James City County Board of Supervisors

Reading File

June 28, 2005

For Your Information

1. PRIDE presentation material

PRIDE

Protecting Resources in Delicate Environments

www.protectedwithpride.org

June 28, 2005

OVERVIEW

- Educational component of the County's water quality program.
- Raise awareness of watershed issues.
- Increase the role of watershed stewardship.
- Teach residents about the importance of watershed protection.
- Provide residents and neighborhoods with watershed restoration and protection tools.

PRIDE TEAM

- John Horne

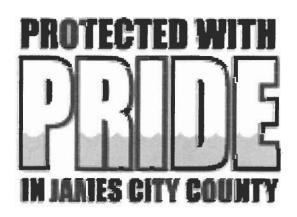
 Manager, Development Management
- Darryl Cook
 Director, Environmental Division
- Scott Thomas
 Senior Engineer, Environmental Division
- Mike Woolson
 Watershed Planner, Environmental Division
- Beth Davis
 Environmental Education Coordinator
- Cheryl Waldren Administrative Assistant, Development Mgt.

COMPONENTS

- BMP Database
- Partnerships
- Public Education
- Mini-Grant Program
- Demonstrations

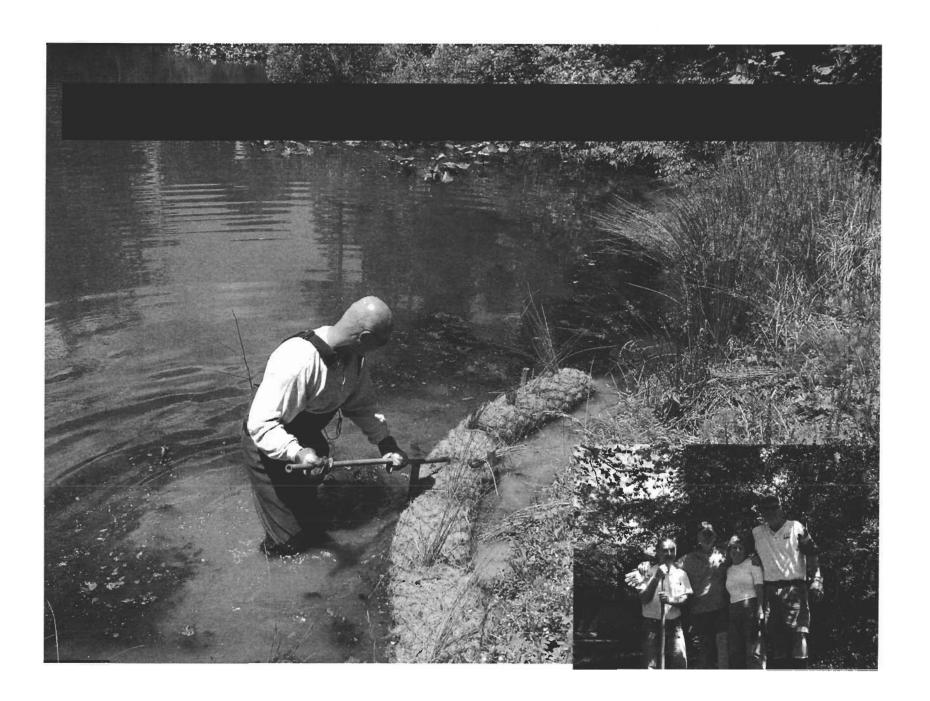
PUBLIC EDUCATION

- Brochure
- Website
- Display
- Newspaper Ads
- Rain Garden Guide
- Magnets
- Shirts
- Rain Barrels
- Workshops
- Signs



MINI-GRANT PROGRAM

- Villages of Westminster
- Season's Trace
- Rolling Woods
- Settler's Mill
- Briarwood Condos



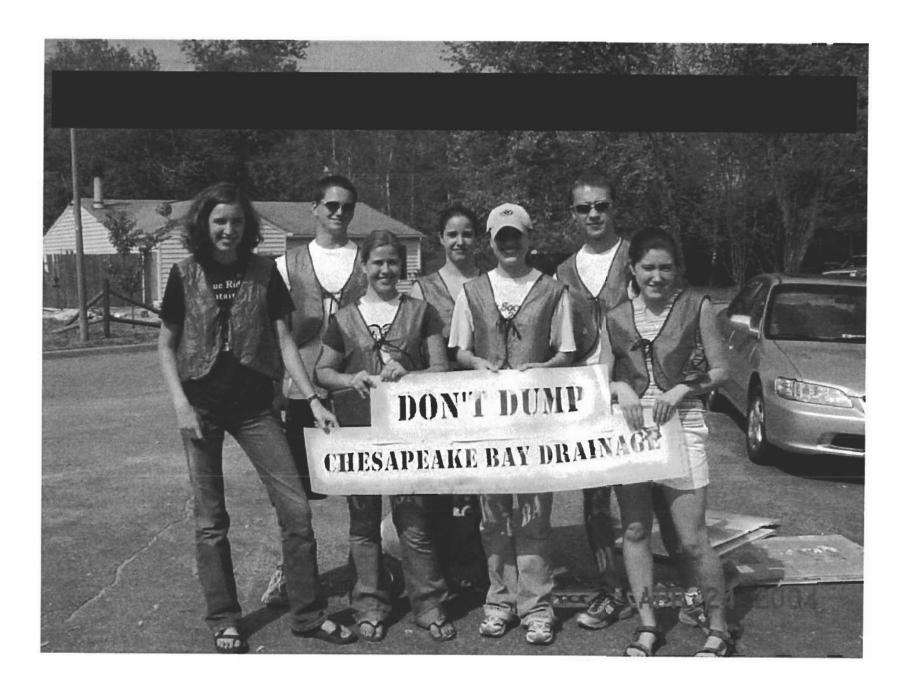
DEMONSTRATIONS

- BMP Restoration Heron Run
- BMP Maintenance –
 St. Thomas & St. George's Hundred













RECOGNITION

National Association of Counties 2005 Achievement Award

"Best of Category"
Environmental Protection & Energy