

ORDINANCE NO. 31A-72

AN ORDINANCE TO AMEND AND REORDAIN CHAPTER 20, ZONING, OF THE CODE OF THE COUNTY OF JAMES CITY, BY AMENDING THE FOLLOWING DIVISION OF ARTICLE VIII, SPECIAL REGULATIONS FOR EXTERIOR SIGNS: SECTION 20-130 CONTENTS OF SIGNS AND SECTION 20-132 EXEMPTIONS.

BE IT ORDAINED by the Board of Supervisors of James City County that Chapter 20, Zoning, of the Code of the County of James City be and the same is, hereby, amended and reordained by amending the following divisions of Article VIII, Special Regulations for Exterior Signs: Section 20-130, Contents of Signs, Section 20-132, Exemptions.

CHAPTER 20

ZONING

Article VIII Special Regulations for Exterior Signs

**Section 20-130. Content of signs.**

No exterior sign shall advertise a product, service, business activity or institution which occurs or is generally conducted, sold, manufactured, produced or offered elsewhere than on the premises where such sign is located. The content or advertising message carried by signs hereafter erected shall be limited to one or more of the following:

- (a) The identification of building or its owners or occupants of the premises;
- (b) Information concerning any lawful, non-business, non-service related activities or messages on or off the premises or information concerning any

lawful business related activities on the premises and/or goods or services offered in connection therewith.

- (c) Information concerning the sale, rental or lease or the premises.
- (d) Information on directional signs as prescribed in section 20-131.

(Ord. No. 31A-72, 7-26-82)

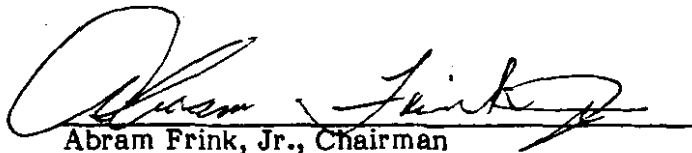
### **Section 20-132. Exemptions.**

The following signs are exempted from the provisions of these regulations and may be erected or constructed without a permit but in accordance with the structural and safety requirements of the Building Code:


- (a) Official traffic signs, historical markers, provisional warning signs or sign structures when erected or required to be erected by a governmental agency and temporary signs indicating danger.
- (b) Signs authorized by the state highway department to be placed on a highway right-of-way.
- (c) Changing of the copy on a bulletin board, poster board, display encasement, reader board or bill board.
- (d) Temporary nonilluminated signs, not more than six feet square in area, advertising real estate for sale or lease and located on the premises one such sign for each street frontage.
- (e) Temporary nonilluminated signs, not more than ten square feet in area, erected in connection with new construction work and displayed on the premises during such time as the actual construction work is in progress, one such sign for each street frontage.
- (f) Nonilluminated signs warning trespassers or announcing property as posted, not to exceed four feet per sign.

- (g) Sign on a truck, bus or other vehicle, while in use in a normal course of business. This section should not be interpreted to permit parking for display purposes of a vehicle to which signs are attached in a district where such signs are not permitted.
- (h) Mailboxes and similarly located signs identifying a private residence.
- (i) Home occupation signs not to exceed four square feet. Such signs shall not be illuminated and shall be attached to the dwelling.
- (j) Signs within a business or manufacturing district which are not visible from a public road or abutting property line.
- (k) Signs not to exceed six square feet in area, within a business or manufacturing district, which state the name or number of a building, to be located on the rear or sides of a building on a parcel containing four or more buildings.
- (l) Signs placed upon the exterior of a structure indicating the location of restrooms, bathhouses, entrances or exist.
- (m) Signs not to exceed six square feet in area indicating the entrance or exit from a parking lot, potable water supply, sewage station for recreational vehicles or other notices related to public health or safety. Such signs shall be adjacent to the facility.
- (n) Temporary signs not to exceed twelve square feet per face, erected for a period of up to sixty days, advertising seasonal agricultural products for sale within an agricultural district.
- (o) Special notice placards, not to exceed four square feet in size, attached to a building or to a free-standing sign indicating credit cards which are accepted on the premises; group affiliations of which the business is a member or clubs or groups which utilize, recommend, inspect or approve the business for use by its members.

(p) Signs conveying political ideological religious social or governmental messages unrelated to businesses, services or manufacturing activities or the goods connected therewith, provided such signs shall not exceed 32 square feet in size and provided that any such signs related to or connected with political campaigns shall not be maintained for longer than 90 days and shall be removed within 10 days after the election to which they pertain. (Ord. No. 31A-72, 7-26-82)

  
Abram Frink, Jr., Chairman  
Board of Supervisors

ATTEST:

  
James B. Oliver, Jr.  
Clerk to the Board

Adopted by the Board of Supervisors, James City County, Virginia this 26th  
day of July, 1982.

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