BOARD OF SUPERVISORS WORK SESSION GOVERNMENT CENTER BOARD ROOM

- MAY 27, 2008 4 P.M.
- A.Call to Order
- **B. Roll Call**
- C. Board Discussion

1. Parks and Recreation Advisory Committee (Memorandum) (Attachment)

2. Youth Advisory Council (Memorandum) (Attachment) (Slideshow) D.Closed Session

1. Consideration of the disposition of parcels of public property pursuant to Section 2.2-3711(A)(3) of the Code of Virginia **E. Break** 

#### **MEMORANDUM**

DATE:	May 27, 2008
TO:	The Board of Supervisors
FROM:	Mark Wenger, Acting Chair, James City County Parks and Recreation Advisory Commission
SUBJECT:	Parks and Recreation Master Plan

The Parks and Recreation Advisory Commission welcomes the opportunity to meet and discuss the Parks and Recreation Master Plan, which is currently underway.

It is our hope that the work session will provide an opportunity for us to collectively look at the significant progress that has been made since the last Master Plan was approved in 1994. Likewise, it will provide an opportunity to look at specific programs and facilities identified by citizens that James City County will be challenged to provide in the next five to ten years.

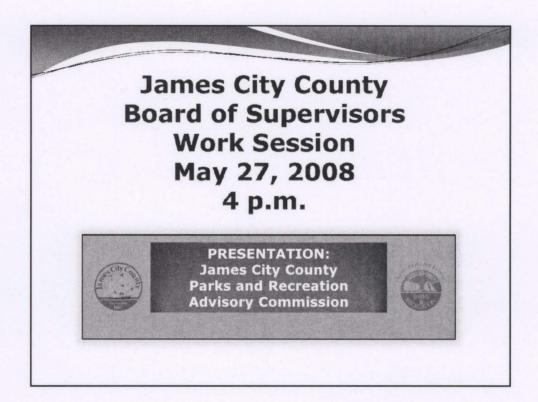
If you have any questions related to the information represented in the PowerPoint presentation, please contact me at your convenience.

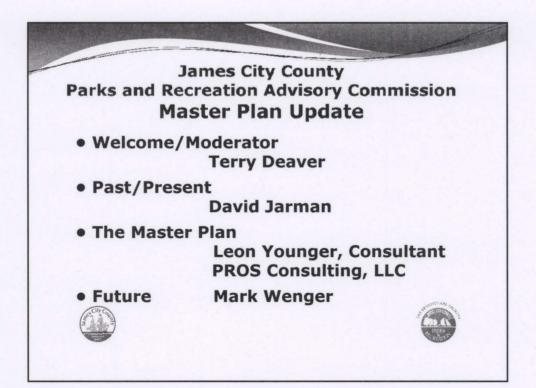
Mark Wenger

CONCUR:

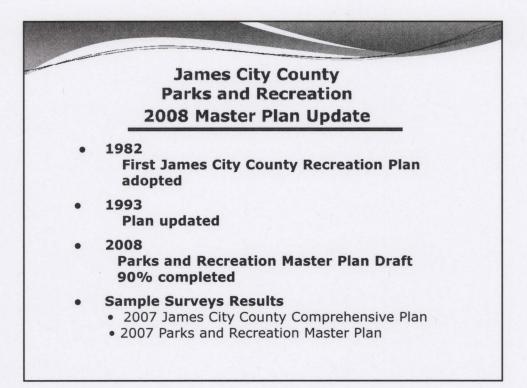
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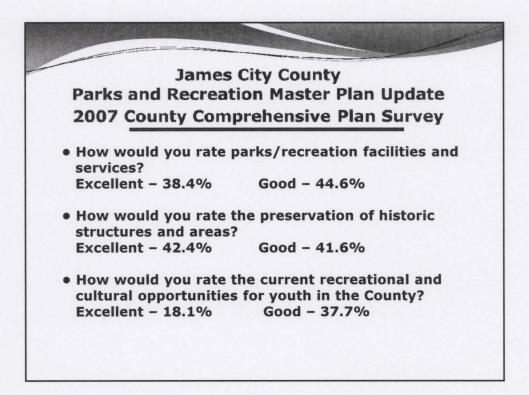
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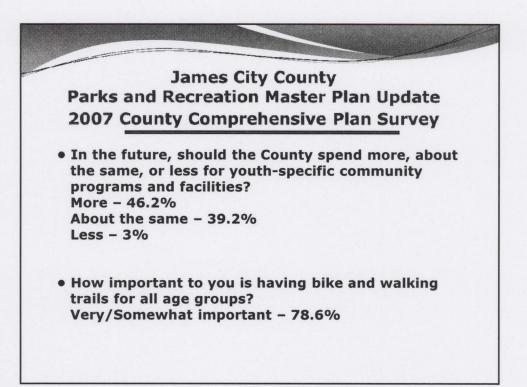


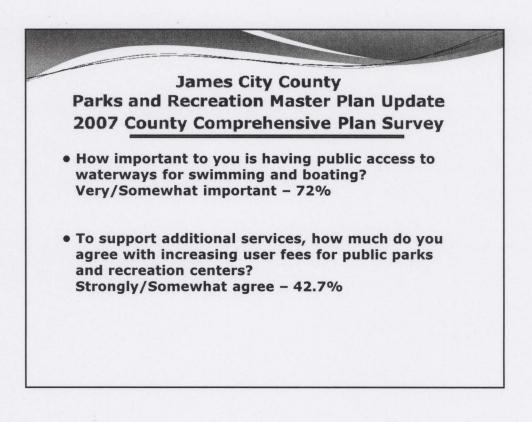


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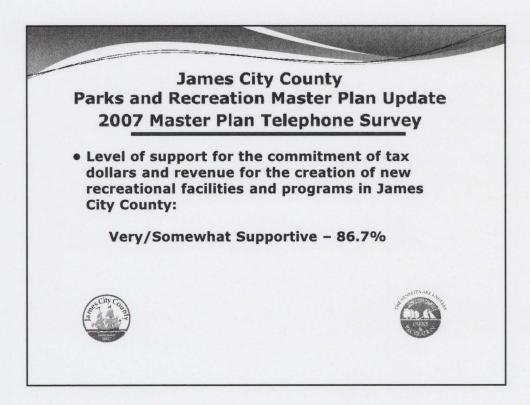


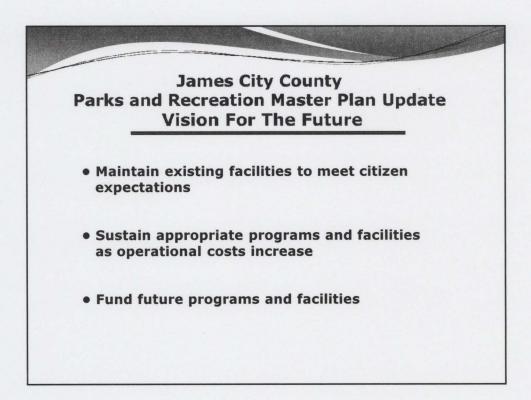






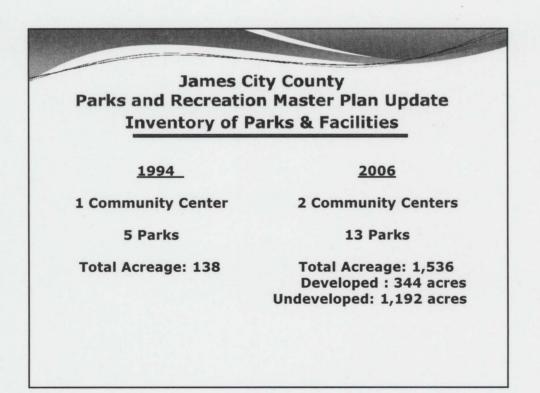
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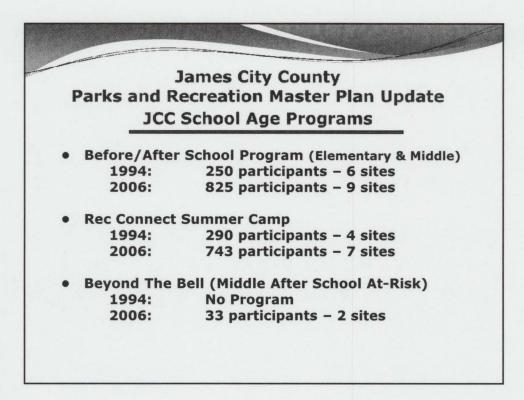


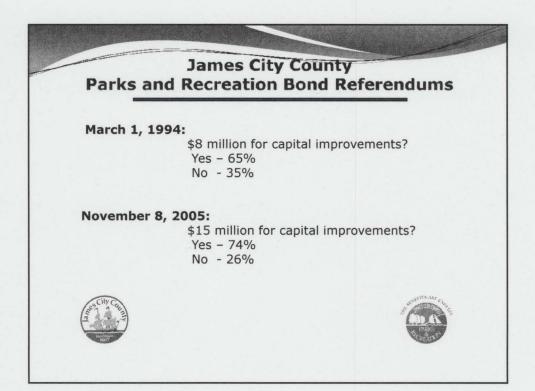


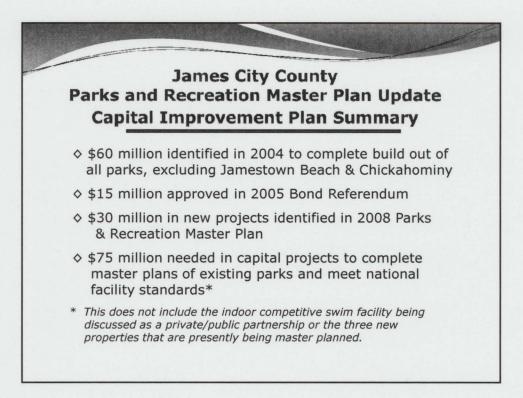
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Growth in Pop	ulation & Fa	cility/Park Use
1994 - 39,000	<b>Population</b>	Today – 62,000

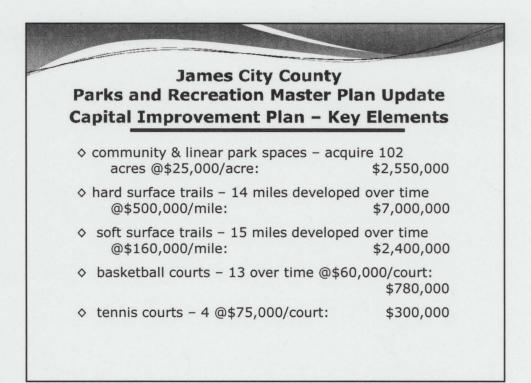
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Center Attendance	204, 742	579,133	
<b>Program Participants</b>	48,850	228,504	
Park Users	269,596	1,100,051	
<b>Total Participation</b>	523,188	1,907,688	

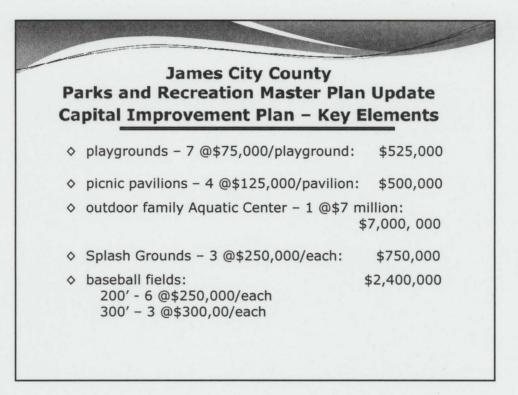


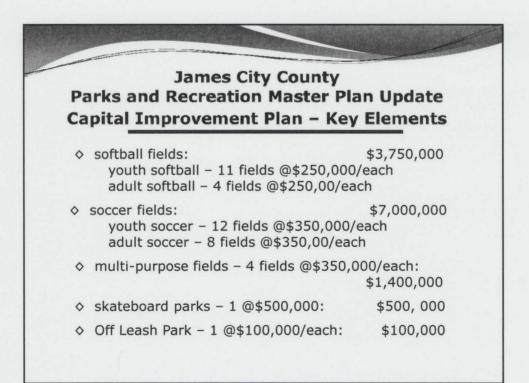


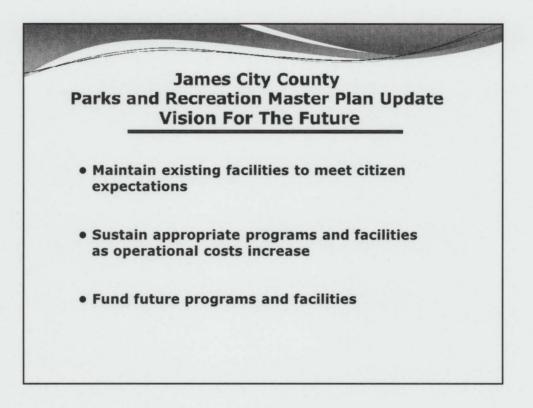


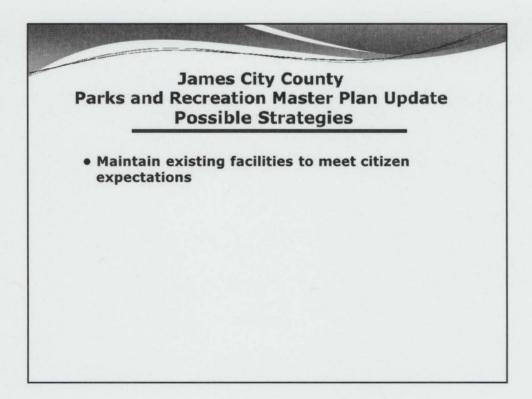




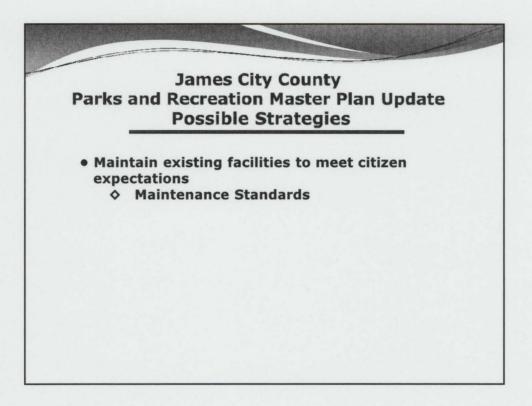


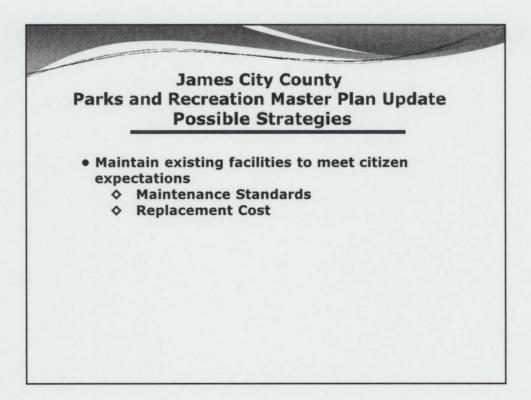


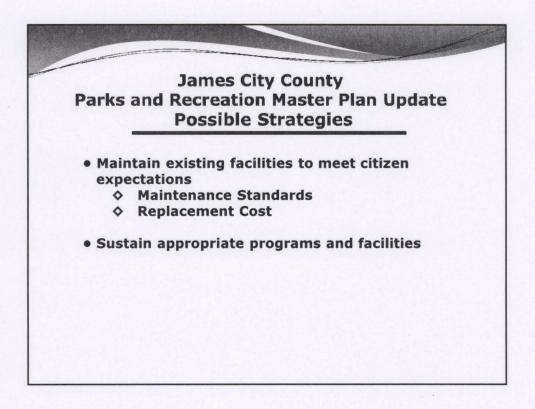


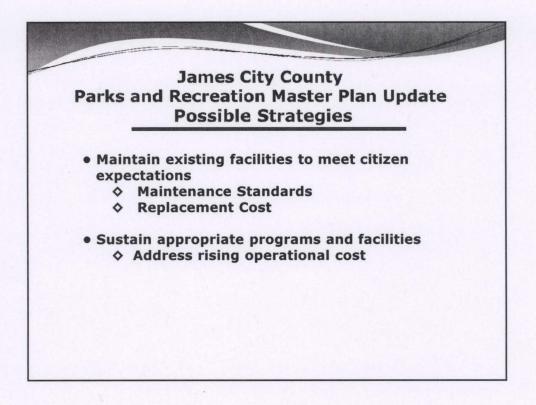


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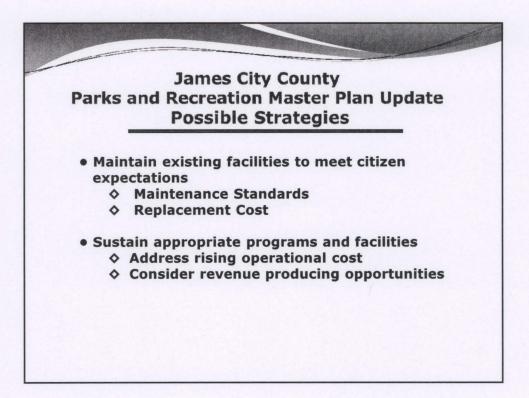


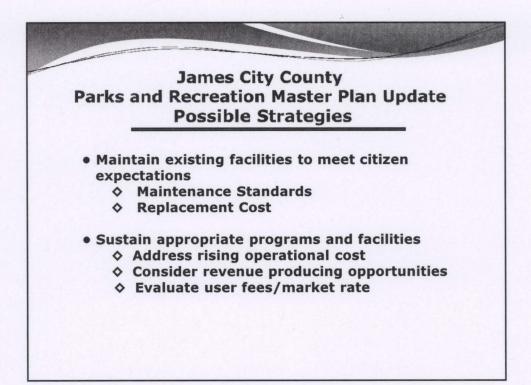


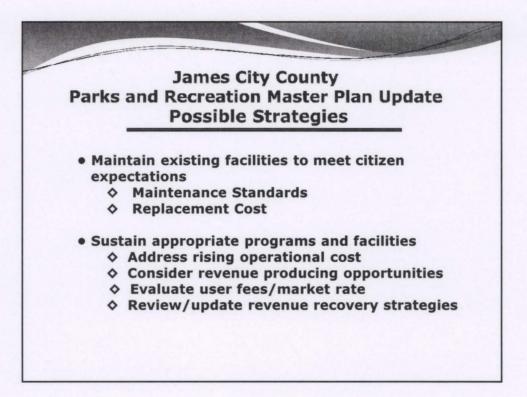


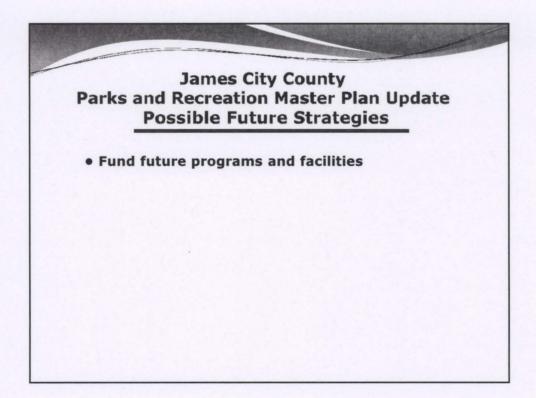


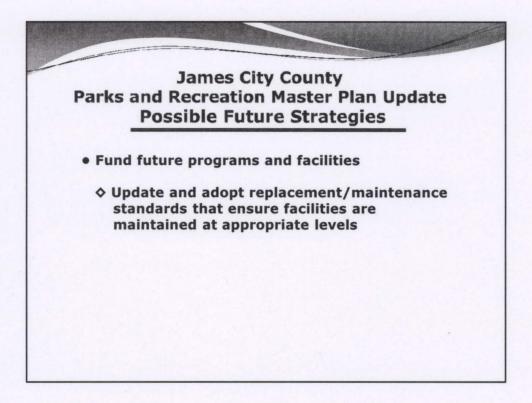
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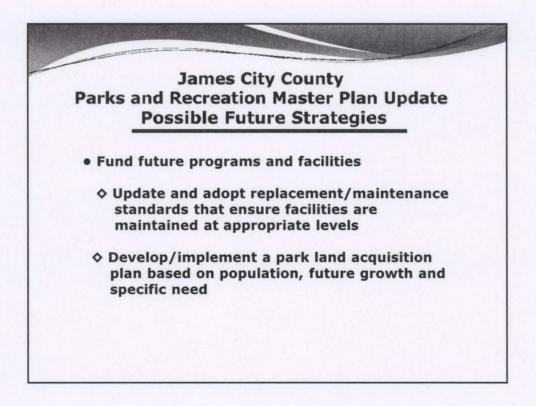


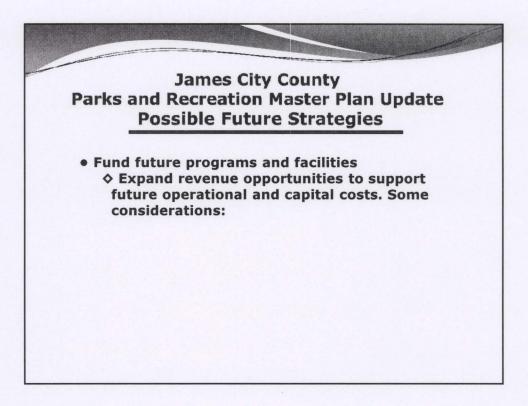


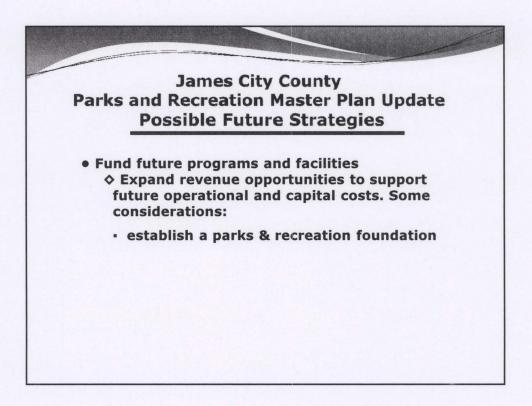


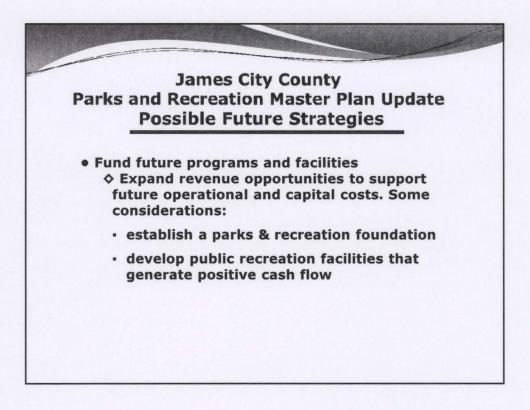


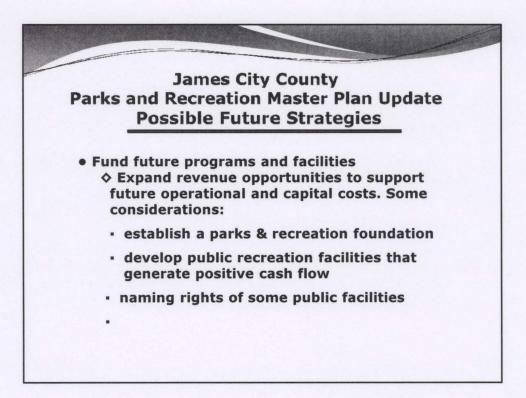


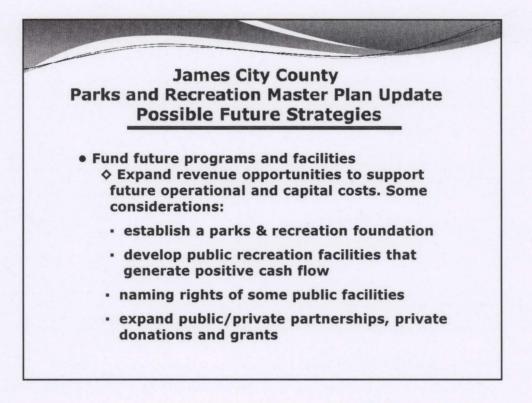


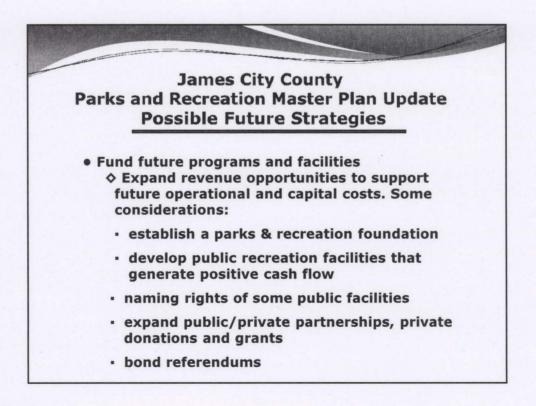












17

James City County Board of Supervisors Work Session May 27, 2008 4 p.m.



PRESENTATION: James City County Parks and Recreation Advisory Commission







James City County Parks and Recreation Advisory Commission Master Plan Update

- Welcome/Moderator Terry Deaver
- Past/Present
   David Jarman
- The Master Plan

Leon Younger, Consultant PROS Consulting, LLC

Future Mark Wenger





# James City County Parks and Recreation 2008 Master Plan Update

### • 1982

First James City County Recreation Plan adopted

• 1993

Plan updated

• 2008

Parks and Recreation Master Plan Draft 90% completed

- Sample Surveys Results
  - 2007 James City County Comprehensive Plan
  - 2007 Parks and Recreation Master Plan





James City County Parks and Recreation Master Plan Update 2007 County Comprehensive Plan Survey

- How would you rate parks/recreation facilities and services?
   Excellent – 38.4% Good – 44.6%
- How would you rate the preservation of historic structures and areas?
   Excellent – 42.4% Good – 41.6%
- How would you rate the current recreational and cultural opportunities for youth in the County? Excellent – 18.1% Good – 37.7%





James City County Parks and Recreation Master Plan Update 2007 County Comprehensive Plan Survey

- In the future, should the County spend more, about the same, or less for youthspecific community programs and facilities?
   More – 46.2%
   About the same – 39.2%
   Less – 3%
- How important to you is having bike and walking trails for all age groups?
   Very/Somewhat important – 78.6%





James City County Parks and Recreation Master Plan Update 2007 County Comprehensive Plan Survey

- How important to you is having public access to waterways for swimming and boating?
   Very/Somewhat important – 72%
- To support additional services, how much do you agree with increasing user fees for public parks and recreation centers? Strongly/Somewhat agree – 42.7%





James City County Parks and Recreation Master Plan Update 2007 Master Plan Telephone Survey

 Level of support for the commitment of tax dollars and revenue for the creation of new recreational facilities and programs in James City County:

Very/Somewhat Supportive – 86.7%





### James City County Parks and Recreation Master Plan Update Vision For The Future

 Maintain existing facilities to meet citizen expectations

 Sustain appropriate programs and facilities as operational costs increase

Address future programs and facilities





James City County Parks and Recreation Master Plan Update Growth in Population & Facility/Park Use

<u>Po</u> 1994 – 39,000	Population Today – 62,000		
Center Attendance	<u>1994</u> 204, 742	<u>2006</u> 579,133	
Program Participants	48,850	228,504	
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James City County Parks and Recreation Master Plan Update Inventory of Parks & Facilities

<u>1994</u>

**1 Community Center** 

5 Parks

**Total Acreage: 138** 

**2** Community Centers

<u>2006</u>

**13 Parks** 

Total Acreage: 1,536 Developed : 344 acres Undeveloped: 1,192 acres



 $\bullet$ 



James City County Parks and Recreation Master Plan Update JCC School Age Programs

- Before/After School Program (Elementary & Middle) 1994: 250 participants – 6 sites 2006: 825 participants – 9 sites
  - Rec Connect Summer Camp1994:290 participants 4 sites2006:743 participants 7 sites
- Beyond The Bell (Middle After School At-Risk) 1994: No Program 2006: 33 participants – 2 sites





### James City County Parks and Recreation Bond Referendums

March 1, 1994:

\$8 million for capital improvements?
Yes - 65%
No - 35%

### November 8, 2005:

\$15 million for capital improvements?Yes – 74%No - 26%

In the 11 years between 1994 and 2005 voter approval improved by 9% in spite of bond funding that almost doubled (\$15 million)





### James City County Parks and Recreation Master Plan Update Current Situation

- Population continues to increase
- Park site Master Plans completed or in progress
- Previous funded projects are in progress or completed
- Parks and Recreation Master Plan is 90% complete





# James City County Parks and Recreation Master Plan Update Capital Improvement Plan Summary

- \$60 million identified in 2004 to complete build out of Il parks, excluding Jamestown Beach & Chickahominy
- \$15 million approved in 2005 Bond Referendum
- \$30 million in new projects identified in 2008 Parks & Recreation Master Plan
- \$75 million needed in capital projects to complete master plans of existing parks and meet national facility standards\*
  - \* This does not include the indoor competitive swim facility being discussed as a private/public partnership or the three new properties that are presently being master planned.





### James City County Parks and Recreation Master Plan Update Consultant Overview

Experience of firm

Master Plan process

• How is James City County doing?

Where does James City County go from here?





### James City County Parks and Recreation Master Plan Update Vision For The Future

- Maintain existing facilities to meet citizen expectations
- Sustain appropriate programs and facilities as operational costs increase
- Address future programs and facilities





## James City County Parks and Recreation Master Plan Update Possible Strategies

 Maintain existing facilities to meet citizen expectations





- Maintain existing facilities to meet citizen expectations
  - Review and Adopt Maintenance Standards





- Maintain existing facilities to meet citizen expectations
  - Review and Adopt Maintenance Standards
  - Develop Replacement Costs





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Sustain appropriate programs and facilities





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  - Develop Replacement Costs
- Sustain appropriate programs and facilities
   Address rising operational cost





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  - Consider revenue producing opportunities





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  - Consider revenue producing opportunities
  - Evaluate user fees/market rate





- Maintain existing facilities to meet citizen expectations
  - Review and Adopt Maintenance Standards
  - Develop Replacement Costs

Sustain appropriate programs and facilities

- Address rising operational cost
- Consider revenue producing opportunities
- Evaluate user fees/market rate
- Review/update revenue recovery strategies





 Develop/implement a park land acquisition plan based on population, future growth and specific





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- Expand revenue opportunities to support future operational and capital costs. Some considerations:





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  - naming rights of some public facilities
  - expand public/private partnerships, private donations and grants
  - bond referendums





### James City County Parks and Recreation Master Plan Update Vision For The Future

- Maintain existing facilities to meet citizen expectations
- Sustain appropriate programs and facilities as operational costs increase
- Address future programs and facilities

Moving forward with these visions and strategies?

#### M E M O R A N D U M

DATE:	May 27, 2008
TO:	The Board of Supervisors
FROM:	Doug Powell, Community Services Manager
SUBJECT:	Youth Advisory Council

The Youth Advisory Council was formed nine years ago for the purpose of serving as a link between the youth and the government of James City County. The Council serves as a forum for the youth of the County to present their ideas, needs, and suggestions; and to enhance the awareness of needs, challenges, and issues affecting the youth of James City County.

The Council is currently composed of ten youth who represent a diverse population by gender, race, school, and grade. Youth are required to complete an application and interview process, and must have a positive reference from a teacher before being selected to serve on the Council.

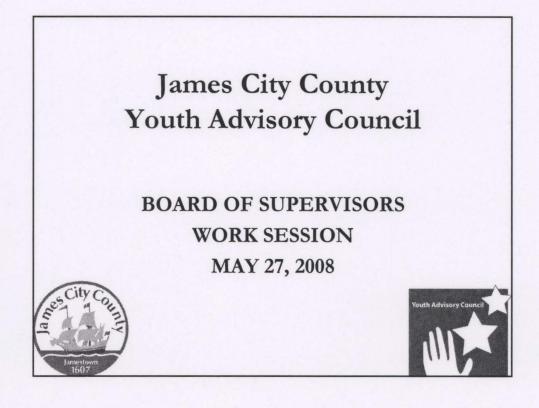
As with previous work sessions, the Youth Council felt a work session would be a good opportunity to facilitate dialogue between the groups and allow for improved understanding of their relationship with the Board in preparation for the upcoming school year.

The Council is expected to provide the Board with an overview of its goals and process, its accomplishments over the last two years, an overview of the youth survey results, and upcoming projects it would like to participate in. Personal statements regarding youth's experiences serving on the Council will be provided as well.

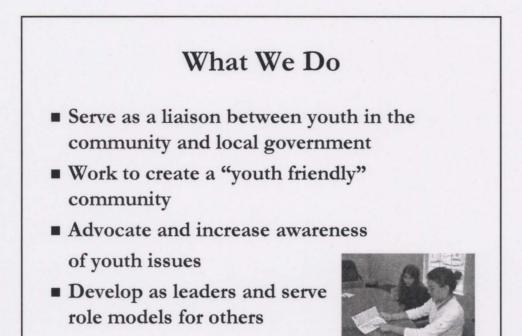
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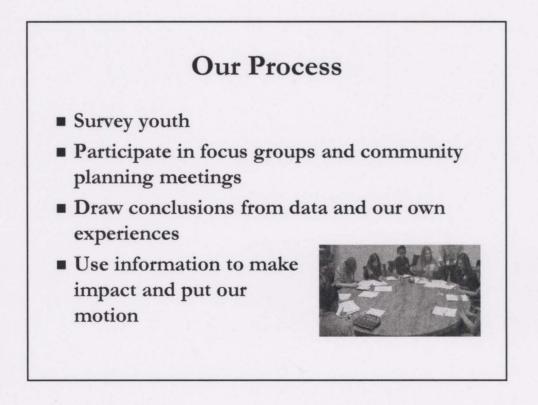
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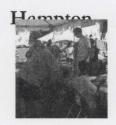




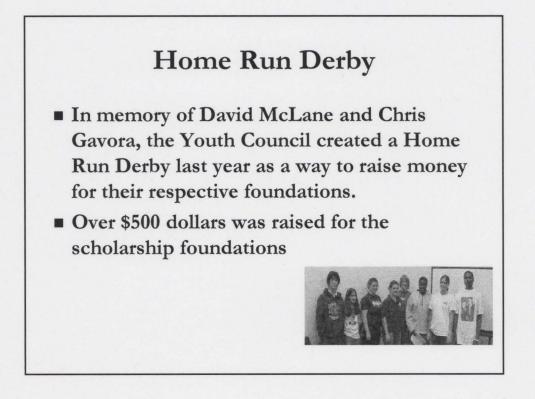


#### Things We Have Done

- Toured the Youth Career Café in with County staff
- Piloted Teen Job Flyer
- Volunteered for over 10 County events

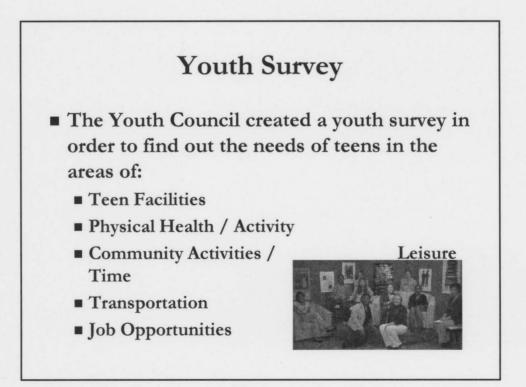


- Partnered with HTSAC's youth group to implement Youth Forum
- Participated in Parks & Recreation's Master Plan and several County Comprehensive Plan Meetings



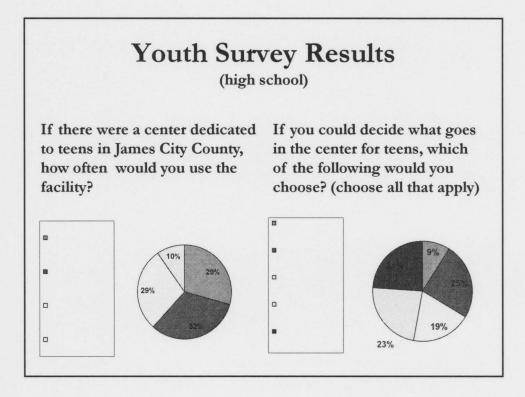
#### Baseball Extravaganza

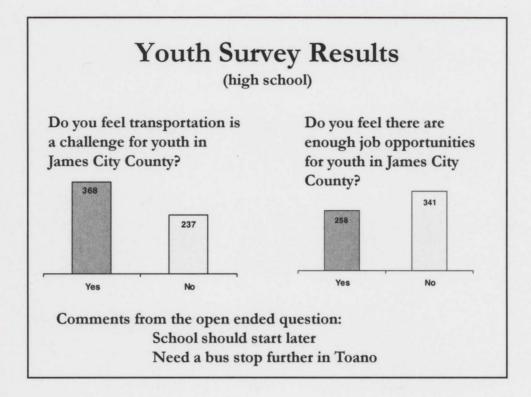
- Our second annual event was expanded to a Baseball Extravaganza, that included a silent auction, a home run derby and other baseball activities
- The Dave Gosselin Foundation was also added due to his contribution to the local baseball community
- Over \$1000 was raised for the three scholarship foundations

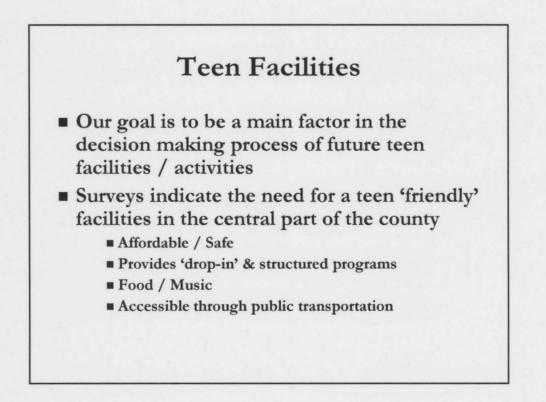


#### Youth Survey

- Survey administered in Spring 2007
- 7<sup>th</sup>, 9<sup>th</sup> and 11<sup>th</sup> graders in all local middle & high schools (during home rooms)
- 14 total questions that included one open ended comment question
- 1408 youth responded
  - (893 high school, 515 middle school)



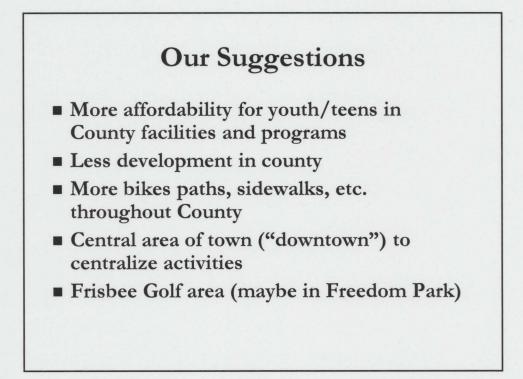




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#### Future Plans...

- Continue / Expand Baseball Extravaganza
- Collaborate with 4-H/Making Waves and the HTSAC/F.R.E.E. Youth Leadership Groups
- Continue volunteering with community programs
- Assist with potential future teen facilities
- Advocate for alternative transportation
- Expand communication & marketing of county issues to youth/teens

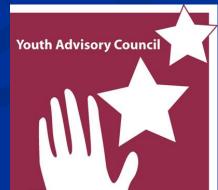




James City County Youth Advisory Council

## BOARD OF SUPERVISORS WORK SESSION MAY 27, 2008





## Who We Are

- Jocelyn Fuentes
- Ashlee Paxton-Turner
- Brent Shawcross
- Andrew Koch
- Trevor Davis
- Anthony Green
- Stefan LeNoach
- Trisha Holden
- Anneliesse Orlino

- Chairperson
- Vice Chairperson
- Secretary



## What We Do

- Serve as a liaison between youth in the community and local government
- Work to create a "youth friendly" community
- Advocate and increase awareness of youth issues
- Develop as leaders and serve role models for others



## **Our Process**

- Survey youth
- Participate in focus groups and community planning meetings
- Draw conclusions from data and our own experiences
- Use information to make impact and put our motion



## Things We Have Done

- Toured the Youth Career Café in with County staff
- Piloted Teen Job Flyer
- Volunteered for over 10 County events



- Partnered with HTSAC's youth group to implement Youth Forum
- Participated in Parks & Recreation's Master
   Plan and several County Comprehensive Plan
   Meetings

## Home Run Derby

 In memory of David McLane and Chris Gavora, the Youth Council created a Home Run Derby last year as a way to raise money for their respective foundations.
 Over \$500 dollars was raised for the

scholarship foundations



## Baseball Extravaganza

- Our second annual event was expanded to a Baseball Extravaganza, that included a silent auction, a home run derby and other baseball activities
- The Dave Gosselin Foundation was also added due to his contribution to the local baseball community
- Over \$1000 was raised for the three scholarship foundations

## Youth Survey

- The Youth Council created a youth survey in order to find out the needs of teens in the areas of:
  - Teen Facilities
  - Physical Health / Activity
  - Community Activities / Time
  - TransportationJob Opportunities

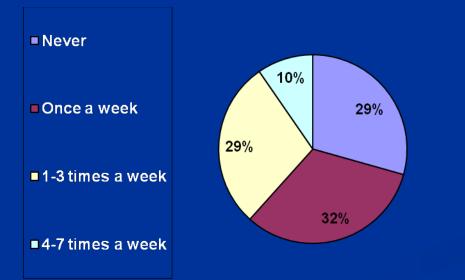


## Youth Survey

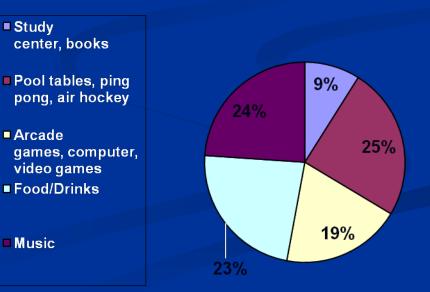
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   (802 bish sales 1 515 middle)
  - (893 high school, 515 middle school)

## Youth Survey Results (high school)

If there were a center dedicated to teens in James City County, how often would you use the facility?



If you could decide what goes in the center for teens, which of the following would you choose? (choose all that apply)



# Youth Survey Results

(high school)

Do you feel transportation is a challenge for youth in James City County?



Do you feel there are enough job opportunities for youth in James City County?



Comments from the open ended question: School should start later Need a bus stop further in Toano

## **Teen Facilities**

- Our goal is to be a main factor in the decision making process of future teen facilities / activities
- Surveys indicate the need for a teen 'friendly' facilities in the central part of the county
  - Affordable / Safe
  - Provides 'drop-in' & structured programs
  - Food / Music
  - Accessible through public transportation

## Future Plans...

- Continue / Expand Baseball Extravaganza
- Collaborate with 4-H/Making Waves and the HTSAC/F.R.E.E. Youth Leadership Groups
- Continue volunteering with community programs
- Assist with potential future teen facilities
- Advocate for alternative transportation
- Expand communication & marketing of county issues to youth/teens

## Our Suggestions

- More affordability for youth/teens in County facilities and programs
- Less development in county
- More bikes paths, sidewalks, etc. throughout County
- Central area of town ("downtown") to centralize activities
- Frisbee Golf area (maybe in Freedom Park)

## Questions/Comments