

MINUTES
JAMES CITY COUNTY BOARD OF SUPERVISORS
WORK SESSION
County Government Center Board Room
101 Mounts Bay Road, Williamsburg, VA 23185
October 19, 2015
1:00 PM

A. CALL TO ORDER

B. ROLL CALL

Mary K. Jones, Berkeley District
John J. McGlennon, Roberts District
Kevin D. Onizuk, Vice Chairman, Jamestown District
James G. Kennedy, Stonehouse District
Michael J. Hipple, Chairman, Powhatan District

Bryan J. Hill, County Administrator
Adam R. Kinsman, Interim County Attorney (absent)

C. BOARD DISCUSSIONS

1. Strategic Plan Discussion with Clarion

Mr. Hill addressed the Board stating the association with Clarion and its consultant team as the strategic planning partner in developing a plan that addressed James City County needs and directions. He stressed long-term growth and input from the Board and citizens over the next 20 years.

Mr. Hill introduced Mr. Greg Dale of McBride Dale Clarion and Ms. LeighAnne King from Clarion Associates, Inc. He also introduced Ms. Liz Friel of PlanFriel and Ms. Julie Herlands from TischlerBise.

Ms. King noted discussion and "listening mode" with the Board and staff to get an understanding of the Strategic Planning Process. She noted many choices and decisions would be heard to evaluate the best way, including the general public in the County. Her PowerPoint noted five-year incremental plans over a 20-year span with a well-defined action plan. She stressed the Strategic Plan was a clear direction of how, when and who in relation to resources, timing and other factors for moving the County forward. The presentation highlighted the five phases (James City Service Authority (JCSA) water, Stormwater, Educational Advancement, Economic Development and County appearance) identified in developing the Plan over the next two decades. She referenced the timeline schedule for public input/meetings and links to the County website to follow these events.

Mr. Onizuk asked the goals for the meeting.

Mr. Dale noted this was the first meeting and that some things could evolve over future meetings and input. He asked the Board members to list some strategic initiatives the group would address.

ADOPTED

SEP 11 2018

Board of Supervisors
James City County, VA

Mr. Hipple noted some initiatives would be long term and others short term.

Mr. Dale confirmed that and noted the metrics to benchmarking the success would vary. He also noted that some of the initiatives could be in conjunction with other groups like the Williamsburg-James City County School System.

Mr. Hipple noted school sites were his top issue.

Ms. Jones stated expansion of economic development.

Mr. Kennedy stressed technology infrastructure.

Mr. McGlennon noted protection of quality of life and the community's unique character.

Mr. Onizuk indicated group management regarding Primary Service Area. He also noted affordable housing for County residents.

Mr. McGlennon noted understanding global impact and nationalization. He stressed the deep roots within the community.

Ms. Jones noted identification of adequate water sources and stormwater issues.

Mr. Hipple noted public safety.

Mr. Kennedy stated involvement with The College of William & Mary for a deeper relationship.

Ms. Jones indicated the higher priority uses of Parks & Recreation facilities.

Mr. McGlennon stressed the relationship between economic development/revenue and tax laws per jurisdictions.

Mr. Onizuk noted tourism and better products to promote the area.

Mr. Hipple and Mr. McGlennon both noted strengths and weaknesses of transportation.

Mr. Hipple discussed the PSA and growth with zoning and Ordinances. He also requested figures and timelines for the goals of the initiatives within the Strategic Plan.

Ms. Herlands stated her firm focused on two large areas: economic development with relation to local revenue sources and costs of initiatives focusing on those changes. She noted the two phases can overlap when fiscal sustainability and land use are evaluated and the projections were medium to long term. She referenced the plan as "a living document with flexibility" that allowed for changes as discussed.

Discussion ensued as the roundtable format continued with the Board members and facilitators.

Mr. Dale noted some of the items discussed had an overarching theme that touched on three main themes: interrelationship between economic development, infrastructure and public service and fiscal sustainability.

Mr. McGlennon noted a fourth element of maintaining the community's character and its distinctive nature.

Mr. Onizuk echoed that sentiment, but noted economic development and cautioned exploring that avenue without removing the attractants to the community.

Mr. Kennedy noted these were recurring items over his terms on the Board. He further noted the flux with citizen input, growth and changing idealology with different Board members as they were elected over time.

Further discussion ensued on this matter.

Mr. Dale noted the analysis of projected data for economic growth and "growing up and out" as a County and the data that TischlerBise was reviewing.

Discussion ensued regarding the viewpoint of the County as a retirement community, the Virginia Department of Transportation projects in the area and other topics.

Mr. Dale stressed this was the starting block and further planning with input was part of this evolving process.

Mr. Hill noted the budgetary positioning over the next few years was a priority for the Board.

Mr. Dale commented that the Board's list of discussion points followed a parallel theme to the five phases of the Strategic Plan highlighted at the start of the meeting.

Mr. Hill notified the Board of a Strategic Planning Advisory Group Meeting at 4 p.m. He stated the Advisory Group was comprised of a residential cross-over from the community. He noted the response to surveys he had sent out was strong. He asked the Board for stakeholders to participate and mentioned a year-long calendar with dates for staff, Board and Group members. He stressed the transparency for the County's citizens. He also thanked the facilitators and the Board for assistance.

Mr. Hipple thanked the facilitators for their comments and input.

D. CLOSED SESSION

None

E. ADJOURNMENT

1. Adjourn until 4 p.m., on October 27, 2015, for the Work Session

A motion to Adjourn was made by John McGlennon, the motion result was Passed.

AYES: 5 NAYS: 0 ABSTAIN: 0 ABSENT: 0

Ayes: Jones, McGlennon, Onizuk, Kennedy, Hipple

At approximately 2:32 p.m., Mr. Hipple adjourned the Work Session.


Deputy Clerk