

MEETING MINUTES

**ECONOMIC DEVELOPMENT AUTHORITY (EDA)
OF JAMES CITY COUNTY (JCC)
5308 DISCOVERY PARK PARK BLVD. SUITE 203 CONFERENCE ROOM
WILLIAMSBURG, VA 23188
8:00 AM, TUESDAY, JULY 24, 2008**

1. CALL TO ORDER

The meeting was called to order by Chairman Rinaldi at 8:10 AM.

2. ROLL CALL

A roll call identified the following members present:

Mr. Brien Craft
Mr. Douglas M. Gebhardt
Ms. Virginia Hartmann
Mr. Mark G. Rinaldi
Mr. Thomas Tingle
Mr. Marshall Warner

Also Present:

Mr. Paul W. Gerhardt
Mr. James G. Kennedy, Board of Supervisors (BOS) Liaison to EDA
Ms. Carolyn Lott, Citizen
Ms. Laura A. Messer, EDA Recording Secretary
Mr. Keith A. Taylor, EDA Secretary
Mr. Steven T. Yavorsky, Assistant EDA Secretary

Absent:

Ms. Leanne DuBois

3. PERSONNEL MATTERS

Mr. Rinaldi stated that Ms. Hartmann's term as an EDA director was coming to a close. Mr. Rinaldi then read a Resolution of Appreciation for Ms. Hartmann's service on the EDA. Mr. Warner made a motion to accept the resolution. Mr. Tingle seconded the motion which passed unanimously.

RESOLUTION

CERTIFICATE OF APPRECIATION

- WHEREAS, Virginia B. Hartmann served as a member of the Economic Development Authority of James City County from July 2000 to July 2008; and
- WHEREAS, Virginia B. Hartmann served as Vice-Chairman of the Economic Development Authority of James City County from January 2003 to December 2003 and January 2004 to December 2004; and
- WHEREAS, Virginia B. Hartmann served as Chairman of the Economic Development Authority from January 2005 to December 2005 and from January 2006 to December 2006; and
- WHEREAS, Virginia B. Hartmann was an invaluable leader and proponent for Board of Supervisors' approval to form the Business Climate Task Force with the goal of achieving a stronger business friendly environment in James City County; and
- WHEREAS, throughout this period of service Virginia B. Hartmann gave freely of her time, energy, and knowledge for the betterment of her County, as an active and contributing member; and
- WHEREAS, Virginia B. Hartmann consistently demonstrated those essential qualities of leadership, diplomacy, perseverance, and dedication while providing exceptional service to the citizens of James City County.

NOW, THEREFORE BE IT RESOLVED, that the Economic Development Authority of James City County, Virginia, hereby extends its sincere appreciation to Virginia B. Hartmann and recognizes her distinguished service and dedication to the County and its citizenry.

BE IT FURTHER RESOLVED that this Resolution be spread upon the minutes of the Economic Development Authority and that a copy be presented to Virginia B. Hartmann.

Mark G. Rinaldi
Economic Development Authority

Ms. Hartmann expressed that during her eight years of service for the EDA she had a great experience and that it has been a pleasure getting to know everyone over the years.

Mr. Rinaldi stated that there would be a reception in Ms. Hartmann's honor at a later date.

Mr. Rinaldi then stated that Mr. Gebhardt had been reappointed for a full-term as an EDA director citing that he had been an asset through his work with Planning Commission and his knowledge of land-use.

Mr. Rinaldi also announced the appointment of Mr. Paul Gerhardt to replace Ms. Hartmann. Mr. Gerhardt is a partner with Kaufman & Canoles.

4. APPROVAL OF MINUTES

Mr. Tingle noted two changes to statements he made in the minutes from the June 24, 2008 Meeting. Mr. Gebhardt made a motion to pass the minutes for the May 15 and June 24 meetings as amended, which was seconded by Mr. Craft and passed unanimously.

5. FINANCIAL REPORTS

Mr. Warner presented the May-June financial reports citing the standard monthly deductions for the James City County Technology Incubator (JCCTI) and also the James River Commerce Center.

He also discussed the payment to the James City Service Authority for the Stonehouse Water Tower that was part of the agreement for John Deere/AVID Medica state grants. The money transferred hands in part due to the end of the fiscal year.

Mr. Craft inquired about the FY08 year-to-date expenses for Enterprise Zones. Mr. Warner deferred to Ms. Messer. She stated that she would e-mail Mr. Keeler, the EDA fiscal agent, to receive a response.

Mr. Gebhardt asked about the status of the funds for Regional Air Services Enhancement (RAISE) fund. Mr. Yavorsky stated no progress had been made on a written agreement, therefore the funds had still not be dispersed.

Ms. Hartmann stated that the bridge and the actual numbers do not necessarily match and are often hard for the EDA to understand. She suggested that it may be easier to adjust the order of numbers to reflect what numbers combine to equal totals.

Mr. Tingle made a motion to pass the financial reports which was seconded by Ms. Hartmann.

6. DISCUSSION ITEMS

a. Comprehensive Plan Proposed Land Use Designation Change recommendations

Mr. Rinaldi stated due to Mr. Yavorsky's commitment to attend Development Management Team, the agenda would be altered so he could participate in the discussion.

Mr. Rinaldi discussed the organization of the Comprehensive Plan including one planner was managing each specific area. He also mentioned that the EDA would make a presentation to the Citizen Participation Team on July 31, 2008. Mr. Rinaldi handed out the most up-to-date version of the EDA's land use recommendations.

Mr. Kennedy cited the announced retirement of Mr. Bill Porter, Assistant County Administrator, on September 1. Mr. Kennedy stated that there may be additional challenges with the Comprehensive Plan update due to Mr. Porter's retirement.

Mr. Taylor stated that he and Mr. Yavorsky had a meeting with Mr. Jim Noel, the Economic Development director of York County, regarding attracting another major tourist attraction to the area to strengthen the pull. Mr. Taylor explained that many in the area are supportive of this idea.

Mr. Rinaldi then mentioned Anheuser-Busch and InBev and discussed how the area is already home to two quality theme parks. Mr. Kennedy agreed stating that Anheuser-Busch and its subsidiary, Busch Entertainment Corporation, were both positive corporate citizens and contributed to the local community in many ways. Mr. Rinaldi stated that because of the infrastructure of the Williamsburg brewery, it was likely that the brewery would remain open. Mr. Gebhardt agreed that the infrastructure of the facility was excellent and it would be an ideal location for any brewer.

b. Code of Ethics

Mr. Rinaldi stated that the County Attorney's Office had requested a review of the Code of Ethics. He asked if anyone had any thoughts on the code. Mr. Rinaldi stated that he felt Paragraph 12 of the Code of Ethics could place limitations on the EDA. Mr. Gebhardt agreed with Mr. Rinaldi's thoughts. As a whole, the EDA decided that Paragraph 12 could prohibit their ability to act on behalf of citizens and would send a message to the County Attorney reflecting that.

Mr. Rinaldi also cited he questioned the effectiveness of the document and questioned how everyone else felt. Mr. Kennedy provided an explanation of the effectiveness and how the Code of Ethics applies to County staff in a more stringent form.

7. **OTHER BUSINESS**

a. Michelob ULTRA Open 2009

Mr. Taylor presented information about the 2009 Michelob ULTRA Open stating that Ms. Nicole Lee, Sales and Marketing Manager for the Michelob ULTRA Open, had already sent an Early Bird Package. Mr. Taylor stated that the event was successful this past year and explained that the tournament is still scheduled for May 2009.

The EDA discussed the event briefly and then Mr. Tingle made a motion to commit to the 2009 Michelob ULTRA Open as long as the tournament does not change. Mr. Warner seconded this motion and Mr. Taylor assured them that Mr. Leo Rogers, County Attorney, would review the contract and ensure that should the tournament change, the EDA would no longer be committed.

8. REPORTS

a. BOS Liason

Mr. Kennedy stated that appointments for the Steering Committee were in the future and that it was being discussed that there may be six people on the Steering Committee instead of five as in previous years.

b. Planning Commission Liason

Mr. Gebhardt reported that the Planning Commission had unanimously approved the Special Use Permit for David A. Nice Builders site division expansion. Mr. Gebhardt also stated that Nicewood Enterprises was in the process of doubling the size of their custom fixtures plant in Stonehouse.

Mr. Taylor stated that Nicewood Enterprises is a prominent existing industry in JCC.

Mr. Tingle stated he would like for the EDA to participate in existing industry visits in the future, so that directors may grasp an understanding of existing industries. Mr. Rinaldi agreed and stated that the EDA needed to step up to the plate.

c. Technology Business Incubator

Mr. Craft reported that a new website, www.hrtis.org, had launched for the Hampton Roads Technology Council. He also reported that there was a Mix-N-Mingle in July as well as an open house at the James City County Technology Incubator (JCCTI.)

Mr. Craft presented the possibility of renting meeting space to clients of the George Mason University Procurement Technical Assistance Center (PTAC) located in JCCTI. PTAC often has clients visit for several days and renting the meeting space would allow funds to reduce the cost of rent.

Mr. Rinaldi expressed that it should be based on availability and if clients of JCCTI needed the space, they should come first.

The EDA agreed and Mr. Craft stated Mr. Jarred Early would be providing documents on costs and fees.

9. OTHER BUSINESS

Mr. Taylor reviewed the 2008 Michelob ULTRA Open and cited that over the four days, there were 137 guests at the Sky Box. He cited the rain as a contributing factor for those few that did not attend.

Mr. Tingle asked about Ms. Carla Brittle as the business facilitator and Mr. Taylor explained she has already assisted four businesses/prospective business owners. Mr. Tingle asked that Ms. Brittle attend an upcoming EDA meeting.

Mr. Tingle then asked Mr. Taylor about OED's former activity reports and receiving that information. Mr. Taylor explained that those reports would once again be provided.

Mr. Taylor explained that the Hampton Roads Economic Development Alliance's search for a CEO continued and that progress was being made.

Mr. Rinaldi then asked about the Youth Career Café and the progress that had been made with that for JCC. Ms. Hartmann explained the concept of the Youth Career Café and cited that there were similar programs in Newport News at Patrick Henry Mall and previously a location existed at the Hampton Coliseum Mall.

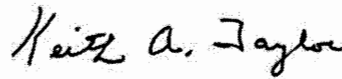
Mr. Rinaldi reminded everyone of the Citizen Participation Team at the Williamsburg Regional Library on July 31 at 5:45 p.m.

10. ADJOURNMENT

There being no further business, Mr. Warner made a motion to adjourn, which was seconded by Ms. Hartmann and passed unanimously. The meeting was adjourned at 9:55 AM.



Mark G. Rinaldi, Chairman



Keith A. Taylor, Secretary