

A RESOLUTION AUTHORIZING THE HAMPTON ROADS PARTNERSHIP TO

CARRY OUT THE PROVISIONS OF THE REGIONAL COMPETITIVENESS

PROGRAM (RCP) AND APPROVING THE FUND DISTRIBUTION METHODOLOGY

PROPOSED BY THE PARTNERSHIP

WHEREAS, in 1996, the Virginia General Assembly adopted the Regional Competitiveness Act (the Act), Chapter 26.3 of Title 15.1 (§ 15.1-1227.1 through § 15.1-1227.5) of the Code of Virginia, 1950, as amended, to encourage counties, cities, and towns to work together for their mutual benefit and that of the Commonwealth of Virginia; and

WHEREAS, to encourage regional strategic planning and cooperation, the Act established an Incentive fund administered by the Virginia Department of Housing and Community Development (VDHCD) to be used to encourage and reward regional strategic economic development planning and joint activities; and

WHEREAS, the Act provides a monetary incentive, which totaled Ten Million Two Hundred Sixty-Seven Thousand Two Hundred Dollars (\$10,267,200) in 2002, for distribution among the State's regions for communities to undertake new levels of regional activity to address obstacles to economic competitiveness by granting funds for five years in accordance with VDHCD standards adopted pursuant to RCP; and

WHEREAS, incentive funds will be disbursed to eligible regions in an amount equal to the percentage of the funds appropriated in incentive payments for a fiscal year that represents the region's percentage of the total population of all eligible regions with a minimum of \$300,000 (FY 2002); and

WHEREAS, the Hampton Roads Partnership (the Partnership) is a Virginia nonprofit, non-stock corporation comprised of leading representatives from the public, business, education, and military communities and whose mission is to enhance regional cooperation and improve economic competitiveness in the Hampton Roads Region (the Region) which region includes the Cities of Norfolk, Virginia Beach, Portsmouth, Chesapeake, Suffolk, Newport News, Hampton, Franklin, Poquoson, and Williamsburg and in the Counties of Gloucester, Isle of Wight, James City, Southampton, Surry, and York; and

WHEREAS, the Partnership revised its strategic plan in 1999 and further modified that plan in 2001 and as such has a clear strategic road map for improving the economic competitiveness of the Hampton Roads Region; and

WHEREAS, a copy of the Modified Strategic Plan is attached hereto as Exhibit A to be read as a part hereof; and

WHEREAS, the Partnership, in close cooperation with the Hampton Roads Planning District Commission, will take responsibility for submitting the Hampton Roads Region's re-qualification application for incentive funding under the RCP and for seeing that the Plan's joint activities are enacted; and

WHEREAS, in recognition of the Partnership's role in Implementing the Plan's joint activities, the distribution of all RCP funds received by the Region since the inception of the program have gone directly to the Partnership ("distribution methodology"); and

WHEREAS, prior to completing the application process the RCP guidelines require that each municipality designate by resolution approval of the region's RCP incentive funds distribution methodology; and

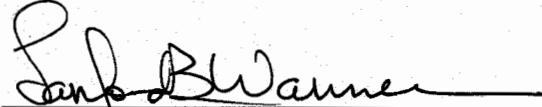
WHEREAS, the Board of Supervisors of James City County, Virginia, has reviewed the RCP and supports the Partnership's efforts to carry out the provisions of the RCP and apply for monetary incentives on its behalf.

NOW, THEREFORE, BE IT RESOLVED by the Board of Supervisors of James City County, Virginia, that on behalf of the County of James City, Virginia:

1. It recognizes the Hampton Roads Region as a region contemplated by the Act and hereby declares itself to be a member of and a participant in the Hampton Roads Region;
2. It supports the Partnership's efforts to carry out the provisions of the RCP and apply for monetary incentives on its behalf; and
3. It approves the RCP fund distribution methodology and authorizes the Partnership to receive on its behalf all Incentive funding for the five year qualification period beginning in Fiscal Year 2003.

 James G. Kennedy
 Chairman, Board of Supervisors

ATTEST:



 Sanford B. Wanner
 Clerk to the Board

<u>SUPERVISOR</u>	<u>VOTE</u>
MCGLENNON	AYE
BROWN	AYE
GOODSON	AYE
HARRISON	AYE
KENNEDY	AYE

Adopted by the Board of Supervisors of James City County, Virginia, this 12th day of February, 2002.

**HAMPTON ROADS PARTNERSHIP
MODIFIED STRATEGIC PLAN
October 1, 2001**

I. Transportation

Goal: Improve mobility in Hampton Roads

Objectives:

1. Gain more state support.
2. Attain ability to address revenue requirements on a regional basis for specific projects.
3. Successful referendum.

Strategies:

1. Continue active participation in the Commonwealth Transportation Alliance.
2. Establish a relationship with other regions of the Commonwealth to better understand their transportation needs and encourage collaboration on transportation issues where feasible.
3. Assist, support and participate in the work of the two state legislative committees and one commission – Joint Sub-Committee to Study Funding of Unfunded Transportation Needs in Hampton Roads, Route 460 Communications Committee and the Hampton Roads Third Crossing Study Commission.
4. Keep current the five-point position that serves as the basis of our transportation strategy.
5. Expand membership in the Transportation Advocacy Group, enhance communication among members of the group, their members and the legislators.
6. Develop a regional transportation communications strategy designed to build support and momentum for the MPO package from the initial public awareness effort up to a high profile region-wide referendum.
7. Provide funding for advocacy efforts.

Goal: Connect Hampton Roads to the northeast and southeast corridors of the High Speed Rail Development on the east coast.

Objectives:

1. Obtain connection from Newport News to Richmond.
2. Obtain connection from Norfolk to Richmond.

Strategy:

1. Monitor and support work of the lead advocacy organizations, Virginia High Speed Rail Development Committee and Southeastern Economic Alliance.

II. Technology-Related Economic Development

Goal: Champion Hampton Roads' development into a major technology center.

Objectives:

1. Assist the development of physical infrastructure necessary to nurture technology companies, especially the deployment of broadband telecommunications infrastructure.
2. Create a culture supportive of technology entrepreneurs by developing a network - or chain - of incubators throughout Hampton Roads.
3. Develop and maintain a competitive business climate by strengthening the region's high technology business development services.
4. Build world-class research capabilities by encouraging a more comprehensive and uniform means for the region's colleges and universities to cooperate with each other as well as the regional community, particularly industry.
5. Increase regional technology commercialization capabilities.
6. Recruit private sector leadership to champion technology based economic development, particularly to state and federal decision-makers.

Strategies:

1. Organize a team of business, university/lab, military, and government leaders to develop a plan for developing a high-speed telecommunications backbone, or "grid", among various academic, federal, military and commercial organizations in Hampton Roads. Provide funding to organize the effort.
2. Provide funding to support the capabilities for regional technology business incubation within the HRTI.
3. Provide funding to support the Hampton Roads Technology Council.

4. Provide leadership, guidance and funding to support Smart Region Hampton Roads' creation of a regional, virtual one-stop center for high technology business development services.
5. Provide leadership, staff support and funding for the Hampton Roads Research Partnership.
6. Provide funding to support a technology commercialization capability within the context of the Hampton Roads Research Partnership.
7. Support Hampton Roads Partnership Directors interested in taking a leadership position in technology based economic development.
8. Complete the position paper, Technology Based Economic Development In The Commonwealth and Hampton Roads, and develop a strategy for broad distribution and discussion.

III. Port of Hampton Roads

Goal: Enhance the Port of Hampton Roads' competitiveness.

Objectives:

1. Increase depth of the channel to accommodate mega-size vessels.
2. Support the development and implementation of an action plan for a fourth marine terminal on the proposed eastward expansion of the Craney Island Dredge Material Management Facility.
3. Aggressively advocate the construction of the third crossing connecting the north and southside communities of the Hampton Roads region with the proposed fourth marine terminal at Craney Island.
4. Serve as an advocate for the successful implementation of the Virginia Intermodal Partnership Project.

Strategies:

1. Provide funding to the Hampton Roads Maritime Association for the Port Ombudsman.
2. Monitor the progress of the Virginia Intermodal Partnership Project, serving in an advocacy role when necessary.
3. Host a forum for individuals representing port-related interests to receive periodic briefings on the status of actionable items contained in this report as well as future port issues requiring assistance or advocacy.

Goal: Enhance Maritime Economic Development

Objective:

1. Promote port-related customer expansion and re-location of corporate headquarters to Hampton Roads.

Strategy:

1. Provide funding for targeted visits made by local and/or regional economic development officials with current and prospective port customers.

Goal: Communicate the needs of Urban Core Cities

Objective:

1. Provide assistance and support to cities in the region in their effort to offset negative impacts associated with a declining tax base.

Strategy:

1. Continue to advocate the need to address the problem of declining revenues that urban cities throughout the Commonwealth are facing due to the negative impact of government-owned and tax exempt properties.

IV. Workforce Development

Goal: Foster the development of a regional workforce development system in Hampton Roads.

Objective:

1. Develop a cohesive, systematic, employer-driven approach to workforce development.

Strategy:

1. Provide funding for the joint initiatives pursued by the two independent workforce development organizations with the ultimate goal of encouraging a single workforce development effort for the region.

Goal: Support development of Hampton Roads' "emerging workforce."

Objective:

1. Support the "emerging workforce" through a three pronged approach:
 - Help children to be born healthy and enter school ready to learn.

- Give disadvantaged children an opportunity to obtain the computer skills necessary to compete in the world.
- Give high school students an opportunity to obtain a marketable technical skill through certified training.

Strategies:

1. Provide funding to support the Square One Healthy Communities Project.
2. Provide funding to support the Hampton Roads Community Learning Center Network.
3. Provide funding to develop and execute a pilot program for technical skills training at the high school level.

V. Regionalism and Regional Cooperation

Goal: Act like one region.

Objectives:

1. Define regionalism, what "acting like one region" means and why is it important.
2. Improve cooperation in order to enhance regional competitiveness and operational efficiencies and effectiveness.
3. Increase public knowledge and awareness of the benefits of acting like one region.
4. Identify projects that would facilitate progress being made in the goals and objectives contained in this plan (MAPS Initiative).
5. Attain ability to address revenue requirements on a regional basis for the specific projects.
6. Successful referendum.

Strategies:

1. Prepare a "position paper" on "acting as one region" and obtain acceptance and approval from the Partnership's Executive Committee and Board of Directors. Include in the position paper a portion which "benchmarks" our region.
2. Develop a regional strategy designed to communicate the importance of "acting as one region," and encourage discussions among decision-makers.
3. Convene a committee of senior staff members representing each locality of the region to assist in identifying existing cooperative efforts and potential future areas and those projects which would facilitate progress on the strategic plan's goals and objectives.

4. Develop a regional strategy to obtain support of the MAPS Initiative from each locality, the state legislators and the public.
5. Provide funding for the efforts to "benchmark" our region, identify potential cooperative efforts and for the MAPS Initiative.
6. Complete the position paper, Benefits of Preserving Open Space and develop a strategy for broad distribution and discussion.

VI. Plight of the Cities

Goal: Encourage a change in state policy as it relates to localities.

Objective:

1. Promote the need to address the mismatch of revenue capacity and service responsibilities between the state and local governments.

Strategies:

1. Seek opportunities to address General Assembly Committees or special commissions created relative to the State-Locality relationship.
2. Prepare special mailings to the legislators and media highlighting the mismatch.

VII. Tourism

Goal: Encourage the development of tourism product.

Objective:

1. Support the development of events, attractions and amenities that:
 - Reflect the region's strengths as a tourism destination.
 - Reduce tourism seasonality.
 - Attract significant out-of-town visitorship.
 - Build name recognition for the region.
 - Bring additional marketing support to the region.

Strategies:

1. Provide technical support for a regional effort to bring a major art exhibit to Hampton Roads. Provide seed funding and leverage in soliciting funding from other sources.
2. Provide funding to support the Virginia Arts Festival.

3. Provide funding to develop an annual regional festival promoting the maritime image of Hampton Roads.
4. Provide leadership and funding for incidental meeting and marketing expenses in attracting a Major League baseball or basketball team.

Goal: Support the Marketing of Hampton Roads as a Premier Tourism Destination

Objective:

1. Assist in building regional identity, name recognition and image as a premier tourism destination.

Strategy:

1. Provide funding to develop and maintain a Hampton Roads regional tourism website.

VIII. Military Partnering

Goal: Maximize local economic returns from underutilized Department of Defense real estate.

Objective:

1. Assist Hampton Roads municipalities in developing underutilized Department of Defense real estate which has potential for private or other public use.

Strategy:

1. Provide funding to support CP³ for the purpose of organizing the cities of Chesapeake and Portsmouth to develop St. Juliens Creek and the surrounding community.

**HAMPTON ROADS PARTNERSHIP
AREAS OF FOCUS – FINANCIAL SUPPORT**

Strategic Area of Focus	Funded Affiliated Organizations <u>On-Going Activities</u>	Funded Studies/ <u>Consultants</u>	Other Financially <u>Supported Activities</u>
A. Transportation	Hampton Roads Transportation Advocacy Group	Better Transportation, A Foundation for A Hampton Roads Region That Works in the 21 st Century	Commonwealth Transportation Alliance Virginia High Speed Rail Development Committee Public Polling-Regional Transportation Survey
B. Ports	Hampton Roads Maritime Association (Port Ombudsman)		Marketing visits Elizabeth River Project "River Stars Program" Intermodal Partnership
C. Technology Related Economic Development	Hampton Roads Technology Council Hampton Roads Research Partnership Hampton Roads Technology Incubator Smart Region Hampton Roads	Hampton Roads Network Access Point Study Research Triangle Institute, Technology Commercialization Analysis Research Triangle Institute, Gap Analysis • Marine Science As a Catalyst to Regional Technology Based Economic Development Modeling and Simulation Industry Study Route 199 Crossroads Development Study Kaufman & Canoles – Barry DuVal	NASA Langley Support Team Position paper prepared in-house, Technology Based Economic Development in the Commonwealth and Hampton Roads Facilitation of formation of Envest Ventures I (venture capital fund) – no financial resources allocated to this activity) Center for Applied Marine Science and Technology Crossroads Steering Committee Technology Research Integration and Development Alliance (NSF Partnerships for Innovation Grant)

**Strategic Area
of Focus**

**Funded
Affiliated Organizations
On-Going Activities**

**Funded Studies/
Consultants**

**Other Financially
Supported Activities**

**D. Workforce
Development**

Regional Workforce
Development Council
Square One
Hampton Roads Community
Learning Center Network

ERISS Labor Market Survey

K-12 Skills Certification Initiative
Paul D. Camp Community College Workforce
Training Center
ODU IT Pro Initiative
Peninsula Alliance for Economic Development
Opportunity, Inc.

E. Tourism

Virginia Marine Science Museum Phase III
Expansion Economic Impact Study
Professional Sports Market Analysis
Major League Baseball Stadium Feasibility
Study
Professional Sports Corporate Market
Analysis
Hampton Roads Tourist Guide Signage Study
Major Art Exhibit
Regional Maritime Festival
Icon Attraction Study

Regional Amateur Sports Council
Regional Tourism Website
Art of Glass
Virginia Arts Festival
OpSail 2000
Virginia Air & Space Museum/Aviation
World's Fair

F. Regionalism

ODU Regionalism Studies Institute
WHRO-TV Program – Hampton Roads, Inc.
Luncheon Forum – Dr. Ted Hershberg
Public Polling – Attitudes Toward Regionalism

G. Military Partnering

Center for Public/Private
Partnership

St. Juliens Creek Naval Annex Conversion to
Private Use Study

**Strategic Area
of Focus**

**Funded
Affiliated Organizations
On-Going Activities**

**Funded Studies/
Consultants**

**Other Financially
Supported Activities**

H. Plight of the Cities

Speeches and position papers prepared
in-house – Mismatch in Revenue Capacity
and Service Responsibility

I. MAPS

Horror Sports Ventures

Public Polling – Preliminary MAPS Study

J. Commitment to Place

Position paper prepared in-house – Benefits
of Preserving Open Space

**Amount of Funding for Each Partnership in
Fiscal Years 2000-2001, 1999 - 2000, 1998 - 1999, and 1997 - 1998**

Partnerships	2001-2002 Funding	2000-2001 Funding	1999-2000 Funding	1998-1999 Funding	1997-1998 Funding
Partnerships that received fifth year of funding in fiscal year 2001 - 2002					
Crater Regional Partnership	\$300,000	\$321,146.11	\$320,355.64	\$328,375.54	\$308,364
Hampton Roads Partnership	\$1,944,820.75	\$2,293,673.14	\$2,300,221.02	\$2,353,400.89	\$2,215,473
Northern Virginia Regional Partnership	\$2,272,041.67	\$2,618,047.92	\$2,601,973.07	\$2,578,534.71	\$2,397,461
Region 2000 Partnership	\$300,000	\$334,369.43	\$337,041.56	\$342,717.673	\$320,696
Shenandoah Valley Regional Partnership	\$323,920.43	\$370,952.85	\$372,712.18	\$377,992.78	\$353,341
Southside Regional Partnership	\$300,000	\$250,000	\$200,000	\$200,000	\$125,412
Virginia's River Country	\$300,000	\$250,000	\$200,000	\$200,000	\$129,253
Partnerships that received fourth year of funding in fiscal year 2001 - 2002					
Eastern Shore Regional Partnership	\$300,000	\$250,000	\$200,000	\$200,000	
Fifth Planning District Regional Alliance	\$358,168.84	\$422,840.33	\$426,317.95	\$426,904.51	
Fredericksburg Regional Council	\$301,709.41	\$357,102.34	\$349,998.84	\$341,463.40	
Mount Rogers Regional Competitiveness Partnership	\$300,000	\$279,419.03	\$281,706.38	\$289,099.41	
New River Valley Partnership	\$300,000	\$250,000	\$240,395.54	\$244,260.78	
Northern Shenandoah Valley Partnership	\$300,000	\$272,945.42	\$272,407.63	\$275,146.13	
Richmond Regional Partnership	\$1,016,538.91	\$1,181,952.44	\$1,185,143.93	\$1,192,375.15	
Virginia Coalfield Coalition	\$300,000	\$318,712.33	\$321,035.52	\$334,251.60	
West Piedmont Regional Alliance	\$300,000	\$337,733.45	\$341,209.76	\$350,716.47	
Partnerships that received third year of funding in fiscal year 2001 - 2002					
Rappahannock-Rapidan Regional Partnership	\$300,000	\$250,000	\$200,000		
Thomas Jefferson Venture	\$300,000	\$290,710.21	\$289,480.75		
Virginia's Heartland Partnership	\$300,000	\$250,000	\$200,000		
Total Allocation to Partnerships	\$10,117,200*	\$10,899,605	\$10,640,000	\$10,035,239	\$5,850,000
Administrative Funding	\$150,000*	\$150,000	\$150,000	\$150,000	\$150,000
Total RCA Allocation	\$10,267,200*	\$11,049,605	\$10,790,000	\$10,185,239	\$6,000,000
*These figures represent the 10% budget reduction applied to the entire RCP allocation. The administrative funding received an additional 10% administrative reduction to \$135,000.					

FY 03 Funding Scenario

FY 03 funding is 90% of FY 02 funding, Census 2000 population data, Va. River Country splits into two qualifying regions, and \$300,000 minimum floor.

	FY 03 (Scenario)	FY 02	FY 01
Total Funding for Fiscal Year	\$9,240,480.00	\$10,267,200.00	\$11,049,605.00
Administration	\$150,000.00	\$150,000.00	\$150,000.00
Total Available for Distribution	\$9,090,480.00	\$10,117,200.00	\$10,899,605.00
Partnerships			
Crater Regional Partnership	\$300,000.00	\$300,000.00	\$321,146.11
Eastern Shore of Va. Regional Partnership	\$300,000.00	\$300,000.00	\$250,000.00
Fifth Planning District Regional Alliance	\$300,000.00	\$358,168.84	\$422,840.33
Fredericksburg Regional Council	\$300,000.00	\$301,709.41	\$357,102.34
Hampton Roads Partnership	\$1,482,930.09	\$1,944,820.75	\$2,293,673.14
Mount Rogers Regional Competitiveness Partnership	\$300,000.00	\$300,000.00	\$279,419.03
New River Valley Regional Partnership	\$300,000.00	\$300,000.00	\$250,000.00
Northern Shenandoah Valley Regional Partnership	\$300,000.00	\$300,000.00	\$272,945.42
Northern Virginia Regional Partnership	\$1,732,436.76	\$2,272,041.67	\$2,618,047.92
Rappahanock-Rapidan Regional Partnership	\$300,000.00	\$300,000.00	\$250,000.00
Region 2000 Partnership	\$300,000.00	\$300,000.00	\$334,369.43
Richmond Regional Partnership	\$775,113.15	\$1,016,538.91	\$1,181,952.44
Shenandoah Valley Partnership	\$300,000.00	\$323,920.43	\$370,952.85
Southside Regional Partnership	\$300,000.00	\$300,000.00	\$250,000.00
Thomas Jefferson Venture	\$300,000.00	\$300,000.00	\$290,710.21
Virginia Coalfield Coalition	\$300,000.00	\$300,000.00	\$318,712.33
Virginia's Heartland Partnership	\$300,000.00	\$300,000.00	\$250,000.00
Virginia's River Country Split:		\$300,000.00	\$250,000.00
Middle Peninsula	\$300,000.00		
Northern Neck	\$300,000.00		
West Piedmont Regional Alliance	\$300,000.00	\$300,000.00	\$337,733.45