

MINUTES
JAMES CITY COUNTY ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING

January 19, 2021
4:00 PM

ADOPTED
FEB 16 2021

**THE MEETING WAS HELD ELECTRONICALLY PURSUANT TO THE CONTINUITY OF
GOVERNMENT ORDINANCE ADOPTED ON APRIL 14, 2020, AND READOPTED ON
SEPTEMBER 8, 2020, BY THE BOARD OF SUPERVISORS OF JAMES CITY COUNTY,
VIRGINIA.**

**THE MEETING WAS CONDUCTED VIA ZOOM WITH PUBLIC ACCESS PROVIDED
THROUGH INTERNET AUDIO AND VIDEO, AS WELL AS TELEPHONIC AUDIO.
COMMENTS ON AGENDA ITEMS WERE ACCEPTED BY EMAIL SUBMISSION TO THE
ECONOMIC DEVELOPMENT AUTHORITY (EDA) SECRETARY.**

A. CALL TO ORDER

Mr. Campana called the meeting to order at 4:01 p.m.

B. ROLL CALL

Vince Campana, Chair
Lynn Meredith
Joe Stanko
Carlton Stockton-joined call at 4:15 p.m.
Tom Tingle, Vice Chair

Absent:

Brandon Nice
William Turner

Also Attending:

Sue Sadler, Board of Supervisors' Liaison to the EDA
Christopher Johnson, EDA Secretary
Jeff Wiggins, EDA Fiscal Agent
Liz Parman, EDA Counsel
Kate Sipes, Assistant Director, Economic Development
Laura Messer, Tourism and Marketing Coordinator, Economic Development
Jeff Howell, Whiting-Turner Contracting Company

C. CONTINUATION OF THE ESSENTIAL FUNCTIONS OF GOVERNMENT

Resolution Adoption - EDA Electronic Meeting, January 19, 2021

A motion to Approve the Resolution was made by Tom Tingle; motion Passed.

AYES: 4 NAYS: 0 ABSTAIN: 0 ABSENT: 3

Ayes: Campana, Meredith, Stanko, Tingle

Absent: Nice, Stockton, Turner

Mr. Campana referred to the resolution in the Agenda Packet addressing the fact that the meeting was being held in an electronic format pursuant to the Continuity of Government Ordinance adopted by the Board of Supervisors, due to social distancing guidelines issued in response to the COVID-19 outbreak.

D. APPROVAL OF MINUTES

1. Minutes Adoption - December 15, 2020

A motion to Approve was made by Lynn Meredith; motion Passed.

AYES: 4 NAYS: 0 ABSTAIN: 0 ABSENT: 3

Ayes: Campana, Meredith, Stanko, Tingle

Absent: Nice, Stockton, Turner

E. FINANCIAL REPORTS

1. December 2020 Financial Reports

A motion to Approve was made by Tom Tingle; motion Passed.

AYES: 4 NAYS: 0 ABSTAIN: 0 ABSENT: 3

Ayes: Campana, Meredith, Stanko, Tingle

Absent: Nice, Stockton, Turner

Mr. Wiggins presented the revenue and expense reports for December 2020, and noted the bank balance as of December 31, 2020 was approximately \$565,000.

F. NEW BUSINESS

1. Start Peninsula

A motion to Approve authorization to the EDA Secretary to sign the new regional Memorandum of Understanding for Start Peninsula was made by Joe Stanko; motion Passed.

AYES: 5 NAYS: 0 ABSTAIN: 0 ABSENT: 2

Ayes: Campana, Meredith, Stanko, Stockton, Tingle

Absent: Nice, Turner

Ms. Laura Messer presented an update on the 2020 activities related to Start Peninsula, noting the Activity Report for 2020 included in the Agenda Packet. Ms. Messer noted the regional Memorandum of Understanding (MOU) expires in June 2021, and a new MOU is being drafted for consideration. Ms. Messer noted the Start Peninsula event is funded at \$.10 per capita by the peninsula localities and the new MOU will use updated population numbers, which will increase James City County's contribution amount.

G. OLD BUSINESS

There were no old business items.

H. LIAISON REPORTS

Mr. Campana asked if any of the EDA Directors had a Liaison Report to offer. There were none.

I. DIRECTOR'S REPORT

Mr. Johnson noted the construction had started at the marina for the first phase of the Shaping Our Shores upgrades and staff was working with Billsburg Brewery to minimize impacts during the construction period.

Mr. Johnson also noted that dates had been announced for the Pure Silk Championship for 2021, and while the dates are tentative, it is encouraging that dates have been set for the Ladies Professional Golf Association (LPGA) event in 2021.

Mr. Tingle asked what opportunities were available to use the LPGA event as a marketing and networking event in the current environment.

Mr. Johnson responded that the sponsorship agreement has not yet been finalized, but plans are being developed to include limited guest numbers, a Pro Am event, a pairings party, and some hospitality opportunity.

Mr. Tingle reminded the EDA that the LPGA was the only professional sports event in Virginia and he believes the EDA should be supportive of the event by promoting James City County.

Mr. Stanko asked what the target audience is for event sponsorships.

Mr. Johnson responded the EDA target has been existing businesses and attraction efforts, but noted that James City County is also a sponsor of the event, separate from the EDA.

Mr. Stanko asked about the dollar amounts of the sponsorships.

Mr. Johnson responded that the EDA sponsorship is approximately \$30,000 and the County's sponsorship is approximately \$85,000.

Ms. Meredith offered to assist staff with brainstorming creative ways to maximize opportunities for marketing if the 18th green is not available as in years past.

Mr. Johnson referred to the Director's Report in the Agenda Packet and asked if there were any specific questions; there were none.

J. UPCOMING DATES OF INTEREST

Mr. Johnson noted the tentative dates for the LPGA PureSilk Championship at Kingsmill Resort for 2021 are May 20-23.

K. ADJOURNMENT

1. Adjourn until February 16, 2021


A motion to Adjourn was made by Carlton Stockton; motion Passed.

AYES: 5 NAYS: 0 ABSTAIN: 0 ABSENT: 2

Ayes: Campana, Meredith, Stanko, Stockton, Tingle

Absent: Nice, Turner

At approximately 4:27 p.m., Mr. Campana adjourned the Authority.



Christopher Johnson, Secretary
Economic Development Authority



Vince Campana, Chair
Economic Development Authority

RESOLUTION

**ECONOMIC DEVELOPMENT AUTHORITY ELECTRONIC MEETING HELD
JANUARY 19, 2021**

WHEREAS, on March 24, 2020 the James City County Board of Supervisors (the "Board") adopted an emergency Ordinance to ensure the continuity of government in response to the coronavirus pandemic negatively affecting the health, safety, and welfare of the citizens of James City County (the "County"); and

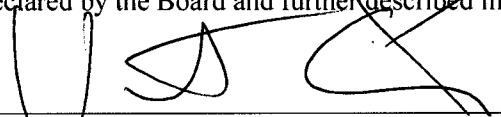
WHEREAS, on April 14, 2020 and again on September 8, 2020, the Board readopted the continuity of government Ordinance (the "Ordinance"), which, under certain circumstances, permits the Board and its subordinate boards, committees, and commissions to conduct regularly scheduled, special, or emergency meetings solely by electronic or telephonic means without a quorum of members physically present (a "Virtual Meeting"); and

WHEREAS, the James City County Economic Development Authority is a subordinate board appointed by the Board and is therefore eligible to conduct a Virtual Meeting; and

WHEREAS, the James City County Economic Development Authority desires to conduct a Virtual Meeting on January 19, 2021 at which time those items listed on the agenda attached hereto (the "Agenda") will be considered; and

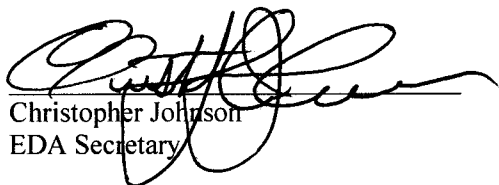
WHEREAS, each of the members of the James City County Economic Development Authority have reviewed each the items listed on the Agenda and have determined that consideration of each is necessary to ensure the continuation of the essential functions of the government during the emergency described in the Ordinance.

NOW, THEREFORE, BE IT RESOLVED that the Economic Development Authority of James City County, Virginia, hereby finds and declares that immediate consideration of each of the items set forth in the Agenda is necessary to ensure the continuation of essential functions of the government during the emergency declared by the Board and further described in the Ordinance.



Vince Campana
EDA Chairman

ATTEST:



Christopher Johnson
EDA Secretary

	VOTES		
	<u>AYE</u>	<u>NAY</u>	<u>ABSTAIN</u>
CAMPANA	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MEREDITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NICE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STANKO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STOCKTON	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TINGLE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TURNER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Adopted by the Economic Development Authority of James City County, Virginia, this 19th day of January, 2021.