in a local enterprise zone shall be allocated by the treasurer or director of finance as they would be in the absence of such ordinance.
- B. The governing body shall hold a public hearing on the need for a local enterprise zone development taxation program in the county, city, or town prior to adopting a local enterprise zone development taxation ordinance. Notice of the public hearing shall be published once each week for three consecutive weeks immediately preceding the public hearing in each newspaper of general circulation in such county, city, or town. The notice shall include the time, place and purpose of the public hearing; define local enterprise zone development taxation; indicate the proposed boundaries of the local enterprise zone; state whether all or a specified percentage of real property or machinery or tools, or both, will be subject to local enterprise zone development taxation; and describe the purposes for which funds in the

(1997, c. 314; 2005, cc. 863,884.)

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- § 58.1-3245.10. Use of funds deposited in the Local Enterprise Zone Development Fund.
- **A.** Any county, city, or town which adopts a local enterprise zone development taxation program may use funds in the Local Enterprise Zone Development Fund for any one or more of the following purposes:
- 1. To <u>provide enhanced</u> law-enforcement and other <u>governmental services</u>, including financing transportation projects, as may be appropriate to secure and promote private investment in the local enterprise zone;
- 2. To <u>make grants</u> to chambers of commerce and similar organizations within such county, city, or town in order to secure and promote economic development within the local enterprise zone; or
- 3. To make grants to any industrial development authority created by the governing body pursuant to Chapter 49 (§ 15.2-4900 et seq.) of Title 15.2, in order to secure and promote economic development within the local enterprise zone.
- B. Any revenues in the Local Enterprise Zone Development Fund which are not used for a purpose authorized by subsection **A** shall be deemed "surplus funds." At the end of the tax year, all surplus funds may be paid into the general fund of the county, city, or town in which the local enterprise zone is located.

(1997, c. 314.)

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#### § 58.1-339.4. (Applicable for taxable years beginning on or after January 1, 2005) Qualified equity and subordinated debt investments tax credit.

#### A. As used in this section:

"Equity" means common stock or preferred stock, regardless of class or series, of a corporation; a partnership interest in a limited partnership; or a membership interest in a limited liability company, which is not required or subject to an option on the part of the taxpayer to be redeemed by the issuer within three years from the date of issuance.

"Qualified business" means a business which (i) has annual gross revenues of no more than \$3 million in its most recent fiscal year, (ii) has its principal office or facility in the Commonwealth, (iii) is engaged in business primarily in or does substantially all of its production in the Commonwealth, (iv) has not obtained during its existence more than \$3 million in aggregate gross cash proceeds from the issuance of its equity or debt investments (not including commercial loans from chartered banking or savings and loan institutions), and (v) is not primarily engaged, or is not primarily organized to engage, in any of the following types of businesses:

- 1. Banks:
- 2. Savings and loan institutions;
- 3. Credit or finance:
- 4. Financial, broker or investment;
- 5. Businesses organized for the primary purpose of rendering professional services as defined in Chapter 7 (§ 13.1-542 et seq.) of Title 13.1;
- 6. Accounting;
- 7. Government, charitable, religious or trade institutions or organizations;
- 8. Conventional coal, oil and gas, and mineral exploration;
- 9. Insurance;
- 10. Real estate design or engineering;
- 11. Construction or construction contracting;
- 12. Business consulting or business brokering;
- 13. Residential housing, real estate brokerage, sale or leasing businesses, or real estate development; or
- 14. Any other business which the Department of Taxation determines by regulation to be against the public interest, the purposes of this section or in violation of the law.

"Qualified investment" means a cash investment in a qualified business in the form of equity or subordinated debt; however, an investment shall not be qualified if the taxpayer who holds such

investment, or any of such taxpayer's family members, or any entity affiliated with such taxpayer, receives or has received compensation from the qualified business in exchange for services provided to such business as an employee, officer, director, manager, independent contractor or otherwise in connection with or within one year before or after the date of such investment. For the purposes hereof, reimbursement of reasonable expenses incurred shall not be deemed to be compensation.

"Subordinated debt" means indebtedness of a corporation, general or limited partnership, or limited liability company that (i) by its terms required no repayment of principal for the first three years after issuance; (ii) is not guaranteed by any other person or secured by any assets of the issuer or any other person; and (iii) is subordinated to all indebtedness and obligations of the issuer to national or state-chartered banking or savings and loan institutions.

- B. For taxable years beginning on or after January 1, 1999, a taxpayer shall be allowed a credit against the tax levied pursuant to §§ 58.1-320 and 58.1-360 in an amount equal to 50 percent of such taxpayer's qualified investments during such taxable year. No credit shall be allowed to any taxpayer that has committed capital under management in excess of \$10 million and engages in the business of making debt or equity investments in private businesses, or to any taxpayer that is allocated a credit as a partner, shareholder, member or owner of an entity that engages in such business.
- C. The amount of any credit attributable to a qualified investment by a partnership, electing small business corporation (S corporation), or limited liability company shall be allocated to the individual partners, shareholders, or members, as the case may be, as they may **determine**.
- D. The aggregate amount of the credit for each taxpayer shall not exceed the lesser of (i) the tax imposed for such taxable year or (ii) \$50,000. Any credit not usable for the taxable year in which the credit was allowed may be, to the extent usable, carried over for the next 15 succeeding taxable years or until the total amount of the tax credit has been taken, whichever occurs first.
- E. The amount of tax credits available under this section for a calendar year shall be \$5 million.
- F. Unless the taxpayer transfers the equity received in connection with a qualified investment as a result of (i) the liquidation of the qualified business issuing such equity, (ii) the merger, consolidation or other acquisition of such business with or by a party not affiliated with such business, or (iii) the death of the taxpayer, any taxpayer that fails to hold such equity for at least three full calendar years following the calendar year for which a tax credit for a qualified investment is allocated pursuant to this section shall forfeit both used and unused tax credits and in addition shall pay the Department of Taxation interest on the total allowed credits at the rate of one percent per month, compounded monthly, from the date the tax credits were allocated to the taxpayer. The Department of Taxation shall deposit any amounts received under this subsection into the general fund of the Commonwealth.
- G. Prior to December 31, 1998, the Department of Taxation shall promulgate regulations in accordance with the Administrative Process Act (\$ 2.2-4000 et sea.) (i) establishing procedures for claiming the tax credit provided by this section and (ii) providing for the allocation of tax credits among taxpayers requesting credits in the event the amount of credits for which requests are made exceeds the available amount of credits in any one calendar year. Notwithstanding the foregoing, the Department of Taxation shall permit an application for certification as a qualified business to be filed at any time during the calendar year regardless of when the investment was made during the calendar year.

(1998, c. 491; 2004, c. 614.)



#### WHAT ARE FTZS?

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THE FOREIGN-TRADE ZONE (FTZ) PROGRAM was created by the **U.S.** government to facilitate international trade and increase the **global** competitiveness of **U.S.-based** companies. The program, which has existed **since** the **1930s**, continues to thrive and change to better meet the needs of American companies in the global economy.

WHAT I S AN FTZ? An FTZ is an area within the United States, in or near a U.S. Customs port of entry, where foreign and domestic merchandise is considered to be outside the z untility or at least, outside of U.S. Customs territory. Certain type in merchandise can be imported into a Zone without going through formal Custometry procedures or paying import duties. In ustoms duties and in increase are due only at the time of transfer from the FTZ for U. Consumption. If the merchandise never enters the U.S. commerce, then no duties or taxes are paid on those items,

Activities ermitted in a Foreign-Tr. Zone Merchandise entering a Zone may t

Assembled Manufactured\* Repackaged Tested Stored Destroyed Sampled Salvaged Mixed Reiabeled Processed Manipulated

Operating within an FTZ carries numerous benefits:

- Deferral, reduction and possible elimination of duties
- Tighter inventory control that may virtually eliminate year-end inventory loss adjustments
- Potential direct delivery benefit reduces long hold times at crowded ports of entry

FTZ Terminology

Applying for an FTZ

FTZ Regulations

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<sup>\*</sup>The user must receive special approval from the FTZ Board for manufacturing



BENEFITS OF FTZS

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BUILDING LOCAL PROSPERITY THROUGH GLOBAL BUSINESS In an expanding global economy, the elist creased competition grations for jobs, y discapital. The FTZ program via designed to promote American competitiveness by encouraging pan in maintain and expand their operations in the United States.

The FTZ program encourages U.S.-based operations by removing certain disincentives associated with manufacturing in the United States. The duty on-a product manufactured abroad dimported into the U.S. is paid at the self of the individual parts, materials or components of the product. A U.S.-based company this itself at a disadvantage vis-à-vis its foreign cometitor when it self at pay the higher rate on parts, materials or components imported-for use in the manufacturing process. The FTZ program corrects this imbalance by treating a product made in a U.S. foreign-trade zone, for purposes of tariff assessment, as if it were produced abroad.

BENEFITS FOR COMMUNITIES When companies increase their cash flow, save taxes and improve their bottom line by locating their operations in FTZs, communities benefit in several one to ways. Economic growth and created in ecommunity. The FTZ program impacts indirect yment, as well, because a business location not only creates jobs specific to itself, but also creates opportunities for suppliers and service providers in the community. An FTZ project can be a valuable asset tera mmunity is trying to attract new business investment to its ar Finally, a community with a FTZ may experience an improved infrastructure and in tax-base as a result of higher employment and the influx of new businesses. For all of these reasons, more than 200 communities throughout the United States support and rely on the benefits that the FTZ program offers public as well as private entities.

**BENEFITS FOR BUSINESSES** The FTZ program helps American companies improve their competitive position versus their counterparts abroad. The FTZ program allows U.S.-based companies to defer, reduce or even eliminate Customs duties on products admitted to the zone.

Deferral of Duties Customs duties are paid only when and if merchandise is transferred into U.S. Customs and Border Protection territory. **This** benefit equates to a cash flow savings that allows companies to keep critical funds accessible for their operating needs while the merchandise remains in the zone. There is no time limit on the length of time that merchandise can remain in a zone.

Reduction of Duties In a FTZ, with the permission of the Foreign-Trade Zones Board, users are allowed to **elect** a zone status on merchandise admitted to the zone. This zone status determines the duty rate that will be applied to foreign merchandise if **it is** eventually entered into U.S. commerce from the FTZ. This process allows users to elect the lower duty rate of that applicable to either the foreign inputs or the finished product manufactured in the zone. If the rate on the foreign inputs admitted to the zone is higher that the rate applied to the finished product, the FTZ user may choose the finished product rate, thereby reducing the amount of duty owed.

Elimination of Duties No duties are **paid** on merchandise exported from a **FTZ**. Therefore, duty is eliminated on foreign merchandise admitted to the zone but eventually exported from the **FTZ**. Generally, duties are also eliminated for merchandise that is scrapped, wasted,

destroyed or consumed in a zone.

#### **MISCELLANEOUS BENEFITS**

Elimination of Drawback In some instances, duties previously paid on exported merchandise may be refunded through a process called drawback. The drawback law has become increasingly complex and expensive to administer. Through the use of a FTZ, the need for drawback may be eliminated allowing these funds to remain in the operating capital of the company.

Labor, Overhead and Profit In calculating the dutlable value on foreign merchandise removed from a zone, zone users are authorized to exclude zone costs of processing or fabrication, general expenses and profit. Therefore, duties are not owed on labor, overhead and profit attributed to production in a FTZ.

**Taxes** By federal statute, tangible personal property imported from outside the U.S. and **held** in a zone, as well as that produced in the U.S. and held in a zone for exportation, are not subject to State and local ad valorem taxes.

**Quotas** U.S. quota restrictions do not apply to merchandise admitted to zones, although quotas will apply if and when the merchandise is subsequently entered into U.S. commerce. Merchandise subject to quota, with the permission of the Foreign-Trade Zones Board, may be substantially transformed in a FTZ to a non-auota article that **may** then be entered into U.S. Customs **and** Border Protection territory, free of quota restriction;. Quota merchandise may be stored in a FTZ so that when the auota **opens**, the merchandise may be immediately **shipped** into U.S. Customs and Border protection territory.

**Zone-to-Zone Transfer** An increasing number of firms are making use of the ability to transfer merchandise from one zone to another. Because the merchandise is **transported in-**bond, duty may be deferred until the product is removed from the final zone for entry into the **U.S.** Customs and Border Protection territory.

Other Additional benefits, sometimes referred to as intangible benefits, have begun to play a greater role in a company's evaluation of the FTZ program. Many companies in FTZs find that their inventory control systems run more efficiently, increasing their competitiveness. FTZ users also find that in meeting their FTZ reporting responsibilities to the U.S. government, they are eligible to take advantage of special Customs procedures such as direct delivery and weekly entry. These procedures expedite the movement of cargo, thereby supporting just-in-time inventory methodologies.

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§ 15.2-4901. Purpose of chapter.

It is the intent of the legislature by the passage of this chapter to authorize the creation of industrial development authorities by the localities in the Commonwealth so that such authorities may acquire, own, lease, and dispose of properties and make loans to the end that such authorities y be able to promote industry and develop trade by inducing manufacturing, industrial, governmental, nonprefit not commercial enterprises and institutions of higher education to locate in or remain in the Commonwealth and further the use of its agricultural products and natural resources, and to the such it with all powers that may be necessary to enable them to accomplish such purposes, in Dowers shall be kxercised for the benefit of the inhabitants of the Commonwealth, either through the increase of their commerce, or through the promotion of their safety, health, welfare, convenience or prosperity. Such authority shall not itself be authorized to operate any such manufacturing, industrial, nonprofit or commercial enterprise or any facility of an-institution of higher education.

It is the further intent of the legislature and shall be the policy of the Commonwealth to grant to industrial development authorities the powers contained herein with respect to pollution control facilities to the end that such authorities may protect and promote the health of the inhabitants of the Commonwealth and the conservation, protection and improvement of its natural resources by exercising such powers for the control or abatement of land, sewer, water, air, noise and general environmental pollution derived from the operation of any industrial or medical facility and to vest such authorities with all powers that may be necessary to enable them to accomplish such purpose, which powers shall be exercised for the benefit of the inhabitants of the Commonwealth, either through the increase of their commerce, or through the promotion of their safety, health, welfare, convenience or prosperity.

It is the further intent of the legislature and shall be the policy of the Commonwealth to grant to industrial development authorities the powers contained herein with respect to medical facilities and facilities for the residence or care of the aged to the end that such authorities may protect and promote the health and welfare of the inhabitants of the Commonwealth by assisting in the acquisition, construction, equipping, expansion, enlargement and improvement of medical facilities and facilities for the residence or care of the aged in order to provide modem and efficient medical services to the inhabitants of the Commonwealth and care of the aged of the Commonwealth in accordance with their special needs and also by assisting in the refinancing of medical facilities and facilities for the residence or care of the aged owned and operated by organizations which are exempt from taxation pursuant to § 501 (c) (3) of the Internal Revenue Code of 1954, as amended, in order to reduce the costs to residents of the Commonwealth of utilizing such facilities and to vest such authorities with all powers that may be necessary to enable them to accomplish such purposes, which powers shall be exercised for the benefit of the inhabitants of the Commonwealth and for the promotion of their health and welfare. It is not intended hereby that any such authority shall itself be authorized to operate any such medical facility or facility for the residence or care of the aged.

It is the further intent of the legislature and shall be the policy of the Commonwealth to grant to industrial development authorities the powers contained herein with respect to facilities for use by organizations (other than institutions organized and operated exclusively for religious or educational purposes) which are described in § 501 (c) (3) of the Internal Revenue Code of 1954, as amended, and which are exempt from federal income taxation pursuant to § 501 (a) of the Internal Revenue Code of 1954, a amended, to the end that such authorities may protect or promote the safety, health, welfare, convenience, and prosperity of the inhabitants of the Commonwealth by assisting in the acquisition, construction, equipping, expansion, enlargement, improvement, financing, and refinancing of such

facilities of the aforesaid entities and organizations in order to provide operations, recreational, activity centers, and other facilities for the use of the inhabitants of the Commonwealth and to vest such authorities with all powers that may be necessary to enable them to accomplish such purposes, which powers shall be exercised for the benefit of the inhabitants of the Commonwealth and for the promotion of their safety, health, welfare, convenience or prosperity. It is not intended hereby that any such authority shall itself be authorized to operate any such facility.

It is the further intent of the legislature and shall be the policy of the Commonwealth to grant to industrial development authorities the powers contained herein with respect to facilities for private, accredited and nonprofit institutions of collegiate education in the Commonwealth whose primary purpose is to provide collegiate or graduate education and not to provide religious training or theological education to the end that such authorities may protect and promote the health and welfare of the inhabitants of the Commonwealth by assisting in the acquisition, construction, equipping, expansion, enlargement, and improvement of facilities of aforesaid institutions in order to provide improved educational facilities for the use of the inhabitants of the Commonwealth and to vest such authorities with all powers that may be necessary to enable them to accomplish such purposes, which powers shall be exercised for the benefit of the inhabitants of the Commonwealth and for the promotion of their health, welfare, convenience or prosperity. It is not intended hereby that any such authority shall itself be authorized to operate any such educational facility.

It is the further intent of the legislature and shall be the policy of the Commonwealth to grant industrial development authorities the powers contained herein with respect to facilities for a locality, the Commonwealth and its agencies, and governmental and nonprofit organizations and to vest such authorities with all **powers** that may **be** necessary to enable them to **accomplish** such purposes, which **powers** shall be exercised for the benefit of the inhabitants of the Commonwealth and for the **promotion** of their health, welfare, convenience or prosperity.

It is further the intent of the legislature and shall be the policy of the Commonwealth to grant to industrial development authorities the powers contained herein with respect to facilities for museums and historical education, demonstration and interpretation, together with any and all buildings, structures or other facilities necessary or desirable in connection with the foregoing, for use by nonprofit organizations in order to promote tourism and economic development in the Commonwealth, to promote the knowledge of and appreciation by the citizens of the Commonwealth of the historical and cultural development and heritage of the Commonwealth and the United States and to promote thereby their health, welfare, convenience and prosperity. It is not intended hereby that any such authority shall itself be authorized to operate any such facility.

It is the further intent of the legislature and shall be the policy of the Commonwealth to grant to industrial development authorities the powers contained herein with respect to facilities devoted to the staging of equine events and activities (other than racing) for use by governmental or nonprofit, nonreligious organizations and operated by such governmental or nonprofit, nonreligious organizations in order to nromote the eauine industry and eauine-related activities (other than racing) which are integral to the Commonwealth's economy and heritage and to promote thereby the safety, health, welfare, convenience, and prosperity of the inhabitants of the Commonwealth.

It is the further intent of the legislature and shall be the policy of the Commonwealth to grant to industrial development authorities the powers contained herein with respect to acquiring, developing, owning and operating an industrial park and any utilities that are intended primarily to serve the park and to issue bonds for such purposes. The bonds may be secured by revenues generated by the industrial park or the utilities being financed or by any other funds of the authority.

It is the further intent of the legislature and shall be the policy of the Commonwealth to grant to industrial development authorities created by one or more municipalities whose housing authorities have not been activated as provided by §§ 36-4 and 36-4.1, in addition to the powers previously or hereafter granted in this chapter, the powers contained herein with respect to facilities used primarily for single or multi-family residences in order to promote safe and affordable housing in the Commonwealth and to benefit thereby the safety, health, welfare and prosperity of the inhabitants of the Commonwealth. It is not intended hereby that any such authority shall itself be authorized to operate any such facility or exercise any powers of eminent domain set forth in § 36-27.

In any instance in this chapter where an industrial development authority may issue bonds through its authority to finance, the authority may also refinance such bonds.

This chapter shall be liberally construed in conformity with these intentions.

(1966, c. 651, § 15.1-1375; 1972, c. 783; 1975, c. 489; 1977, c. 619; 1978, cc. 276, 526; 1984, c. 700; 1985, c. 317, § 15.1-1392; 1986, c. 473; 1988, c. 211; 1990, c. 312; 1991, c. 6; 1997, cc. 587,758,763; 2002, cc. 680,725; 2005, c. 928.)

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§ 15.2-4905. Powers of authority.

The authority shall have the following powers together with all powers incidental thereto or necessary for the performance of those hereinafter stated:

- 1. To sue and be sued and to prosecute and defend, at law or in equity, in any court having jurisdiction of the subject matter and of the parties;
- 2. To adopt and use a corporate seal and to alter the same at pleasure;
- **3.** To enter into contracts; however, any written contract of the authority shall contain provisions addressing the issue of whether attorney's fees shall be recoverable by the prevailing party in the event the contract is subject to litigation;
- 4. To acquire, whether by purchase, exchange, gift, lease or otherwise, and to improve, maintain, equip and furnish one or more authority facilities including all real and personal properties which the board of directors of the authority may deem necessary in connection therewith and regardless of whether any such facilities shall then be in existence:
- 5. To lease to others any or al of its facilities and to charge and collect rent therefor are o terminate any charge in the failure of the see to comply with any of the obligations thereof; and to include in any such lease, if desired, a provision that the lessee thereof shall have options to renew such lease or to purchase any or all of the leased facilities, or that upon payment of all of the indebtedness of the authority it may lease or convey any or all of its facilities to the lessee thereof with or without consideration:
- 6. To sell. exchange, donate, and convey any or all of its facilities or properties whenever its board of directors shall find any such action to be in furtherance of the purposes for which the authority was organized;
- 7. To issue its bonds for the purpose of carrying out any of its powers including specifically, but without intending to limit any power conferred by this section or this chapter, the issuance of bonds to provide long-term financing of any pollution control facility, whether any such facility was constructed prior to or after the enactment hereof or the receipt of a commitment from an authority to undertake financing pursuant hereto, unless the major part of the proceeds of such bonds will be used to redeem any prior long-term financing of such facility other than financings pursuant to this chapter or any similar law;
- 8. As security for the payment of the principal of and interest on any bonds so issued and any agreements made in connection therewith, to mortgage and pledge any or all of its facilities or any part of parts increof, whether then owned of increases acquired, and to pledge the resemble increases increases increases are form or from any part thereof or from any loans made by the authority;
- 9. To employ and pay compensation to such employees and agents, including attorneys, and real estate brokers whether engaged by the authority or otherwise, as the board of directors shall deem necessary in carrying on the business of the authority;
- 10. To exercise all powers expressly given the authority by the governing body of the locality which established the authority and to establish bylaws and make all rules and regulations, not inconsistent

with the provisions of this chapter, deemed expedient for the management of the authority's affairs;

- 11. To appoint an industrial advisory committee or similar committee or committees to advise the authority, consisting of such number of persons as it may deem advisable. Such persons may be compensated such amount per regular, special, or committee meeting as may be approved by the appointing authority, not to exceed \$50 per meeting day, and may be reimbursed for necessary traveling and other expenses incurred while on the business of the authority;
- 12. <u>Fo borrow money and to accept contributions, grants and other is assistance from the United es of ica and agenc</u> or instrumentalities thereof, the or any political subdivision, agency, <u>or public instrumentality</u> of the Commonwealth, for or in aid of the-construction, acquisition, ownership, maintenance or repair of the authority facilities, for the payment of principal of any bond of the authority, interest thereon, or other cost incident thereto, or in order to make loans in furtherance of the purposes of this chapter of such money, contributions, grants, and other financial assistance, and to this end the authority shall have the power to comply with such conditions and to execute such agreements, trust indentures, and other legal instruments as may be necessary, convenient or desirable and to agree to such terms and conditions as may be imposed; and
- 13. To make loans or grants to any person, partnership, association. corporation, business, or governmental entity in furtherance of the purposes of this chapter including for the purposes of promoting economic development, provided that such loans or grants shall be made only from revenues of the authority which have not been pledged or assigned for the payment of any of the authority's bonds. and to enter into such contracts. instruments. and agreements as may be expedient to provide for such loans and any security therefor. An authority may also be permitted to forgive loans or other obligations if it is deemed to further economic development. The word "revenues" as used in this subdivision includes contributions, grants and other financial assistance, as set out in subdivision 12.

The authority shall not have power to operate any facility as a business other than as lessor and shall not have the power to operate any single or multi-family housing facilities. However, the authority shall have the power to apply for, establish, operate and maintain a foreign-trade zone in accordance with the provisions of Chapter 14 (§ 62.1-159 et seq.) of Title 62.1. Any meeting held by the board of directors at which formal action is taken shall be open to the public.

If a locality has created an industrial development authority pursuant to this chapter or any other provision of law, no other such authority, not created by such locality, shall finance facilities, except pollution control facilities, within the boundaries of such locality, unless the governing body of such locality in which the facilities are located or are proposed to be located, concurs with the inducement resolution adopted by the authority, and shows such concurrence in a duly adopted resolution. Notwithstanding the foregoing, nothing contained herein shall be deemed to invalidate or otherwise impair any existing financing by an authority or the financing of any facilities for which application has been made to an authority prior to July 1, 1981.

(1966, c. 651, § 15.1-1378; 1970, c. 598; 1972, c. 783; 1973, c. 528; 1981, c. 3; 1991, c. 6; 1993, c. 896; 1994, c. 317; 1997, cc. 587,758,763; 1998, c. 728; 2005, c. 575.)

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§ 15.2-4917. Facility sites.

In locality may acquire, pursuant to § 15.2-1800, n not by condemnation, a facility site and y likewise transfer any facility site to an authority. Such transfer 1 : th by a resolution of the governing body of the locality without submissi f the question to the voters and without regard to the requirements, restrictions, limitations or other provisions contained in any other general, special or local law. Such facility sites may be located within or outside or partially within or outside the locality creating the authority. If a real estate broker licensed under § 54.1-2100 represents a party in a transaction through which a facility site is acquired, the locality may pay a reasonable brokerage fee to such real estate broker.

(1966, c. 651, § 15.1-1388; 1997, c. 587; 1998, c. 728.)

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#### Virginia Small Business Financing Authority

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#### Virginia Department of Business Assistance - Financing CITY OF RICHMOND MICRO-ENTERPRISE LOAN PROGRAM

ADMINISTRATOR	Richmond Economic Development Corp. (R.E.D.C.)
	City of Richmond
AREA OF	
PORROSION	Provide financing to start <b>up</b> or existing small businesses unable to <b>qualify</b> for traditional bank financing.
TYPE OF FINANCING	Term loans, working and expansion financing
AMOUNT	Maximum: \$35.000 Minimum: None
ECTORDIC (TO)	To be eligible for a loan. the following criteria must be met:
ELIGIBILITY	Business must be located in the City of Richmond Business must have a valid business license. Business must be unable to obtain traditional bank financing
USES	Loan proceeds can be used for startup, expansion, working capital, equipment purchase. alona with acauisition and/or renovation of "owner-occupied" commercial or mixed use properties.
USE RESTRICTIONS	Loans may not be used to:  • Purchase real estate  • Repay existing debts (unless combined with eligible purpose)
	Loans may not be used for:  • Non-profit organizations (except non-profit child care providers)  • Businesses with greater than five (full-time) employees  • Businesses with greater than \$105,000 in existing debts
TERMS	Varies.
INTERESTRATE	Varies. Competitive with bank rates.
APPLICATION PROCESS	Interested parties should contact the City of Richmond Office of Economic Development for complete application information.
COST AND FEES	■ A ■% administrative fee is collected at closing and annually during the life of the loan.
	Ben Armbruster City of Richmond Department of Economic Development 501 E. Franklin Street, Suite 800 Richmond, VA 23219 804-646-5633 Fax 804-647-6793 E-mail: armbrbf@ci.richmond.va.us
	OR
	Hank Coleman  501 E. Franklin Street, Suite 800 Richmond, VA 23219  804-780-3012 Fax 804-647-6793 E-mail: hcoleman358@aol.com

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#### Departi e t of Business Assis AKE COUNTRY DEVELC 3 4ENT CORI Vii

#### - Financing II REVOLVIN

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ADMINISTRATOR	Lake Country Development Corporation (LCDC)
AREA OF OPERATION	Counties of Bi ick, Halifa of Mecklent
PURPOSE	To fund investments that are for the establishment of new industries, assistance for existing locally-based industries, innovative and job- creating economic uses and activities, and to fill a gap in the existing local financial market.
TYPE OF FINANCING	Working capital and fixed asset financing
AMOUNT	Minimum: \$50,000 Maximum: \$250,000
ELIGIBILITY	Private, for-profit corporations, partnerships or proprietorships.  Public and private nonprofit organizations General and special purpose units of local governments
USES	Purchase of land, buildings, machinery and equipment  Land improvements Renovation or major additions to existing buildings Construction of new buildings Working Capital
USE RESTRICTIONS	Funds cannot be used for the following:  Land banking where a well defined development project does not exist  Projects not located within Southside Planning District Projects which do not adhere to EDA non-relocation guidelines  Projects for the generation, transmission or distribution of electrical energy or the production or transmission of fuel gases.  Projects for which funds are otherwise available from private lenders  Projects which would create a potential conflict of interest for any officer or employee of the grantee or the Board of Directors of LCDC
TERMS	<ul> <li>Working Capital -five years</li> <li>Working Capital Loans - The applicant will have existing new working capital (current assets will exceed current liabilities) of at least 15% of the applicant's total working capital needs.</li> <li>Fixed Asset Loans - Up to 25 years, depending on the life of the assets financed</li> <li>Fixed Asset Loans - The applicant will provide in the form of equity a minimum of 15% of the total cost of the project.</li> <li>No revolving fund loan will cover more than 75% of the total project costs, nor, except in unusual circumstances, will a loan constitute 100% of the debt-financed portion of a project. It is the general policy of LCDC to loan the minimum amount needed to elicit financing from other sources, in order to assist projects that would not otherwise be financed.</li> <li>Security shall be required as determined necessary by LCDC? In the case of fixed asset loans, security may be in the form of liens on the assets financed. Liens upon other non-project assets of the applicant may also serve to secure the loan.</li> <li>It is me general policy of LCDC to require personal guarantees by the applicant's major shareholder(s).</li> <li>LCDC will review jobs created in each project to verify the economic development impact on the community. LCDC requires that one job be created or retained, for each \$10,000 of funds borrowed. A minimum of 15 jobs must be created.</li> <li>The revolving loan fund may be repaid after repayment, in part or in full, of other loans which were made in connection with the project.</li> <li>Deferral of repayment of principal, or interest, or of both may be scheduled as determined necessary. In no case shall the commencement of repayment be deferred beyond 36 months after start-up of project operations.</li> </ul>

(INTERESTRATE	3% below the Prime Rate. No less than 5%.
APPLICATION PROCESS	Complete information may be obtained by contacting LCDC.
	Application fee: \$100 (The application fee will be deducted from a 1% administrative service charge at the time of closing.)
	Joyce French Lake Country Development Corporation 200 South Mecklenburg Avenue P.O. Box 150 South Hill, Virginia 23970 (804) 447-7101 Fax (804) 447-4461

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#### Virginia Department of Business Assistance - Financing VIRGINIA CAPITAL ACCESS PROGRAM

ADMINISTRATOR	Virginia Small Business Financing Authority (VSBFA) staffed by the Virginia Department of Business Assistance.
AREA OF OPERATION	Statewide
PURPOSE	The Virginia Capital Access program (VCAP) is a non-bureaucratic tool to assist banks in meeting the financing needs of businesses within Virginia, by encouraging banks to make loans to borrowers with riskier credit profiles. VCAP utilizes an insurance concept on a portfolio of loans, by establishing a loan loss reserve at each participating bank. The reserve is funded by enrollment premiums paid by the borrower and the bank, which are then matched by VSBFA.
TYPE OF FINANCING	Bank term loans or revolving lines of credit
AMOUNT	Maximum enrolled loan amount is \$250.000
ELIGIBILITY	The financing must be used for a Virginia business operation. The participating bank determines the specific credit requirements.
USES L	Funds are available for working capital, expansion, equipment and most other business needs.
TERMS	Set by the participating bank
INTEREST RATE	Set by the participating bank
APPLICATION PROCESS	Application may be made to any bank participating in the Virginia Capital Access Program. VSBFA maintains a current list of participating banks.  If the bank determines that the financing does not meet its normal underwriting standards, it will then be considered for VCAP.
COST AND FEES	Enrollment premiums range from 3% to 7% of the loan amount.
CONTACT	Virginia Small Business Financing Authority P.0. Box 446 Richmond, VA 23218-0446 (804) 371-8254 Fax (804) 225-3384 Website: www.dba state.va.us

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## Industrial Development Bonds

Project Financing and Feasibility

Presented by

Tina K. Neal

October 18, 2005

### Ferris, Baker Watts, Inc.

100 Years of Service Headquartered in Washington, D.C.

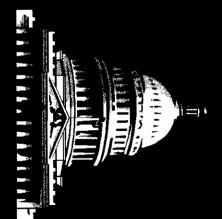
Over 60 Years in Public Finance

39 Offices

13 Public Finance Staff

Employee-Owned

Member NYSE



## Ferris, Baker Watts, Inc. (cont'd)

Strongly Capitalized - \$393 MM in Assets, \$50 MM in Excess Net Capital Economic Development and 20 Other the Nation by Securities Data Company in Covering Over 100,000 Retail Accounts Approximately 425 Retail Sales Personnel, Ability to Underwrite Issues > \$300MM Categories Ranked Among the Top Fifty Underwriters in

## Ferris, Baker Watts' Services

Underwriting Services

Financial Advisory Services

Transaction is Funded

Typically Earn Fees Only When

Structuring Financing or Working with Staff to Develop Financing Plan Venture Time and Assistance in

## What Is A Municipal Bond?

industrial development authorities, to issued by states, cities, counties, and A municipal bond is a debt obligation other government entities, including raise money for certain capital projects.

#### "Tax-Exempt" Mean? What Does "Tax-Free" or

federal income taxation. Municipal bonds are exempt from

state in which the bonds are issued. state income taxation for residents of the Municipal bonds are also exempt from

the municipality or corporate buyer. This results in lower borrowing costs for

## Who Buys Municipal Bonds?

mutual fund companies. individuals and also by institutions, Municipal bonds are purchased by including banks, insurance companies, and

\$10MM in debt per calendar year. where the issuer cannot issue more than be public purpose and "bank-qualified" -Municipal bonds purchased by banks must

### Types of Municipal Bonds

General Obligation Bonds

Revenue Bonds

Lease Revenue Bonds

Industrial Revenue Bonds

Public/Private Partnerships

Tax Increment Financings

### General Obligation Debt

Strongest form of pledge Often subject to voter referendum "Taxing Power" "Full Faith and Credit" or pledge of

#### Revenue Bonds

from Project, i.e., water and sewer Pledge and Pledge of Revenues (Double Source of payment is based on revenues Barreled Bonds) Often issued with a General Obligation Traditionally used for infrastructure financing

#### Lease Revenue Bonds or Certificates of Participation

Appropriation" Obligation is "Subject to Annual

Doesn't count against debt limit

No Referendum

and expense of Referendums Avoids Referendum uncertainty, timing Customized by Project, no set structure

# Industrial Revenue Bonds ("IRBs")

"manufacturing only" almost any development project, now Pre-1986 - IRBs could be used for

\$10MM maximum size in one jurisdiction Financing for building and equipment, Capital expenditures and other tests no working capital

## Some IRB Rules on Issuance

inventory; not more than 2% used for three-year period in same jurisdiction Maximum size \$10 million Manufacturing only Cannot be used for working capital or Capital Expenditures Test - \$10MM in any

issuance expenses.

# Some IRB Rules on Issuance (cont'd)

If used to acquire an existing building, at be spent on rehabilitation. least 15% of the acquisition cost must

be used to rehab the equipment. If used to acquire used equipment, 100% of the cost of the equipment must

Proceeds must be spent within a tworebate. year period, and is subject to arbitrage

## IRBs and Credit Enhancement

### Letter of Credit from Bank

- Unenhanced IRBs Investors rely on bank's financial strength.
- Investors rely on strength of company.
- the locality IRBs with a "Support Agreement" from
- Investors rely on the locality's commitment and the company's strength.

## Credit Enhancement - IKBs

Letter of Credit from a banking institution

- Typically 1 3 years in length
- Bank agrees to pay bondholders in an event of default
- Letter of Credit must be renegotiated or renewed at end of term
- Variable or Fixed Rate for term of LOC

### Unenhanced Bonds

term Interest rate is fixed for the amortization Sold based on the company's credit to Sold without any letter of credit retail and institutional investors

permanent financing Slightly higher interest rates and fees No refinance risk or market risk -

### Comparison of Enhanced and Unenhanced Industrial Revenue Bonds

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2.60% 1.50% .125% .25% Trustee Fee Base Rate 5.50%-7.00%

.25%

Remktng

Trustee

Bank LOC

Base Rate

Term Total 1-5 years 4.475% Total Term Up to 30 years 5.75%-7.25%

#### from a Municipality IBBs and "Moral Obligations"

enhancement for all or a portion of the debt in a region Used as an incentive for a company to locate Municipality can act as a form of

appropriation" Municipal obligation is "subject to annual

by the company Municipality can structure covenants required

## Ownership v. Lease Purchase

facility or own it corporate identity to either lease the IRBs can be structured to allow for a

Many businesses now prefer to lease debt on their balance sheet the facility because they do not want the

IDAs can act as developer and lessor to lease the facility to the business

# Laxable Industrial Revenue Bonds

registered with the SEC be for any purpose, but usually No rules as with tax-exempt IRBs; can

Sold to institutional buyers, so usually have shorter amortization

expenses as a small "taxable tail" for issuance Frequently used with tax-exempt IRBs

## Public/Private Partnerships

PPEA in Virginia

capital projects Stretching public budgets to finance

"Joint Venture" between a Locality and a Private Sector Entity

Typically issued through the Local or other conduit Authority Industrial Development Authority (IDA)

# Public/Private Partnership Projects

Schools

Parking Facilities

Convention Centers

Buildings Speculative "Shell" Office or Industrial

Stadiums/Arenas

Redevelopment Projects

## Financing Public/Private Projects

appropriations from the locality The Support Agreement may be a Master Typically issued through a local Authority participation in cash flow Private sector gets some tradeoff, such as leasing or development rights, Lease Agreement from an Authority and

### Special Taxing Districts/Community Dev. Authorities and Tax Increment Financings

development Suited for residential or commercial imposed on a District after development Bonds are repaid from new taxes

Authority or other special taxing district Creation of a Community Development Limited use based on absolute dollars

### Other Potential Issuers

retirement communities Qualified 501(c)(3) Bonds – non-profit hospitals, schools, nursing homes,

Solid Waste Disposal Facilities

Airports/Transportation Facilities (Public)

Multi-Family Housing Bonds Taxable Bonds