

MINUTES
JAMES CITY COUNTY ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING

July 15, 2025
4:00 PM

A. CALL TO ORDER

Ms. Meredith called the meeting to order at 4:02 p.m.

ADOPTED
OCT 21 2025

B. ROLL CALL

Lynn Meredith, Vice Chair
Vince Campana (arrived at 4:06 p.m.)
Brandon Nice
Joe Stanko
William Turner

Absent:

Ellen Gajda, Chair
Rebecca Mulvain

Also Attending:

Christopher Johnson, Economic Development Authority (EDA) Secretary
Jeff Wiggins, EDA Fiscal Agent
Heron Weidner, Airport Manager, Waltrip Williamsburg Executive Airport
Heather Harmon, Marketing and Client Development Manager, Henderson, Inc.

C. APPROVAL OF MINUTES

1. Minutes Adoption - April 15, 2025

A motion to Approve was made by William Turner; motion Passed.

AYES: 4 NAYS: 0 ABSTAIN: 0 ABSENT: 3

Ayes: Meredith, Nice, Stanko, Turner

Absent: Gajda, Campana, Mulvain

D. FINANCIAL REPORTS

Mr. Nice had to leave the meeting at 4:04 p.m.

Mr. Campana arrived during the discussion of the April Financial Reports.

1. April 2025 Financial Reports

A motion to Approve was made by Joe Stanko; motion Passed.

AYES: 4 NAYS: 0 ABSTAIN: 0 ABSENT: 3

Ayes: Meredith, Campana, Stanko, Turner

Absent: Gajda, Mulvain, Nice

2. May 2025 Financial Reports

A motion to Approve was made by Joe Stanko; motion Passed.
AYES: 4 NAYS: 0 ABSTAIN: 0 ABSENT: 3
Ayes: Meredith, Campana, Stanko, Turner
Absent: Gajda, Mulvain, Nice

3. June 2025 Financial Reports

A motion to Approve was made by Joe Stanko; motion Passed.
AYES: 4 NAYS: 0 ABSTAIN: 0 ABSENT: 3
Ayes: Meredith, Campana, Stanko, Turner
Absent: Gajda, Mulvain, Nice

Mr. Wiggins presented the revenue and expense reports for April, May, and June and stated that the cash balance at the end of Fiscal Year 2025 was \$2,527,400.83. Total revenues for the month of April were \$14,973.67 and included Local Government Investment Pool (LGIP) interest and Billsburg Brewery (Billsburg) rent. There were no expenses in the month of April. Total revenues for the month of May were \$14,704.02 and included LGIP interest and Billsburg rent. The only expense was \$1,591.57, which was the James City County share of the Annual Business Appreciation Event held at the Yorktown Freight Shed this year. Total revenues for the month of June were \$23,843.68 and included two months of LGIP interest and the Billsburg rent. Given that the County's Fiscal Year ends on June 30, LGIP interest for July is reported with the June Financial Reports. There were no expenses in the month of June.

Ms. Meredith asked if it was possible to receive a year-to-date summary of expenses as a percentage of the adopted budget for each line item.

Mr. Wiggins stated that this information was included in the Expense Report each month and he would draw attention to it going forward.

Mr. Stanko asked what amount of the cash balance was included in the LGIP account and what the current rate of return was for that account.

Mr. Wiggins stated that approximately \$2,445,000 was included in the LGIP account and the rate of return changes daily. He stated he would ask the Assistant Treasurer Cameron Boone for the monthly average.

Mr. Johnson stated that the beginning of a new fiscal year typically included several annual support payments, such as Launchpad, and the mailing of bond fee invoices. Mr. Johnson stated staff would recommend a transfer to LGIP at a future meeting once the bond income and larger support payments have been made.

E. CLOSED SESSION

There was no Closed Session.

F. NEW BUSINESS

1. Waltrip Williamsburg Executive Airport (KJGG) Sponsorship Request

A motion to Approve a \$5,000 “Beechcraft” sponsorship for the 55th Anniversary Airshow at KJGG contingent upon obtaining all required County permits and approvals was made by Vince Campana; motion Passed.

AYES: 4 NAYS: 0 ABSTAIN: 0 ABSENT: 3

Ayes: Meredith, Campana, Stanko, Turner

Absent: Gajda, Mulvain, Nice

Mr. Johnson introduced KJGG Airport Manager Ms. Heron Weidner and Henderson, Inc. Marketing and Client Development Manager Ms. Heather Harmon who provided a presentation on the 55th Anniversary Airshow scheduled to occur at KJGG on September 20-21, 2025.

Ms. Harmon highlighted the marketing efforts and logistical challenges of scheduling an airshow at a privately owned and operated airport and referenced a range of sponsorship opportunities for the event.

Mr. Turner asked about the anticipated economic impact of the airshow.

Ms. Harmon stated that the 50th Anniversary event held at KJGG occurred during the pandemic and drew over 1,000 people when there was no airshow and very little publicity.

Ms. Meredith asked how the anticipated attendance of 3,000-5,000 was determined.

Ms. Weidner stated that the annual Culpeper Airshow is a single-day event that features military aircraft demonstrations, not aerial stunts and parachute teams, and draws around 7,000 people. She stated that the Naval Air Station Oceana Airshow will be occurring the same weekend in Virginia Beach and her communication with that shows air boss led KJGG to viewing the two events as complimentary to one another. Ms. Weidner stated if the airshow became a recurring event, it would likely move to a later month in the year, likely October.

Mr. Stanko asked if KJGG is a for-profit airport and whether the sponsorship package perks represented a conflict of interest should the EDA vote to sponsor the event.

Mr. Johnson stated that the sponsorship perks did not represent a conflict of interest and should be viewed as like what was received when the EDA sponsored the Ladies Professional Golf Association event at Kingsmill. The various sponsorship packages offer opportunities for the EDA Directors to interact with both existing businesses and prospective businesses. He noted the packages also created awareness of opportunities of doing business in the County and could create the need to expand the hangar facilities at KJGG.

Mr. Turner asked whether the economic incentive provided to KJGG several years ago led to the development of any new hangers at KJGG and an increase in aircraft being housed locally.

Mr. Johnson stated that KJGG did add a second T-hangar building which now was used by 20 privately-owned aircraft. The adopted KJGG Master Plan showed several additional T-hangar buildings could be built adjacent to the two existing T-hangar buildings.

Ms. Meredith asked what other organizations have been approached to sponsor the event and what sponsorships have been secured to date.

Ms. Harmon stated that the *Williamsburg-Yorktown Daily (WY Daily)* had purchased a \$15,000 sponsorship, the York County EDA and Visit Williamsburg each approved \$2,500 sponsorships, and the Greater Williamsburg Hotel & Motel Association approved a \$1,000 sponsorship.

Mr. Campana asked when tickets would go on sale for the event.

Ms. Weidner stated that tickets sales went live online through the KJGG website this past weekend.

Mr. Johnson thanked Ms. Weidner and Ms. Harmon for their presentation and stated that he would notify them if the EDA approved sponsorship for the event.

Ms. Weidner and Ms. Harmon left the meeting.

A general discussion ensued among the Directors regarding the EDA mission statement, past sponsorship of other events including the LPGA Golf Tournament at Kingsmill and the Shop Local Boost Program, the benefits and costs of various sponsorship packages, and any precedent that would be set by sponsorship if the event became a recurring event in future years. The consensus among the Directors was to support a sponsorship that recognized KJGG's important role in the development of the County and its industrial tax base, the value of being ambassadors to both current and prospective businesses who may be in attendance at the event, and the importance of making sure that all County permits and approvals were secured in advance of the event.

2. 2025 Celebration of Business Update

Mr. Johnson provided an update on the planning for the 2025 Celebration of Business which is scheduled to be held on Thursday, November 13, 2025, from 4-6 p.m. at The Maine of Williamsburg (The Maine). A rental agreement has been signed with The Maine for a return engagement. It was anticipated that the same caterer would be solicited again as staff at The Maine, Williamsburg Concessions & Catering, and the Office of Economic Development have developed a good relationship working together these past three years. Several County businesses were celebrating significant anniversaries this year.

G. OLD BUSINESS

There was no old business.

H. LIAISON REPORTS

There were no liaison reports.

I. DIRECTOR'S REPORT

Mr. Johnson referred to the report in the Agenda Packet and congratulated Ms. Ellen Gajda and Mr. Brandon Nice for their reappointment of four-year terms on the EDA by the Board of Supervisors. He also noted that two County businesses, Tabitha Sewer Studio and Colonial Aesthetics & Wellness, were co-winners of the Early-Stage Business of the Year Award at the Greater Williamsburg Chamber of Commerce Annual Business Awards on June 18 at the Yorktown Freight Shed. Also winning awards were Mr. Ron Campana of

Campana Waltz Commercial Real Estate -West as Entrepreneur of the Year and Ms. Elise Campana as both Membership Star of the Year and Emerging Leader of the Year.

J. UPCOMING DATES OF INTEREST

Mr. Johnson noted that the next EDA Regular Meeting was Tuesday, August 19 at 4 p.m.

K. ADJOURNMENT

A motion to Adjourn was made by Vince Campana; motion Passed.


AYES: 4 NAYS: 0 ABSTAIN: 0 ABSENT: 3


Ayes: Meredith, Campana, Stanko, Turner

Absent: Gajda, Mulvain, Nice

1. Adjourn until August 19, 2025

At approximately 5:25 p.m., Ms. Meredith adjourned the Authority.


Christopher Johnson, Secretary
Economic Development Authority


Lynn Meredith, Vice Chair
Economic Development Authority