

MINUTES
JAMES CITY COUNTY BOARD OF SUPERVISORS
WORK SESSION
County Government Center Board Room
101 Mounts Bay Road, Williamsburg, VA 23185
September 27, 2016
4:00 PM

A. CALL TO ORDER

B. ROLL CALL

ADOPTED
NOV 14 2017

Board of Supervisors

John J. McGlennon, Vice Chairman, Roberts District
Ruth M. Larson, Berkeley District
Kevin D. Onizuk, Jamestown District
P. Sue Sadler, Stonehouse District - Absent
Michael J. Hipple, Chairman, Powhatan District

Bryan J. Hill, County Administrator

Economic Development Authority (EDA)

Thomas G. Tingle, Chair
Robin D. Carson, Vice Chair
Paul W. Gerhardt
Stephen H. Montgomery
Timothy G. Harris
Christopher Odle
Marshall N. Warner

Russell C. Seymour, Secretary to the Economic Development Authority

Also Present

Kate Sipes, Assistant Director, Office of Economic Development

C. BOARD DISCUSSIONS

1. Strategic Plan Discussion with Clarion

Mr. Hipple thanked Clarion Associates for their assistance and guidance through the Strategic Plan process.

Mr. Hill thanked the Board and Clarion Associates as well as Ms. Jody Puckett, Communications Director, and Mr. Jason Purse, Assistant County Administrator, for getting the Strategic Plan to this point. He remarked that this Work Session gives the Board members an opportunity to review the Strategic Plan and identify any areas of concern before the final touches are made. He introduced Ms. Leigh Anne King of Clarion Associates and Mr. Greg Dale of McBride Dale Clarion to provide an overview of the Strategic

Plan and address any questions the Board members might have.

At approximately 4:03 p.m., Ms. Sadler joined the meeting.

Ms. King addressed the Board with a presentation of materials included in the Agenda Packet. She provided an update on the Strategic Plan planning phases, public input that has been received, how it is anticipated the Strategic Plan will be used, the Strategic Plan bottom line and a request for Board approval to move forward in creating a public hearing draft of the Strategic Plan.

General discussion ensued regarding the Strategic Plan, how it will be utilized and what the next steps are in finalizing it.

2. Joint Work Session with Economic Development Authority

Mr. Tingle began the discussion by presenting a PowerPoint presentation (see attachment) which highlighted the activities of the EDA since last year's joint work session.

Mr. Onizuk asked for clarification on the purpose and attainable goals of the Greater Williamsburg Partnership (GWP).

Mr. Tingle stated that the GWP is really intended as a marketing effort for the region. It is designed to attract employers as well as grow existing business and support entrepreneurs. The GWP is designed to be a more effective effort than our previous involvement with Hampton Roads Economic Development Alliance (HREDA). It is important to note that the state agency, Virginia Economic Development Partnership (VEDP), works with regional groups, not individual localities. In this instance, VEDP would work with GWP on leads or prospective businesses looking to move into the state.

Mr. McGlennon stated that the main motivation for leaving HREDA and creating GWP, was because we felt that we did not have an adequate voice in HREDA or that they were devoting enough significant attention to our region.

Mr. Seymour took over the presentation to discuss the evaluation of industrial sites and the development of new incentive programs. He gave a brief overview of the target sector analysis and the corridor and site assessment study.

Mr. Harris continued the presentation by discussing the promotion of meaningful changes to regulations applicable to the targeted industries. He highlighted the benefits of the changes to the PUD-C ordinance and the addition of the food truck ordinance.

Ms. Carson continued the presentation by discussing the EDA's participation in the Strategic Planning Process as members of the Strategic Plan Advisory Group.

Mr. Seymour discussed recent business expansions and highlighted the growth in comparison to the rest of the region.

Mr. Hipple stated that he would like to see those growth numbers in dollar comparison instead of sheer number of businesses. How much is that growth adding to the County's economy.

Mr. Odle continued the presentation by updating the Board on the Jamestown Marina development.

Mr. Tingle asked Ms. Sipes to give an update on the workforce development and collaboration with Williamsburg-James City County Schools.

General discussion ensued regarding the goals and results of the EDA over the last year, including the process involved in attracting new business and the efforts of retaining current businesses. It was noted that the County and the EDA have limited resources, so it is important to determine the best use of those resources which is where the two studies will be beneficial. Those studies will highlight what steps need to be taken to get the available land ready for the prospective targeted industries.

Mr. Hipple directed the EDA and staff to develop a plan for building roads to provide access to some of the available industrial parcels.

Ms. Carson noted that one of the largest commercial properties in the County does not have water going to it.

Mr. Hipple stated to bring the Board a plan detailing how much it would cost to get water to that parcel.

Mr. Hill stated that staff could put together a list of three or four parcels that need to be improved and what it would cost to get those parcels ready for development. A "skeleton" list that could then be updated with more precise information once the industrial site study is completed.

The Board thanked the EDA for its time and efforts.

At 5:56 p.m., Mr. Tingle adjourned the EDA.

D. CLOSED SESSION

None.

E. ADJOURNMENT

1. Adjourn until Regular Meeting at 6:30 pm

A motion to Adjourn was made by John McGlennon and the motion result was Passed.

AYES: 5 NAYS: 0 ABSTAIN: 0 ABSENT: 0

Ayes: Hipple, Larson, McGlennon, Onizuk, Sadler

At approximately 5:57 p.m., Mr. Hipple adjourned the Board.



Bryan J. Hill, County Administrator