

**MINUTES**  
**JAMES CITY COUNTY ECONOMIC DEVELOPMENT AUTHORITY**  
**REGULAR MEETING**  
**101 D Mounts Bay Road, Williamsburg, VA 23185**  
**July 16, 2019**  
**4:00 PM**

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**A. CALL TO ORDER**

Ms. Bledsoe called the meeting to order at 4:03 p.m.

**B. ROLL CALL**

Robin Bledsoe, Chair  
Vince Campana  
Christopher Odle - arrived at 4:18 p.m.  
Jeff Scott  
Carlton Stockton  
Thomas Tingle  
William Turner

Also Attending:

Christopher Johnson, Economic Development Authority (EDA) Secretary  
Cheryl Cochet, EDA Fiscal Agent  
Maxwell Hlavin, EDA Counsel  
Kate Sipes, Assistant Director, Economic Development

**C. APPROVAL OF MINUTES**

1. Minutes Adoption - June 18, 2019

A motion to Approve was made by Carlton Stockton; motion Passed.  
AYES: 6 NAYS: 0 ABSTAIN: 0 ABSENT: 1  
Ayes: Bledsoe, Campana, Scott, Stockton, Tingle, Turner  
Absent: Odle

**D. FINANCIAL REPORTS**

1. June 2019 Financial Reports

A motion to Approve was made by Thomas Tingle; motion Passed.  
AYES: 6 NAYS: 0 ABSTAIN: 0 ABSENT: 1  
Ayes: Bledsoe, Campana, Scott, Stockton, Tingle, Turner  
Absent: Odle

Ms. Cochet presented the revenue and expense reports.

Mr. Tingle noted the transfer from the General Fund to the EDA to cover the Enterprise Zone payments has occurred, but is not reflected in the expense account.

Ms. Cochet indicated the transfer is reflected in the Revenue Code for James City County Contributions.

Mr. Scott noted the legal fees expenses had exceeded the budgeted amount and asked what legal costs the EDA is responsible for paying.

Mr. Tingle responded the EDA pays a fixed monthly fee for legal services from the County Attorney's Office, but the overage occurred due to a one-time consult with outside counsel to update bond policy documents.

## **E. NEW BUSINESS**

### **1. Directors and Chairs Meeting**

Mr. Johnson informed the EDA the dinner meetings between the EDA Chairs and Economic Development Directors for the three localities of Greater Williamsburg had resumed. Mr. Johnson noted the recent dinner meeting had led to the discussion about "The Edge" District, which is the Route 60 corridor that runs through all three jurisdictions between Colonial Williamsburg and the Route 199 interchange with Route 60.

Ms. Bledsoe elaborated on the discussion, indicating the opportunity to brand the corridor as The Edge District, starting with the food and beverage industry and attracting visitors to the restaurants and tasting trail establishments on Route 60. Ms. Bledsoe noted there may be a funding request in the future for specific marketing or other measures as the idea evolves, but the discussion had just begun and was not yet very structured.

Mr. Turner inquired what the Strategic Plan for James City County indicates for this area.

Ms. Bledsoe responded that the Strategic Plan should be consulted, as well as the Comprehensive Plans for all three localities.

Mr. Odle arrived.

## **F. LIAISON REPORTS**

### **1. BOS Liaison**

Ms. Bledsoe noted that Ms. Sadler was attending a meeting in the Stonehouse neighborhood and was not present.

### **2. Business Liaison**

No update at this time. Ms. Bledsoe noted the possibility of this appointment being eliminated in the future, but it was agreed there was no harm in keeping it for the short term.

### **3. Eastern Virginia Regional Industrial Facility Authority (EVRIFA)**

No update at this time, except Ms. Bledsoe noted James City County alternates are still to be approved for the EVRIFA.

### **4. Finance**

No update at this time.

5. GO Virginia

No update at this time. Mr. Tingle indicated the next meeting was scheduled for August.

6. Greater Williamsburg Chamber & Tourism Alliance Sports Marketing Committee

No update at this time. Mr. Turner indicated the Committee meets quarterly and he recommends an annual report to allow numbers to be aggregated.

7. Greater Williamsburg Partnership (GWP)

Ms. Bledsoe reported the Memorandum of Understanding to house the GWP under the Greater Williamsburg Chamber & Tourism Alliance has been executed and the hiring process for a new Executive Director was underway.

8. James River Commerce Center Architectural Review Board

No update at this time.

9. Planning Commission

No update at this time.

10. Real Estate Holdings

No update at this time.

11. Workforce Development

Mr. Turner reported that he and Ms. Bledsoe had met with Thomas Nelson Community College (TNCC) Historic Triangle Campus officials and progress was being made for a One Stop workforce office at the Historic Triangle Campus.

Ms. Bledsoe added the date for the soft opening of the One Stop was planned for January.

Ms. Bledsoe also added that Mr. Patrick Tomkins of TNCC's Historic Triangle Campus was very supportive of the recent Healthcare Workforce Summit, would like to see a summit for manufacturing and trades jobs in the future, and had high praise for the Chefs Go program.

Ms. Bledsoe announced she had met with Supervisor Icenhour about the idea of a Strategic Investment Area Committee, noting she had sent an email to the EDA introducing the idea. Ms. Bledsoe continued that she was appointing a committee with Mr. Campana, Mr. Scott, and Mr. Turner as members and would like the committee to prepare information that could be included in the upcoming Joint Work Session between the EDA and the Board of Supervisors. She continued the information should include how to maximize the Opportunity Zone, with the ultimate goal to incorporate ideas into the upcoming Comprehensive Plan.

## G. DIRECTOR'S REPORT

Mr. Johnson referred to the written report included in the packet and reminded the Directors about the Joint Work Session between the EDA and Board of Supervisors was scheduled for Tuesday, October 22 at 4:00 p.m.

## H. ADJOURNMENT

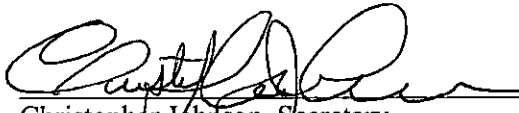
### 1. Adjourn until August 20, 2019

A motion to Adjourn was made by Carlton Stockton; motion Passed.

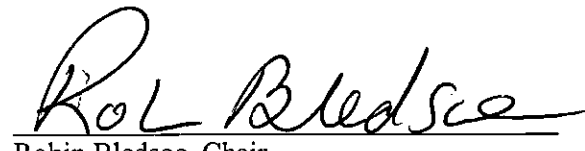
AYES: 7 NAYS: 0 ABSTAIN: 0 ABSENT: 0

Ayes: Bledsoe, Campana, Odle, Scott, Stockton, Tingle, Turner

At approximately 5:02 p.m., Ms. Bledsoe adjourned the Authority on a motion by William Turner and a unanimous voice vote.



Christopher Johnson, Secretary  
Economic Development Authority



Robin Bledsoe, Chair  
Economic Development Authority