

A MEETING OF THE STORMWATER ADVISORY COMMITTEE OF THE COUNTY OF JAMES CITY, VIRGINIA, WAS HELD ON THE FIFTEENTH DAY OF NOVEMBER, TWO-THOUSAND ELEVEN, AT 3:00 P.M. IN MEETING ROOM D OF THE JAMES CITY COUNTY – WILLIAMSBURG COMMUNITY CENTER, 5301LONGHILL ROAD, JAMES CITY COUNTY, VIRGINIA.

**A. ROLL CALL**

**Committee Members Present:**

Allen Ayers, Stonehouse  
Robin Bledsoe, Jamestown  
Charlie Brewster, Roberts  
Louis Bott, Jr., Jamestown  
Phillip Doggett, Stonehouse  
Doug Haller, Roberts  
Malcolm Martin, Jamestown  
Aaron Small, Jamestown  
Mary Smallwood, Berkeley  
Bob Winters, Powhatan

**Committee Members Absent:**

Nitant Desai, Powhatan  
Reed Johnson, Roberts  
John Schmerfeld, Berkeley  
Roger Schmidt, Stonehouse  
Richard Strenkowski, Berkeley

**Staff Present:**

Suzanne Dyba, Water Monitoring Coordinator  
Frances Geissler, Stormwater Director  
John T.P. Horne, General Services Manager

**B. PUBLIC COMMENT** – Craig Metcalfe, Water Captain with the Chesapeake Bay Foundation, expressed appreciation for the work that the James City County Stormwater Advisory Committee does to address stormwater issues within the county.

**C. APPROVAL OF MINUTES** – The following minutes were offered for approval: September 20, 2011 – Regular meeting of the SPAC– there was no discussion and minutes were approved.

**D. ORDER OF BUSINESS**

a. **Chesapeake Bay TMDL-JCC Plan** –Fran Geissler passed out two handouts: one outlining the development of JCC strategies in regards to the TMDL, and the other a draft version of a strategy and resources reporting template. She discussed the timeline of what the county has been working on in regards to the expectations of the USEPA at a local level, and then spoke about how the county is moving forward from this point. Fran

explained that the state would be requiring implementation of the TMDL through the County's MS4 permit. There was some discussion about the possibility of the county coming up with benchmarks to assess the progress made toward the TMDL requirements. Staff agreed that benchmarks would assist the County in tracking progress and committed to develop these as the process moves forward over the next months and years.

- b. **Fiscal Year 13-14 Budget Process and Status** – Fran Geissler passed out the Draft Stormwater CIP Capital Maintenance Plan FY13-FY18. She explained the County's priorities in regards to infrastructure repairs and maintenance.
- c. **Review of September 2011 Outreach Activities and Recommendations for Future Events**—Discussion ensued as to whether or not the Outreach Events, including Bark in the Park and the James City County Fair, were well received and whether the SPAC presence had an impact on visitors to the events. It was agreed that the promotional items were very popular and it was an effective format to get information to people about stormwater issues. There was talk of the possibility of the county having a portable demonstration rain garden to bring to events for educational purposes.
- d. **Outreach Planning Discussion – Subcommittee Update and Draft Presentation** – Allen Ayers gave a synopsis of the Outreach Subcommittee's general stormwater presentation that has been put together in a draft form that will ultimately be available for the public to use at meetings for information purposes. The presentation depicts basic stormwater problems, and how the county has a focused approach to correcting these problems. The presentation was well received by the committee members and there was some discussion about fine-tuning the PowerPoint slides to convey a concise message and to be easily printable. Fran Geissler then handed out to the committee members some information put out by the York County Stormwater Advisory Committee in order to give an idea about creating a brand for the James City County SPAC. Allen committed to revising the presentation based on comments. Fran offered to work with JCC Communications staff to develop a SPAC brand.

E. **Committee Requests -- None**

F. **The next meeting will be January 17, 2012 at 3:00 PM, JCC-WBG Community Center**

G. **ADJOURNMENT** - The meeting was adjourned at 4:38 pm.

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Aaron B. Small, Chairman

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Frances C. Geissler, Secretary